

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM624497

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NCP Finance Ohio, LLC		02/01/2021	Limited Liability Company: OHIO
RECEIVING PARTY DATA			
Name:	Lendly, LLC		
Street Address:	105 Sugar Camp Circle		
City:	Dayton		
State/Country:	OHIO		
Postal Code:	45409-1970		
Entity Type:	Limited Liability Company: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5735369	LENDLY	
CORRESPONDENCE DATA			
Fax Number:	9374496405		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	937-449-6400		
Email:	DaytonIPDocket@dinsmore.com		
Correspondent Name:	Dinsmore & Shohl LLP		
Address Line 1:	One South Main Street		
Address Line 2:	Fifth Third Center, Suite 1300		
Address Line 4:	Dayton, OHIO 45402		
NAME OF SUBMITTER:	Jennifer A. Huffman		
SIGNATURE:	/Jennifer A Huffman/		
DATE SIGNED:	02/04/2021		
Total Attachments: 1			
source=Assignment of US Trademark (Lendly) Feb 1 2021_(17410477)_(1)#page1.tif			

OP \$40.00 5735369

ASSIGNMENT OF U. S. TRADEMARK

Whereas, NCP Finance Ohio, LLC, a limited liability company organized under the laws of the state of Ohio ("Assignor"), having its principal office at 205 Sugar Camp Circle, Dayton, Ohio 45409-1970, is the sole owner of the entire right, title and interest in and to the trademark LENDLY (the "Mark") in connection with installment loans, namely, making loans to employees of companies that are repaid through company payroll deductions, and U.S. Trademark Reg. No. 5,735,369, issued therefor on April 23, 2019; and

Whereas, Lendly, LLC, a limited liability company organized under the laws of the state of Ohio ("Assignee"), having its principal office at 105 Sugar Camp Circle, Dayton, Ohio 45409-1970, wishes to acquire the entire right, title and interest in and to the Mark and the U.S. registration therefore, together with the goodwill of the business in connection with which the Mark is used;

Now, therefore, in consideration of One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor assigns to Assignee the entire right, title and interest in and to the Mark and the U.S. registration therefor, and in and to the goodwill of the business in connection with which the Mark is used, the same to be held and enjoyed by Assignee for its own use and benefit, and for the use and benefit of its successors and assigns, together with all claims for damages by reason of past infringement of the Mark, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors and assigns.

IN WITNESS WHEREOF, said Assignor has caused these presents to be signed by its duly authorized officer below named this 1ST day of February 2021.

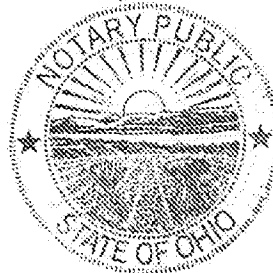
NCP Finance Ohio, LLC

By *Christopher Henn*
Name: Christopher Henn
Its: Chief Financial Officer

State of Ohio :
 : ss
County of Montgomery :

On this 1 day of February 2021, before me, a Notary Public, personally appeared Christopher Henn, to me known to be the Chief Financial Officer of NCP Finance Ohio, LLC, and also known to me to be the person who executed the foregoing assignment on behalf of NCP Finance Ohio, LLC, and acknowledged to me that such entity executed the same.

Branda K Stampfli
Notary Public



Branda K Stampfli, Notary Public
In and for the State of Ohio
My Commission Expires Feb. 25, 2023

TRADEMARK