

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM626129

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sun Valley Raisins, Inc		02/12/2021	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Iconic IP Holdings, LLC		
Street Address:	36 Farmstead Lane		
City:	Brookville		
State/Country:	NEW YORK		
Postal Code:	11545		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	0638559	TEABERRY	
Registration Number:	0826996	CLARK	
Registration Number:	0822075		
Registration Number:	0791935	CLARK	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	504-323-6600		
Email:	iconicholdings@iconiccandy.com		
Correspondent Name:	Adriano Pacifici		
Address Line 1:	400 Poydras St., Suite 1400		
Address Line 2:	Intellectual Property Consulting, LLC		
Address Line 4:	New Orleans, LOUISIANA 70130		
ATTORNEY DOCKET NUMBER:	01658		
NAME OF SUBMITTER:	Adriano Pacifici		
SIGNATURE:	/APacifici/		
DATE SIGNED:	02/12/2021		
Total Attachments: 2			

OP \$115.00 0638559

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INTELLECTUAL PROPERTY ASSIGNMENT
(Recordable)

This Recordable Intellectual Property Assignment Agreement ("Agreement") is made by and between **Sun Valley Raisins, Inc.**, a California corporation ("Assignor"), and **Iconic IP Holdings, LLC**, a Delaware limited liability company with a principal business address of 36 Farmstead Lane, Brookville, New York 11545 ("Assignee"), and is effective as of February 12, 2021 (the "Effective Date").

For good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties to this Agreement, intending to be legally bound, agree as follows:

1. Assignment. Pursuant to a separate Trademark Purchase & Assignment Agreement, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts all of Assignor's right, title, goodwill, and interest in and to the following:

(a) The trademarks, service marks, names, tradenames, logos, slogans, design rights, and other similar designations of source or origin pertaining to the following trademark registrations:

(i) U.S. Trademark Registration No. 0638559 for the "TEABERRY" mark; and

(ii) U.S. Trademark Registration Nos. 0826996, 0822075, 0791935 for the "CLARK" word and logo marks

together with the goodwill symbolized by any of the foregoing (the "Assigned Trademarks"); and

(b) All rights of any kind whatsoever of Assignor accruing under the Assigned Trademarks under the applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world, including any and all rights to sue and collect damages, royalties, or payments for past, present, and future infringement, misappropriation, or other violation of the Assigned Trademarks.

2. Recordation. The parties authorize the Commissioner for Trademarks and any other similar authority anywhere in the world to record and register this Agreement upon request of either party.

3. Successors and Assigns. This Agreement shall be binding upon and shall inure to the benefit of the parties and their respective successors and assigns.



IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of the day and year first written above.

Sun Valley Raisins, Inc. (Assignor)

Iconic IP Holdings, LLC (Assignee)

By: [Signature]
Name: [Signature]
Title: CEO
Date: 2-11-21

By: [Signature]
Name: Kenneth B. Wises
Title: CEO
Date: 2-12-21