

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM625538

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|---|--|-----------------------|-------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Chengdu Yizong Technology Co., Ltd. | | 10/12/2020 | limited company (Ltd.): CHINA |
| RECEIVING PARTY DATA | | | |
| Name: | CHENGDU JIAYOUSHANGPIN E-COMMERCE CO., LTD. | | |
| Street Address: | ROOM C803, FLOOR 8 | | |
| Internal Address: | NO.898 BAICAO ROAD, GAOXIN QU | | |
| City: | CHENGDU, SICHUAN | | |
| State/Country: | CHINA | | |
| Entity Type: | limited company (Ltd.): CHINA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4993372 | SHOEXY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | cdjysp@126.com | | |
| Correspondent Name: | Zhang Xin | | |
| Address Line 1: | ROOM C803, FLOOR 8 | | |
| Address Line 2: | NO.898 BAICAO ROAD, GAOXIN QU | | |
| Address Line 4: | CHENGDU, SICHUAN, CHINA | | |
| NAME OF SUBMITTER: | Zhang Xin | | |
| SIGNATURE: | /Zhang Xin/ | | |
| DATE SIGNED: | 02/09/2021 | | |
| Total Attachments: 2 | | | |
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| source=4993372#page2.tif | | | |

OP \$40.00 4993372

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of October 12, 2020, (the "Effective Date"), for the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, between the following:

ASSIGNOR: Chengdu Yizong Technology Co., Ltd.

15 1st Floor 1st Bldg.11 North One Alley Chenghua Chengdu CHINA

-and-

ASSIGNEE: CHENGDU JIAYOUSHANGPIN E-COMMERCE CO., LTD.

ROOM C803, FLOOR 8

NO.898 BAICAO ROAD, GAOXIN QU

CHENGDU, SICHUAN

CHINA

ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE and the successors and legal representatives of the ASSIGNEE, an undivided One Hundred per cent (100%) right, title and interest for the United States, its territorial possessions and for any and all foreign countries, including all rights to claim priority and to any and all variations of the mark, together with the goodwill of the business symbolized by the trademark registration, disclosed herein:

SHOEXY, U.S. Reg. No: 4993372

and to all U.S. Certificates of Registration and Registration Renewals.

ASSIGNOR AUTHORIZES AND REQUESTS the Patent and Trademark Office to issue any and all such U.S. Certificates of Registration and Registration Renewals to the ASSIGNEE;

ASSIGNOR WARRANTS AND COVENANTS that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the ASSIGNOR, and that the full right to convey the same as herein expressed is possessed by the ASSIGNOR;

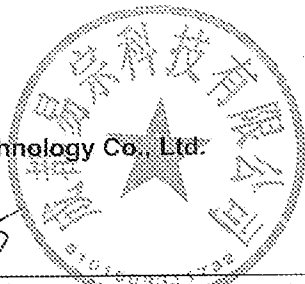
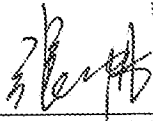
ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to trademark renewal as may be known and accessible to ASSIGNOR and will testify as to the same in any infringement dispute, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, documents instruments of affidavits required to apply for, obtain, maintain, issue and enforce, the Registration, and all equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

ASSIGNOR further covenants that, when requested and at the expense of the ASSIGNEE, to carry out in good faith the intent and purpose of this assignment, the ASSIGNOR will execute and deliver to the ASSIGNEE all rightful oaths, declarations, assignments, powers of attorney and other papers, communicate to the ASSIGNEE all facts known to the ASSIGNOR relating to such trademark and the history thereof, and generally do everything possible which the ASSIGNEE shall consider desirable for vesting title to such trademark in the ASSIGNEE, and for securing, maintaining and enforcing proper trademark protection;

SAID ASSIGNMENT TO BE BINDING on the heirs, assigns, representatives and successors of the ASSIGNOR and extend to the successors, assigns and nominees of the ASSIGNEE.

ASSIGNOR:

Chengdu Yizong Technology Co., Ltd.



Signature on behalf of Assignor & Company seal

Name: Zhang Fan

Title: General Manager

Date: October 12, 2020

ASSIGNEE:

CHENGDU JIAYOUSHANGPIN E-COMMERCE CO., LTD.



Signature on behalf of Assignee & Company seal

Name: Zhang Xin

Title: President

Date: October 12, 2020