

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM626215

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ARAG Insurance Company		02/10/2021	Corporation: IOWA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ARAG North America Incorporated		
<b>Street Address:</b>	500 Grand Avenue, Suite 100		
<b>City:</b>	Des Moines		
<b>State/Country:</b>	IOWA		
<b>Postal Code:</b>	50309		
<b>Entity Type:</b>	Corporation: IOWA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1147387	LAWPHONE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5152833108		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	515-645-5502		
<b>Email:</b>	ptomail@nyemaster.com		
<b>Correspondent Name:</b>	Wendy K. Marsh		
<b>Address Line 1:</b>	700 Walnut Street, Suite 1600		
<b>Address Line 4:</b>	Des Moines, IOWA 50309		
<b>ATTORNEY DOCKET NUMBER:</b>	2273100-2020		
<b>NAME OF SUBMITTER:</b>	Wendy K. Marsh		
<b>SIGNATURE:</b>	/Wendy K. Marsh/		
<b>DATE SIGNED:</b>	02/13/2021		
<b>Total Attachments: 2</b>			
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TRADEMARK ASSIGNMENT

WHEREAS, ARAG Insurance Company, an Iowa Corporation with an address of 500 Grand Avenue, Suite 100 Des Moines, Iowa 50309 (“Assignor”) is the owner of the following trademark set forth on Exhibit A (the “Mark”) attached hereto; and

WHEREAS, ARAG North America Incorporated, an Iowa corporation with an address of 500 Grand Avenue, Suite 100 Des Moines, Iowa 50309 (“Assignee”), is desirous of acquiring the entire right, title, and interest in and to the Mark, together with the goodwill of the business pertaining to the Mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby irrevocably and unconditionally assign, transfer, and convey unto Assignee all right, title, and interest which Assignor has heretofore enjoyed pertaining to said Mark, together with the goodwill of the business pertaining to said Mark, the same to be held and exclusively enjoyed by Assignee, its successors and assigns, together with the right to sue for and collect for all claims for damages by reason of past infringement of said Mark.

Executed this 10th day of February, 2021.

**ARAG INSURANCE COMPANY**

By: \_\_\_\_\_



Ann Cosimano

Print Name

General Counsel, Secretary

Title

**EXHIBIT A**

<b>MARK</b>	<b>JURISDICTION</b>	<b>REGISTRATION NUMBER</b>	<b>REGISTRATION DATE</b>
LAWPHONE	U.S.	1,147,387	February 17, 1981