

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM625944

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
360 Holdings II-A LLC		02/23/2017	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	ThreeSixty Brands Group LLC		
Street Address:	7755 Irvine Center Drive, Suite 100		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92618		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3926927		
Registration Number:	3934591	PENELOPE THE PUP	
CORRESPONDENCE DATA			
Fax Number:	8183324205		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	818-654-8841		
Email:	patents@avynolaw.com		
Correspondent Name:	Jennifer Hamilton		
Address Line 1:	6345 Balboa Blvd., Ste 208		
Address Line 4:	Encino, CALIFORNIA 91316		
NAME OF SUBMITTER:	Jennifer Hamilton		
SIGNATURE:	/Jennifer Hamilton/		
DATE SIGNED:	02/11/2021		
Total Attachments: 3			
source=MS 360 Holdings II-A LLC-DE-Amendment (Change of Name) (002)#page1.tif			
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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "360 HOLDINGS II-A LLC", CHANGING ITS NAME FROM "360 HOLDINGS II-A LLC" TO "THREESIXTY BRANDS GROUP LLC", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF FEBRUARY, A.D. 2017, AT 4:28 O`CLOCK P.M.



A handwritten signature in black ink, appearing to read "JBULLOCK", written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

6128243 8100
SR# 20171195136

Authentication: 202091206
Date: 02-23-17

You may verify this certificate online at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 007190 FRAME: 0554

**CERTIFICATE OF AMENDMENT TO
THE CERTIFICATE OF FORMATION
OF
360 HOLDINGS II-A LLC**

This Certificate of Amendment to the Certificate of Formation (this "Certificate") is being executed as of February 23 , 2017 for the purpose of amending the Certificate of 360 Holdings II-A LLC (the "Company"), pursuant to the Delaware Limited Liability Company Act 6 Del. C. § 18-202.

The undersigned, being duly authorized to execute and file this Certificate, does hereby certify as follows:

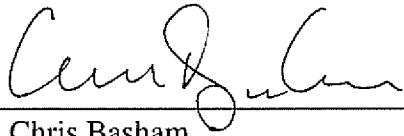
1. Name. The name of the limited liability company is 360 Holdings II-A LLC.
2. Certificate of Formation. The Certificate of Formation was filed with the Office of the Secretary of State of the State of Delaware on August 19, 2016.
3. Amendment. The first article of the Certificate of Formation is hereby amended and restated in its entirety to read as follows:

 "Name. The name of the limited liability company is ThreeSixty Brands Group LLC".
4. Effective Date. The effective date of the name change is the date on which this Certificate is filed with the Delaware Secretary of State.

[Signature Follows]

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of as of the day and year first above written.

360 Holdings II-A LLC

By: 

Name: Chris Basham

Title: Vice President, Assistant Treasurer
and Assistant Secretary