

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM616114

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Regina Kay Hawkins		12/22/2020	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Herer Media & Publishing, Inc.		
Street Address:	23915 Sylvan Street		
City:	Woodland Hills		
State/Country:	CALIFORNIA		
Postal Code:	91367		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4667404	JACK HERER.COM	
CORRESPONDENCE DATA			
Fax Number:	8587938099		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	858-793-8090		
Email:	mark@bmr.com		
Correspondent Name:	Mark I. Reichenthal		
Address Line 1:	462 Stevens Avenue		
Address Line 2:	Suite 303		
Address Line 4:	Solana Beach, CALIFORNIA 92075		
NAME OF SUBMITTER:	Mark I. Reichenthal		
SIGNATURE:	/Mark I. Reichenthal/		
DATE SIGNED:	12/22/2020		
Total Attachments: 2			
source=Herer-2020.12.22@1219-Jack Herer.com Trademark Assignment#page1.tif			
source=Herer-2020.12.22@1219-Jack Herer.com Trademark Assignment#page2.tif			

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ASSIGNMENT OF TRADEMARK

1) Mark: JACK HERER.COM
Reg. No.: 4667404
Reg. Date: January 6, 2015
Class No.: 016

ASSIGNOR:

Regina Kay Hawkins
an individual
711 ½ South Third Street
Las Vegas, NV 89101

ASSIGNEE:

Herer Media & Publishing, Inc.
a State of California
Corporation
23915 Sylvan Street
Woodland Hills, CA 91367

Assignor is, and has been, the owner of the above Trademark since March 30, 2014. For valuable consideration received, Assignor hereby grants and assigns to Assignee Assignor's entire interest in the Trademark and its Registrations, together with that part of the goodwill of Assignor's business connected with the use of and symbolized by the mark.

Executed:

Dated: 2020-12-22

Regina Kay Hawkins

Regina Kay Hawkins