

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM625563

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Universal Points, Inc.		02/05/2021	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Guestbook Rewards, Inc.		
<b>Street Address:</b>	10785 W. Twain Ave		
<b>Internal Address:</b>	Suite 100		
<b>City:</b>	Las Vegas		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89135		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4890598	THE GUESTBOOK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6509892131		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	650 965-8731		
<b>Email:</b>	trademarks@legalforcelaw.com		
<b>Correspondent Name:</b>	Gina Hayes		
<b>Address Line 1:</b>	446 E Southern Ave		
<b>Address Line 4:</b>	Tempe, ARIZONA 85282		
<b>ATTORNEY DOCKET NUMBER:</b>	2008117		
<b>NAME OF SUBMITTER:</b>	Gina Hayes		
<b>SIGNATURE:</b>	/Gina Hayes/		
<b>DATE SIGNED:</b>	02/10/2021		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT AGREEMENT**

This Trademark Assignment Agreement ("Agreement") is made by Universal Points, Inc., a corporation of DELAWARE, located at #401 612 N. Kings Road West Hollywood, CALIFORNIA UNITED STATES 90048 ("Assignor") on the one hand, in favor of Guestbook Rewards, Inc., a Delaware corporation, located at 10785 W. Twain Ave. Suite 100 Las Vegas, NV 89135 ("Assignee") on the other.

WHEREAS, the Assignor is the lawful owner of all right, title and interest in the trademarks listed in Exhibit A ("Assigned Trademark(s)"), which is registered with the United States Patent and Trademark Office, and in which the Assignor has built up source recognition and goodwill with respect to these Assigned Trademark(s) and the businesses connected with and symbolized by the Assigned Trademark(s).

WHEREAS, Assignor desires to assign to Assignee all right, title and interest in and to the Assigned Trademark(s);

WHEREAS, Assignee desires to accept and assume all right, title and interest in and to the Assigned Trademark(s);

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, and the undersigned parties intending to be legally bound by this Agreement, Assignor and Assignee hereby agree as follows:

Assignor hereby irrevocably and perpetually assigns, transfers and conveys the Assignor's entire right, title, and interest in and to the Assigned Trademark(s) to the Assignee, together with the goodwill attached to the businesses connected with and symbolized by the Assigned Trademark(s), also together with any right to renew any future registrations of the Assigned Trademark(s), also together with any right that may arise from the Assigned Trademark(s) provided by applicable law of any jurisdiction within or outside the United States..

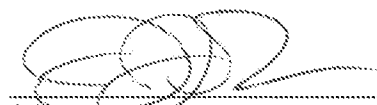
IN WITNESS WHEREOF, the parties execute this Agreement on the dates indicated. The effective date of this Agreement is the date when the last party signs.


**Assignor:** Universal Points, Inc.

**Assignee:** Guestbook Rewards, Inc.

Name of Authorized Signatory:  
James Gancos  
Position: CEO  
Email: contact@theguestbook.com

Name of Authorized Signatory:  
James Gancos  
Position: CEO  
Email: contact@theguestbook.com

  
.....  
(signature)

  
.....  
(signature)

Date (mm/dd/yyyy): 2/5/2021

Date (mm/dd/yyyy): 2/5/2021

EXHIBIT A

Assigned Trademark(s)

Mark	Jurisdiction	Type of Mark	Registration Number	Registration Date
THE GUESTBOOK	United States	Standard Character Mark	4890598	Jan. 19, 2016

