

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM625139

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
KeyBank National Association		12/28/2020	National Banking Association:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Gardens Alive, Inc.		
<b>Street Address:</b>	230 Mary Avenue		
<b>City:</b>	Greendale		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	47025		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 68</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1206804	AUDUBON WORKSHOP	
<b>Registration Number:</b>	2531884	BIRD GRUB	
<b>Registration Number:</b>	5235158	BRECK'S	
<b>Registration Number:</b>	5235159	BRECK'S WHOLESALE	
<b>Serial Number:</b>	88632163	BRECK'S GIFTS	
<b>Registration Number:</b>	1971149	BULBS ALIVE!	
<b>Registration Number:</b>	1972632	COMPOST ALIVE!	
<b>Registration Number:</b>	2290102	ESCAR-GO!	
<b>Registration Number:</b>	1735889	FALL LAWNS ALIVE!	
<b>Registration Number:</b>	0867325	FLOWER OF THE MONTH	
<b>Registration Number:</b>	1976225	FRUIT TREES ALIVE!	
<b>Registration Number:</b>	5913870	GARDEN ANSWERS	
<b>Registration Number:</b>	4056161	GARDENS ALIVE!	
<b>Registration Number:</b>	2474693	GARDENS ALIVE!	
<b>Registration Number:</b>	3744409	GOTTA HAVE IT	
<b>Registration Number:</b>	5342979	GROW TUB	
<b>Registration Number:</b>	5116297	GROW TUBS	
<b>Registration Number:</b>	5380694	GRUB-AWAY	
<b>Registration Number:</b>	4537018	GURNEY'S	

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Property Type	Number	Word Mark
Registration Number:	1407214	GURNEY'S
Registration Number:	4438749	GURNEY'S SEED & NURSERY CO.
Registration Number:	4525919	HENRY FIELD'S
Registration Number:	1669965	HOUSEPLANTS ALIVE!
Registration Number:	5855327	K. VAN BOURGONDIE
Registration Number:	5855328	K. VAN BOURGONDIE
Registration Number:	3792374	KA-BLUEY
Registration Number:	3277732	LILY TREE
Registration Number:	2353118	MICHIGAN BULB CO.
Registration Number:	2346404	MICHIGAN BULB COMPANY
Registration Number:	2729570	MYSEASONS
Registration Number:	1757101	NEW HOLLAND BULB COMPANY
Registration Number:	5187394	ONCE
Serial Number:	88611115	PARFUM DE BLOOM
Registration Number:	5869193	PATIO ORCHARD
Registration Number:	2531883	PYOLA
Registration Number:	5458277	RAZZMATAZZ
Registration Number:	5525978	REACHABLES
Registration Number:	3768042	SLEEPING BEAUTIES
Registration Number:	2253445	SOAP-SHIELD
Registration Number:	4567324	SPRING HILL NURSERIES
Registration Number:	1739303	SPRING LAWNS ALIVE!
Registration Number:	5414917	SWEET HIPS
Registration Number:	1156763	THE WILD BIRD SPECIALISTS
Registration Number:	1680890	TOMATOES ALIVE!
Registration Number:	1672719	TURF ALIVE!
Registration Number:	1885160	VAN BOURGONDIE
Registration Number:	1673129	VEGETABLES ALIVE!
Registration Number:	1837250	WONDERX
Registration Number:	5122304	WOW!
Registration Number:	2073973	WOW!
Serial Number:	87749639	WOW!
Registration Number:	4356812	BITS AND PIECES
Registration Number:	3269589	BITS AND PIECES
Registration Number:	5245591	BUDDY & FRIENDS
Registration Number:	5152667	CLEO & FRIENDS
Registration Number:	3949578	FOLD-AND-GO WOODEN JIGSAW TABLE
Registration Number:	5245593	MURPHY & HIS TROOP

Property Type	Number	Word Mark
Registration Number:	5580782	PUZZLE PLATEAU
Registration Number:	4305366	SPILSBURY
Registration Number:	5245594	TARALYNN'S TEA TIME
Registration Number:	5582544	TULIP WIND SPINNER
Registration Number:	4305365	WE DELIVER FUN!
Registration Number:	5245595	WILLY & FRIENDS
Registration Number:	5245598	WOODY & FRIENDS
Registration Number:	5245599	WYNTER & HIS PACK
Registration Number:	4758221	THE PARAGON
Registration Number:	4758222	THE PARAGON ME
Registration Number:	0934186	HENRY FIELD'S

**CORRESPONDENCE DATA**

**Fax Number:** 7168456474

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 7168456000

**Email:** kguerin@kavinokycocook.com

**Correspondent Name:** Kelly E. Guerin, Esq.

**Address Line 1:** 726 Exchange Street, Suite 800

**Address Line 4:** Buffalo, NEW YORK 14210

<b>NAME OF SUBMITTER:</b>	Kelly E. Guerin
<b>SIGNATURE:</b>	/Kelly E. Guerin/
<b>DATE SIGNED:</b>	02/08/2021

**Total Attachments: 9**

source=DOCS-#578319-v1-Executed\_-\_Release\_of\_Security\_Interest\_in\_Trademarks\_-\_Gardens\_Alive\_Inc\_-\_KeyB  
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RELEASE OF SECURITY INTEREST IN  
UNITED STATES TRADEMARKS

December 28, 2020

WHEREAS, KEYBANK NATIONAL ASSOCIATION, a national banking association, (“Lender”), holds a security interest in certain intellectual property assets of GARDENS ALIVE, INC., a Delaware corporation (“Pledgor”), pursuant to that certain Intellectual Property Security Agreement, dated as of December 6, 2019, by Pledgor in favor of Lender (the “Security Agreement”), recorded with the United States Patent and Trademark Office on January 6, 2020 at Reel 6831 / Frame 0440.

NOW, THEREFORE, for value received, Lender hereby releases its security interest and all of its right, title, and interest in and to the Collateral (as defined in the Security Agreement), including, without limitation, the trademarks and trademarks registrations listed on Schedule A attached hereto. Lender agrees to execute and deliver such further instruments and take or cause to be taken such other or further action as Pledgor may reasonably request in order to perfect, confirm or evidence such release.

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4837-9121-5573

IN WITNESS WHEREOF, Lender, by its duly authorized officer, has executed this Release of Security Interest in United States Trademarks as of the date first set forth above,

KEYBANK NATIONAL ASSOCIATION

By: *Amy McFarland*  
Name: *Amy McFarland*  
Title: *VP Commercial Banking*

Signature Page to  
Release of Security Interest in United States Trademarks

**TRADEMARK**  
**REEL: 007184 FRAME: 0209**

SCHEDULE A

Trademarks:

FILING BASIS COUNTRY	MARK	SERIAL/REG NO.	DATE FILED	REG. DATE
USPTO	AUDUBON WORKSHOP	1206804	4/11/79	8/31/82
USPTO	BIRD GRUB	2531884	12/21/00	1/22/02
USPTO	BRECK'S	5235158	6/3/16	7/4/17
USPTO	BRECK'S WHOLESALE	5235159	6/3/16	7/4/17
USPTO	BRECK'S GIFTS	88632163	9/26/19	
USPTO	BULBS ALIVE!	1971149	3/14/95	4/30/96
USPTO	COMPOST ALIVE!	1972632	3/14/95	5/7/96
USPTO	ESCAR-GO!	2290102	8/5/98	11/2/99
USPTO	FALL LAWNS ALIVE!	1735889	4/23/90	12/1/92

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USPTO	FLOWER OF THE MONTH	0867325	8/7/67	4/1/69
USPTO	FRUIT TREES ALIVE!	1976225	3/14/95	5/28/96
USPTO	GARDEN ANSWERS	5913870	5/2/19	11/19/19
USPTO	GARDENS ALIVE!	4056161	4/8/11	11/15/11
USPTO	GARDENS ALIVE! (w/lady bug design)	2474693	7/17/96	8/7/2001
USPTO	GOTTA HAVE IT	3744409	6/25/09	2/2/10
USPTO	GROW TUB  (Supplemental Registration)	5342979	3/9/17	11/21/17
USPTO	GROW TUBS  (Supplemental Registration)	5116297	6/30/16	1/3/17
USPTO	GRUB-AWAY	5380694	7/31/17	1/16/18
USPTO	GURNEY'S	4537018	9/26/13	5/27/14
USPTO	GURNEY'S and flower design	1407214	11/28/84	9/2/86

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USPTO	GURNEY'S SEEDS & NURSERY CO.	4438749	11/6/12	11/26/13
USPTO	HENRY FIELD'S	4525919	11/13/13	5/6/14
USPTO	HOUSEPLANTS ALIVE!	1669965	4/23/90	12/31/91
USPTO	K. VAN BOURGONDIE	5855327	10/31/18	9/10/19
USPTO	K. VAN BOURGONDIE	5855328	10/31/18	9/10/19
USPTO	KA-BLUEY	3792374	6/25/09	5/25/10
USPTO	LILY TREE	3277732	1/9/06	8/7/07
USPTO	Michigan Bulb Co. (words and design)	2353118	4/1/98	5/30/00
USPTO	MICHIGAN BULB COMPANY	2346404	2/16/98	5/2/00
USPTO	MYSEASONS	2729570	12/20/99	6/24/03
USPTO	NEW HOLLAND BULB COMPANY (words plus design mark)	1757101	11/13/91	3/9/93

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USPTO	ONCE	5187394	9/22/15	4/18/17
USPTO	PARFUM DE BLOOM (Intent to use basis)	88611115	9/10/19	
USPTO	PATIO ORCHARD	5869193	3/27/18	9/24/19
USPTO	PYOLA	2531883	12/21/00	1/22/02
USPTO	RAZZMATAZZ	5458277	9/14/17	5/1/18
USPTO	REACHABLES	5525978	5/31/17	7/24/18
USPTO	SLEEPING BEAUTIES design plus words (color)	3768042	11/30/07	3/30/10
USPTO	SOAP-SHIELD	2253445	4/13/98	6/15/99
USPTO	SPRING HILL NURSERIES	4567324	11/13/13	7/15/14
USPTO	SPRING LAWNS ALIVE!	1739303	4/23/90	12/15/92
USPTO	SWEET HIPS (Supplemental Registration)	5414917	8/23/17	2/27/18

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USPTO	THE WILD BIRD SPECIALISTS	1156763	4/11/79	6/2/1981
USPTO	TOMATOES ALIVE!	1680890	4/23/90	3/31/92
USPTO	TURF ALIVE!	1672719	4/23/90	1/21/92
USPTO	VAN BOURGONDIE	1885160	6/30/93	3/21/95
USPTO	VEGETABLES ALIVE!	1673129	4/23/90	1/28/92
USPTO	WONDERX	1837250	3/1/93	5/17/94
USPTO	WOW!	5122304	5/4/16	1/17/17
USPTO	WOW!	3055528	11/26/03	5/16/03
USPTO	WOW!	3055528	11/26/03	1/31/06
USPTO	WOW!	2073973	12/5/96	6/24/97
USPTO	WOW!	87749639	1/10/18	

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USPTO	BITS AND PIECES	4356812	7/10/12	6/25/13
USPTO	BITS AND PIECES	3269589	6/2/05	7/24/07
USPTO	BUDDY & FRIENDS	5245591	12/20/16	7/18/17
USPTO	CLEO & FRIENDS	5152667	3/10/16	2/28/17
USPTO	FOLD-AND-GO WOODEN JIGSAW TABLE  (Supplemental Registration)	3949578	10/5/10	4/19/11
USPTO	MURPHY & HIS TROOP	5245593	12/20/16	7/18/17
USPTO	PUZZLE PLATEAU	5580782	3/20/18	10/9/18
USPTO	SPILSBURY	4305366	9/25/12	3/19/13
USPTO	TARALYNN'S TEA TIME	5245594	12/20/16	7/18/17
USPTO	TULIP WIND SPINNER  (Supplemental Registration)	5582544	2/14/18	10/9/18

S-A

USPTO	WE DELIVER FUN!	4305865	9/25/12	3/19/13
USPTO	WILLY & FRIENDS	5245595	12/20/16	7/18/17
USPTO	WOODY & FRIENDS	5245598	12/20/16	7/18/17
USPTO	WYNTER & HIS PACK	5245599	12/20/16	7/18/17
USPTO	THE PARAGON	4758221	4/11/13	6/23/15
USPTO	THE PARAGON ME	4758222	4/11/13	6/23/15
USPTO	HENRY FIELD'S	0934186	3/8/71	5/16/72

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