TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM625839

SUBMISSION TYPE:	NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
C2O Pure Coconut Water, LLC		02/10/2021	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name: C2O Pure Coconut Water, LLC	
Street Address:	500 W. Overland, Suite 300
City:	El Paso
State/Country:	TEXAS
Postal Code:	79901
Entity Type:	Limited Liability Company: TEXAS

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3806258	C2O
Registration Number:	4194572	LIVE REJUVENATED!

CORRESPONDENCE DATA

Fax Number: 5152881338

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 515-288-3667 Email: patatty@ipmvs.com

Christine Lebron-Dykeman **Correspondent Name:** 801 Grand Ave., Ste. 3200 Address Line 1:

Address Line 2: McKee, Voorhees & Sease, P.L.C. Address Line 4: Des Moines, IOWA 50309-2721

NAME OF SUBMITTER:	Christine Lebron-Dykeman
SIGNATURE:	/christine lebron-dykeman/
DATE SIGNED:	02/11/2021

Total Attachments: 3

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ASSIGNMENT

WHEREAS, C2O Pure Coconut Water, LLC, a Delaware limited liability company, with a principal place of business at 500 W. Overland, Suite 300, El Paso, Texas 79901 is the owner of the trademark applications and registrations set forth in Exhibit A, attached hereto.

WHEREAS, C2O Coconut Water, LLC, a Texas limited liability company with a principal place of business at 500 W. Overland, Suite 300, El Paso, Texas 79901, is desirous of acquiring the entire right, title and interest in and to said marks, together with the goodwill of the business pertaining to said marks;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said C2O Pure Coconut Water, LLC does hereby assign unto C2O Coconut Water, LLC all right, title and interest which C2O Pure Coconut Water, LLC has heretofore enjoyed pertaining to said marks, together with the goodwill of the business pertaining to said marks and the registrations thereof, the same to be held and enjoyed by C2O Coconut Water, LLC, its successors and assigns, together with the right to sue for and collect for all claims for damages by reason of past infringement of said mark and the registration thereof.

C2O Pure Coconut Water, LLC

By JOWN Pell La

STATE OF TEXAS)
) ss
COUNTY OF EI PASO)

On this 10 day of February, 2021, before me, the undersigned, a Notary Public in and for the state, personally appeared to to me personally known, who being by me duly sworn, did say that he is the 2000 of C2O Pure Coconut Water, LLC; that said above and foregoing instrument was signed on behalf of said corporation by authority of its Board of Directors and that the said Tomas Delical, as such officer, acknowledged the execution of said instrument to be the voluntary act and deed of said corporation, by it and by him voluntarily executed.

Notary Public in and for the State of Texas

Commission Expires A C 1 202 4

ERIKA FLORES
Notary Public, State of Texas
Comm. Expires 03-07-2024
Notary ID 12839889-3

EXHIBIT A

U.S. REGISTRATIONS

<u>Mark</u>	Reg. No.	Reg. Date
C2O Design	3,806,258	June 22, 2010
LIVE REJUVINATED!	4,194,572	August 21, 2012

FOREIGN APPLICATIONS AND REGISTRATIONS

<u>Mark</u>	Reg. No.	Reg. Date	Country
C2O Design	1541551	May 26, 2015	Mexico
C2O Design	1732803	June 8, 2016	Australia
STYLIZED GEOMETRIC DESIGN	908892012	August 8, 2017	Brazil
HYDRATION FOR THE MIND, BODY AND SOUL	1058710	October 11, 2019	Canada
REFRESHING FOR THE MIND, BODY & SOUL	TMA1,060,771	October 25, 2019	Canada
STEAZ	TMA659334	February 20, 2006	Canada
C2O Design	TMA1084433	October 9, 2020	Canada
C2O PURE COCONUT WATER	TMA885027	August 29, 2014	Canada
STEAZ	1168016	June 2, 2015	Chile
STEAZ	6044550	December 21, 2009	China
STEAZ	620511	June 10, 2019	Columbia
STEAZ	221805	October 5, 2012	Costa Rica
STEAZ	221806	October 5, 2012	Costa Rica
C2O Design	18737	April 4, 2018	Curacao
STEAZ	013340963	April 20, 2015	European Union
STEAZ	300820502	December 7, 2007	Hong Kong

STEAZ	1533094	March 19, 2009	India
C2O Design	5769473	June 5, 2015	Japan
STEAZ	860092	November 25, 2004	Mexico
C2O Design	1541554	May 26, 2016	Mexico
C2O Design	1028092	March 22, 2016	New Zealand
STEAZ	113863	May 8, 2020	Oapi
STEAZ	T03/16639G	October 16,2003	Singapore
C2O Design	15701	March 15, 2018	St Maarten
STEAZ	1295936	January 1, 2008	Taiwan
C2O Design	01726150	September 1, 2015	Taiwan
C2O Design	TM414303	January 21, 2015	Thailand
STEAZ	317018	January 8, 2020	United Arab Emirates
STEAZ	8/2020	Pending	Ghana
STEAZ	2019/8763	Pending	Kuwait
C2O Design	81/36636	Pending	Barbados
C2O Design	41509803	Pending	China
C2O Design	45860824	Pending	China
C2O Design	226354-32-1	Pending	Puerto Rico

RECORDED: 02/11/2021