900596376 02/10/2021

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM625698

SUBMISSION TYPE:	RESUBMISSION	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
RESUBMIT DOCUMENT ID:	900584354	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mr Patrick Gee		12/07/2020	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Good Sportsman Marketing, L.L.C.	
Street Address:	250 Frye Road	
City:	rving	
State/Country:	TEXAS	
Postal Code:	75061	
Entity Type:	Limited Liability Company: TEXAS	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark		
Serial Number:	85832469	GPS TACTICAL		
Serial Number:	77841642	GPS: WILD ABOUT HUNTING		
Serial Number:	85056391	GPS: WILD ABOUT SHOOTING		

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 18328866845
Email: info@dmiplaw.com

Correspondent Name: D'Ambrosio & Menon, PLLC Address Line 1: 3 Sugar Creek Center Blvd

Address Line 2: Suite 100

Address Line 4: Sugar land, TEXAS 77478

ATTORNEY DOCKET NUMBER:	GSM001 PATRICK GEE TM
NAME OF SUBMITTER:	Justin Taylor
SIGNATURE:	/Justin Taylor/
DATE SIGNED:	02/10/2021

Total Attachments: 4

TRADEMARK
REEL: 007185 FRAME: 0647

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TRADEMARK REEL: 007185 FRAME: 0648

<u>ASSIGNMENT</u>

FOR the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged,

ASSIGNOR:

Mr. Patrick Gee

does hereby SELL, ASSIGN AND TRANSFER to

L.L.C.

ASSIGNEE

Good Sportsman Marketing, LLC

5250 Frye Road Irving, TX 75061

and the successors and legal representatives of the ASSIGNEE, an undivided One Hundred per cent (100%) right, title and interest for the United States, its territorial possesssions and for any and all foreign countries, including all rights to claim priority and to any and all variations of the Trademark Registrations ("Registrations"), together with the goodwill of the business symbolized by the trademark, disclosed in attached schedule listed as **EXHIBIT A** and to all additional Certificates of Registration to be obtained for the trademark in the United States or any foreign country including all Renewals of the Registrations ("Renewals").

AUTHORIZE AND REQUEST the Patent and Trademark Office to issue any and all such additional Registrations and Renewals to the ASSIGNEE;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the ASSIGNOR, and that the full right to convey the same as herein expressed is possessed by the ASSIGNOR;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to the Registrations as may be known and accessible to ASSIGNOR and will testify as to the same in any infringement dispute, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, documents instruments of affidavits required to apply for, obtain, maintain, issue, renew and enforce the Registrations, Renewals, and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

ASSIGNOR further covenants that, when requested and at the expense of the ASSIGNEE, to carry out in good faith the intent and purpose of this assignment, the ASSIGNOR will execute and deliver to the ASSIGNEE all rightful oaths, declarations, assignments, powers of attorney and other papers, communicate to the ASSIGNEE all facts known to the ASSIGNOR relating to the Registrations and the history thereof, and generally do everything possible which the ASSIGNEE

TRADEMARK REEL: 007185 FRAME: 0649 shall consider desirable for vesting title to such Registrations and Renewals in the ASSIGNEE, and for securing, maintaining, and enforcing proper trademark protection;

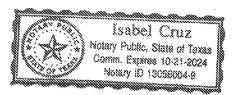
SAID ASSIGNMENT TO BE BINDING on the heirs, assigns, representatives and successors of the ASSIGNOR and extend to the successors, assigns and nominees of the ASSIGNEE.

Signature

Name: Mr. Patrick Gee

Date: 12/7/70

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BEFORE ME, the undersigned authority, on this day personally appeared, the above named individual, to me known to be the person who is described in and who executed the foregoing assignment instrument and acknowledged to me that he executed the same of his own free will for the purpose therein expressed.

Signature of Notary Public

TRADEMARK REEL: 007185 FRAME: 0650

EXHIBIT A

Trademark	Serial No.	Registration No.	Filing Date	Registration Date	Country
GPS TACTICAL	85/832469	4739519	01/25/2013	05/19/2015	USA
GPS: WILD ABOUT HUNTING	77/841642	4158182	10/05/2009	06/12/2012	USA
GPS: WILD ABOUT SHOOTING	85/056391	4060944	06/07/2010	11/22/2011	USA

TRADEMARK REEL: 007185 FRAME: 0651

RECORDED: 12/08/2020