

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM624459

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
VR CPC HOLDINGS, INC.		01/31/2021	Corporation: COLORADO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ZIPHOLDINGS, LLC		
<b>Street Address:</b>	35 west 2100 south		
<b>City:</b>	wanship		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84017		
<b>Entity Type:</b>	Corporation: UTAH		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2840839	ZIPRIDER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8012847000		
<b>Email:</b>	docket@patebaird.com		
<b>Correspondent Name:</b>	A. John Pate		
<b>Address Line 1:</b>	36 West Fireclay Avenue		
<b>Address Line 4:</b>	Salt Lake City, UTAH 84107		
<b>NAME OF SUBMITTER:</b>	A. John Pate		
<b>SIGNATURE:</b>	/A. John Pate/		
<b>DATE SIGNED:</b>	02/04/2021		
<b>Total Attachments: 2</b>			
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ASSIGNMENT

WHEREAS, VR CPC HOLDINGS, INC., (hereinafter referred to as "Assignor"), having an address of record at 390 Interlocken Crescent, Broomfield, Colorado 81620, has heretofore been recorded as owner of United States Trademark Registration No. 2,840,839 for the trademark ZIPRIDER, originally registered on May 11, 2004, desires to transfer any and all rights it may have, may claim, or could ever claim in said registration to its proper owner (Assignee named immediately herein below);

WHEREAS, ZIPHOLDINGS, LLC, a Limited Liability Company of the State of Utah, having an address of record at 35 West 2100 South, Wanship, Utah 84017, (herein referred to as "Assignee") previously established as the legal owner and owner of record on the records of the U.S. Patent and Trademark Office by way of an assignment from Terra Nova LLC to Assignee on October 14, 2010, desires to perfect and secure the entire right, title and interest in said trademark registration and all goodwill associated therewith; and

WHEREAS, the U.S. Patent and Trademark Office failed to properly verify, and improperly recorded, an erroneous assignment of said Registration to Assignor from Greater Park City Company to Assignor dated September 11, 2014, at which time the Registration was owned by Assignee;

Now, therefore, in consideration of \$1.00 and other good and valuable consideration paid by Assignee, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR DOES HEREBY ASSIGN TO ASSIGNEE:

Any and all interest Assignor now has, once had, or at any time may have had, may have claimed, or may have been credited with, in and to the entire right, title, and interest in said trademark and goodwill; in the above-identified United States Trademark Registration and all goodwill associated therewith.

The right to file foreign trademark applications on said trademark in its own name, wherever such right may be legally exercised, including the right to claim the benefits of the International Convention for related applications.

The Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks, and such Trademark Office officials in foreign countries as are duly authorized by their laws to register trademarks, to register said trademark to the Assignee as the owner of the

entire interest, for the sole use and benefit of the Assignee, its successors, assigns, and legal representatives.

The Assignor hereby agrees, without further consideration and without expense to it, to sign all lawful papers and to perform all other lawful acts which the Assignee may request to make this Assignment fully effective, including, by way of example but not of limitation, cooperation to the best of our ability in the execution of all lawful documents, reasonably necessary to secure the rights of Assignee in the trademark.

Assignee acknowledges that Assignor and its affiliates that own and/or operate the Park City Mountain Resort, have been granted a non-exclusive, royalty-free license and right to use the ZIPRIDER name, logo, and goodwill for purposes of advertising for and marketing of the ZIPRIDER brand rides only, as set forth in the assignment dated November 27, 2009 from Greater Park City Company to Terra Nova, LLC.

This Assignment and Agreement shall be binding upon the Assignor's and Assignees' heirs, successors, assigns and legal representatives.

DATED this 31st day of January, 2021.



\_\_\_\_\_  
Signature of Officer

Emily Barbara

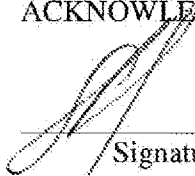
\_\_\_\_\_  
Name (Printed)

VR CFC Holdings, Inc., Assignor

VP & Associate General Counsel

\_\_\_\_\_  
Title

ACKNOWLEDGED AND AGREED this 21 day of January, 2021.



\_\_\_\_\_  
Signature of Officer

ERIK CYWIK

\_\_\_\_\_  
Name (Printed)

ZIPHOLDINGS, LLC, Assignee

MEMBER / MANAGER

\_\_\_\_\_  
Title