

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM625759

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Zico Beverages, LLC		12/31/2020	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Zico Rising, Inc.		
<b>Street Address:</b>	1218 E. Broadway		
<b>Internal Address:</b>	#315		
<b>City:</b>	Long Beach		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90802-3639		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3114902	ZICO	
<b>Registration Number:</b>	4813614	CRACK LIFE OPEN	
<b>Registration Number:</b>	3959031	WE CLIMBED THE TREE FOR YOU	
<b>Registration Number:</b>	4534556	ZICO	
<b>Registration Number:</b>	5335790	CRACK OPEN FLAVOR	
<b>Registration Number:</b>	4615469	PREMIUM COCONUT WATER	
<b>Registration Number:</b>	4667252		
<b>Serial Number:</b>	87839901	COCO-LIXIR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4242391882		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4242391890		
<b>Email:</b>	ipdocketing@prosperalaw.com		
<b>Correspondent Name:</b>	Prospera Law, LLP		
<b>Address Line 1:</b>	1901 Avenue of the Stars		
<b>Address Line 2:</b>	Suite 480		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067		

OP \$215.00 3114902

<b>NAME OF SUBMITTER:</b>	Andrew B. Chen
<b>SIGNATURE:</b>	/Andrew B. Chen/
<b>DATE SIGNED:</b>	02/10/2021
<b>Total Attachments: 8</b> source=Zco Beverages - Recordable Intellectual Property Assignment Agreement#page1.tif source=Zco Beverages - Recordable Intellectual Property Assignment Agreement#page2.tif source=Zco Beverages - Recordable Intellectual Property Assignment Agreement#page3.tif source=Zco Beverages - Recordable Intellectual Property Assignment Agreement#page4.tif source=Zco Beverages - Recordable Intellectual Property Assignment Agreement#page5.tif source=Zco Beverages - Recordable Intellectual Property Assignment Agreement#page6.tif source=Zco Beverages - Recordable Intellectual Property Assignment Agreement#page7.tif source=Zco Beverages - Recordable Intellectual Property Assignment Agreement#page8.tif	

# RECORDABLE INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

United States of America

This Recordable Intellectual Property Assignment Agreement (the "Recordable IP Assignment"), is dated and effective as of December 31, 2020, by and between **Zico Beverages, LLC**, a Delaware limited liability company (the "Assignor"), and **Zico Rising, Inc.**, a Delaware corporation ("Assignee").

WHEREAS, Assignor has conveyed, transferred and assigned to Assignee, certain intellectual property of Assignor, and has agreed to execute and deliver this Recordable IP Assignment for recording with the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereto, intending to be legally bound, agree as follows:

1. **Assignment.** Assignor, on its behalf and on behalf of its subsidiaries, hereby irrevocably conveys, transfers and assigns to Assignee, and Assignee hereby accepts, all of Assignor's and its subsidiaries' right, title and interest in and to the following (the "Assigned IP"):

(a) The trademarks, service marks, names, corporate names, trade names, logos, slogans, trade dress, design rights and other similar designations of source or origin set forth in Schedule 1 hereto, together with the goodwill symbolized by any of the foregoing (the "Assigned Trademarks") as successor to the business of Assignor to which the Assigned Trademarks pertain;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world; and

(c) any and all rights to sue and collect damages, royalties and payments for past, present and future infringement, misappropriation or other violation thereof.

2. **Recordation.** Assignor, on its behalf and on behalf of its subsidiaries, and Assignee, as applicable, authorizes the Commissioner for Patents, the Commissioner for Trademarks and any other patent and trademark offices and other similar authorities anywhere in the world to record and register this Recordable IP Assignment upon request by Assignee, respectively.

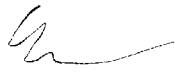
3. **Counterparts and Execution.** This Recordable IP Assignment may be executed in two or more counterparts, all of which when taken together will be considered one and the same agreement and will become effective when counterparts have been signed by each party hereto and delivered to the other party, it being understood that all parties need not sign the same counterpart. In the event that any signature is delivered by facsimile transmission or by electronic mail delivery of a ".pdf" format data file, such signature will create a valid and binding obligation of the party executing (or on whose behalf such signature is executed) with the same force and effect as if such facsimile or ".pdf" signature page were an original thereof.

4. **Successors and Assigns.** This Recordable IP Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

IN WITNESS WHEREOF, the parties hereto have caused this Recordable IP Assignment to be duly executed as of the day and year first above written.

ASSIGNOR:

**Zico Beverages LLC**

By:   
Name: Stephen Kremer  
Title: Vice President

[Signature Page to Recordable U.S. Intellectual Property Assignment]

Classified – Confidential

**TRADEMARK**  
**REEL: 007189 FRAME: 0010**

IN WITNESS WHEREOF, the parties hereto have caused this Recordable IP Assignment to be duly executed as of the day and year first above written.

ASSIGNEE:

**Zico Rising, Inc.**

By: Mark Rampolla  
Name: Mark Rampolla  
Title: Chief Executive Officer

[Signature Page to Recordable U.S. Intellectual Property Assignment]

Classified – Confidential



**TRADEMARK**  
**REEL: 007189 FRAME: 0011**

# Schedule 1


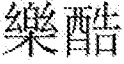
## Global Trademark Applications and Registrations


<b>Country</b>	<b>Owner</b>	<b>Mark</b>	<b>Application No.</b>	<b>Registration No.</b>	<b>Status</b>
Albania	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Antigua and Barbuda	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Argentina	ZICO Beverages LLC	ZICO	3289605		Opposed
Armenia	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Australia	ZICO Beverages LLC	UNLEASH YOUR NATURAL ATHLETE	1333415	1333415	Registered
Australia	ZICO Beverages LLC	ZICO	1079742	1079742	Registered
Australia	ZICO Beverages LLC	NATURE'S SPORTS DRINK	1333416	1333416	Registered
Bahrain	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Belize	ZICO Beverages LLC	ZICO	BZ No. 8605.12	BZ No. 8605.12	Registered
Bermuda	ZICO Beverages LLC	ZICO	55784	55784	Registered
Bhutan	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Bonaire, Saint Eustatius and Saba	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Bosnia and Herzegovina	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Botswana	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Canada	ZICO Beverages LLC	ZICO	TMA775642	1446398	Registered
Canada	ZICO Beverages LLC	CRACK LIFE OPEN	1664014	TMA904560	Registered
Chile	The Coca-Cola Company	ZICO	1081664	1188486	Registered
China	ZICO Beverages LLC	ZICO	13491681	13491681	Registered
China	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Colombia	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Costa Rica	ZICO Beverages LLC	ZICO	2012-0002191	219545	Registered
Croatia	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered

Country	Owner	Mark	Application No.	Registration No.	Status
Curacao	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
El Salvador	ZICO Beverages LLC	ZICO	2011114850	20110161540	Registered
eSwatini, Kingdom of	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
European Union	ZICO Beverages LLC	ZICO ACTIVE HYDRATION	010204113	010204113	Registered
European Union	ZICO Beverages LLC	RENEW YOURSELF	010741742	010741742	Registered
European Union	ZICO Beverages LLC	ZICO	003951027	003951027	Registered
European Union	ZICO Beverages LLC	ZICO	017868375	017868375	Registered
France	ZICO Beverages LLC	ZICO	12/3937787	12/3937787	Registered
France	ZICO Beverages LLC	RENOUVELEZ-VOUS (RENEW YOU)	12/3904709	12/3904709	Registered
Georgia	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Germany (Federal Republic of)	ZICO Beverages LLC	ZICO	302012041528.8	302012041528.8	Registered
Ghana	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Guatemala	ZICO Beverages LLC	ZICO	201110612	192901	Registered
Honduras	ZICO Beverages LLC	ZICO	41275/2011	41275/2011	Registered
Hong Kong	ZICO Beverages LLC	ZICO COCO-REFRESH	304916728	304916728	Registered
Hong Kong	ZICO Beverages LLC	ZICO	303403962	303403962	Registered
Hungary	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Iceland	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
India	ZICO Beverages LLC	ZICO	2627883	1361587	Registered
Indonesia	ZICO Beverages LLC	ZICO	D00.2013.054694	IDM000519662	Registered
International	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Israel	ZICO Beverages LLC	ZICO	237071	237071	Registered
Japan	ZICO Beverages LLC	ZICO	2011-093814	5499599	Registered
Kazakhstan	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Kenya	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Korea,	ZICO Beverages	ZICO	979972	40-2012-48123	Registered

Country	Owner	Mark	Application No.	Registration No.	Status
Republic of	LLC				
Kuwait	ZICO Beverages LLC	ZICO	148288	127819	Registered
Kyrgyzstan	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Lebanon	ZICO Beverages LLC	ZICO	158108	158108	Registered
Lesotho	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Liechtenstein	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Macau	ZICO Beverages LLC	ZICO COCO-REFRESH	N/154091	N/154091	Registered
Macau	ZICO Beverages LLC	ZICO	N/138542	N/138542	Registered
Madagascar	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Malaysia	ZICO Beverages LLC	ZICO	2013015260	2013015260	Registered
Mexico	ZICO Beverages LLC	ZICO (Stylized) 	1615117	1659012	Registered
Mexico	ZICO Beverages LLC	ZICO and Coconut Design 	1615118	1659013	Registered
Mexico	ZICO Beverages LLC	ZICO	1265766	1655153	Registered
Monaco	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Mongolia	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Montenegro	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Morocco	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Mozambique	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Namibia	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
New Zealand	ZICO Beverages LLC	ZICO	809519	809519	Registered
Nicaragua	ZICO Beverages LLC	ZICO	2011-004452	2013099992	Registered
North Macedonia	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Norway	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Oman	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Panama	ZICO Beverages	ZICO	207177	207177	Registered



Country	Owner	Mark	Application No.	Registration No.	Status
	LLC				
Peru	ZICO Beverages LLC	ZICO	6863892016		Objection Pending
Philippines	ZICO Beverages LLC	ZICO	42018000210	42018000210	Registered
Russian Federation	ZICO Beverages LLC	ZICO label design 	2014718475	580457	Registered
San Marino	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Sao Tome and Principe	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Saudi Arabia	ZICO Beverages LLC	ZICO	1435010600	1435010600	Registered
Serbia	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Sierra Leone	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Singapore	ZICO Beverages LLC	ZICO	T1302999F	IR1147852	Registered
South Africa	ZICO Beverages LLC	ZICO	201330902	201330902	Registered
Spain	ZICO Beverages LLC	RENUEVATE	3022211	3022211	Registered
Spain	ZICO Beverages LLC	ZICO	3040459	3040459	Registered
St. Martin	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Sudan	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Switzerland	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Taiwan	ZICO Beverages LLC	ZICO	106005406	1855074	Registered
Taiwan	ZICO Beverages LLC	ZICO in Chinese characters 	109010217		Registered
Taiwan	ZICO Beverages LLC	ZICO COCO-REFRESH	108028630	02029780	Registered
Tajikistan	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Thailand	ZICO Beverages LLC	ZICO	869032		Objection Pending
Turkey	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Turkmenistan	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Ukraine	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
United Arab	ZICO Beverages	ZICO	204996	204996	Registered

Country	Owner	Mark	Application No.	Registration No.	Status
Emirates	LLC				
United Kingdom	ZICO Beverages LLC	ZICO	2532618	2532618	Registered
United Kingdom	ZICO Beverages LLC	NATURE'S SPORTS DRINK	2532621	2532621	Registered
United Kingdom	ZICO Beverages LLC	UNLEASH YOUR NATURAL ATHLETE	2532620	2532620	Registered
United States of America	ZICO Beverages LLC	ZICO	78328140	3114902	Registered
United States of America	ZICO Beverages LLC	CRACK LIFE OPEN	86149837	4813614	Registered
United States of America	ZICO Beverages LLC	WE CLIMBED THE TREE FOR YOU	77919360	3959031	Registered
United States of America	ZICO Beverages LLC	ZICO	85856332	4534556	Registered
United States of America	ZICO Beverages LLC	CRACK OPEN FLAVOR	86582411	5335790	Registered
United States of America	ZICO Beverages LLC	PREMIUM COCONUT WATER	86259380	4615469	Registered
United States of America	ZICO Beverages LLC	ZICO Coconut Splash Design 	86296109	4667252	Registered
United States of America	ZICO Beverages LLC	COCO-LIXIR	87839901		Objection Pending
Uruguay	ZICO Beverages LLC	ZICO	479329	479329	Registered
Uzbekistan	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Vietnam	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered
Zambia	ZICO Beverages LLC	ZICO	IR1147852	IR1147852	Registered