

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM616490

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Positive Energy Beverages, LLC		12/21/2020	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Positive Beverage, LLC		
Street Address:	110 Newport Center Drive Suite 29		
City:	Newport Beach		
State/Country:	CALIFORNIA		
Postal Code:	92660		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4452079	POSITIVE ENERGY	
CORRESPONDENCE DATA			
Fax Number:	8189869119		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8189869100		
Email:	dbeitchman@bzlegal.com, mseanez@bzlegal.com		
Correspondent Name:	David P. Beitchman		
Address Line 1:	16130 Ventura Blvd Suite 570		
Address Line 4:	Encino, CALIFORNIA 91436		
NAME OF SUBMITTER:	David P. Beitchman		
SIGNATURE:	/David P Beitchman/		
DATE SIGNED:	12/23/2020		
Total Attachments: 1			
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OP \$40.00 4452079

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is entered into as of December 21st, 2020 by and between Positive Energy Beverages, LLC ("Assignor") on the one hand, and Positive Beverage, LLC (hereinafter "Assignee") on the other.

1. Assignor warrants and represents it is the sole named owner of all rights, title, and interest in the United States Trademark Registration No. 4,452,079, "POSITIVE ENERGY" (the "Trademark"). Assignor desires to assign all rights, title, registration, and interest in and to the Trademark to Assignee as set forth herein below; and

2. Assignee desires to accept the assignment of all rights, title, registration, and interest in and to the Trademark as set forth herein below.

3. In consideration for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

a. For good and valuable consideration, which has been acknowledged and accepted, Assignor hereby grants, transfers and assigns unto Assignee all of Assignor's right, title and interest in and to the Trademark, including all goodwill, common-law, and ongoing and existing business designated thereby, the same to be held and enjoyed by Assignee as fully and entirely as they would have been held by Assignor had the assignment not been made.

b. Upon execution of this Assignment, all goods and products offered under the Trademark shall be wholly and completely owned by Assignee.

c. Assignor agrees that it shall do, execute, acknowledge, and deliver, at Assignee's expense, all acts, agreements, further assignments, instruments, notices, and assurances as may be necessary or reasonably requested by Assignee to further effect and evidence the transactions contemplated hereby.

d. This Assignment shall be binding upon and inure to the benefit of the Parties hereto and their respective transferees, successors and assigns.

IN WITNESS WHEREOF, each Party has caused this Assignment to be executed as of the date first written above.

ASSIGNOR:



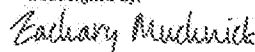
Michael Cancelleri

ON BEHALF OF
POSITIVE ENERGY BEVERAGES, LLC



Michael Cancelleri
Its: Manager

ON BEHALF OF
POSITIVE BEVERAGE, LLC

DocuSigned by:


Zachary Muchnick
Its: Manager