

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM616342

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Klick Inc.		12/02/2019	Corporation: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sensei Labs Inc.		
<b>Street Address:</b>	175 Bloor Street East		
<b>Internal Address:</b>	North Tower, 3rd Floor		
<b>City:</b>	Toronto		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	M4W 3R8		
<b>Entity Type:</b>	Corporation: CANADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5638638	SENSEIOS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3126586558		
<b>Email:</b>	hmaynard@ulmer.com		
<b>Correspondent Name:</b>	Hillary Maynard		
<b>Address Line 1:</b>	500 W. Madison St.		
<b>Address Line 2:</b>	Suite 3600		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60661		
<b>NAME OF SUBMITTER:</b>	Hillary Maynard		
<b>SIGNATURE:</b>	/Hillary Maynard/		
<b>DATE SIGNED:</b>	12/23/2020		
<b>Total Attachments: 1</b>			
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CH \$40.00 5638638

**TRADEMARK ASSIGNMENT**

Further to an asset purchase agreement, this assignment is made and effective as of 2<sup>nd</sup> of December, 2019, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Klick Inc., a corporation incorporated under the laws of the Province of Ontario with an address of 175 Bloor Street East, North Tower, 3<sup>rd</sup> Floor, Toronto, Ontario M4W 3R8 (hereinafter "Assignor") hereby assigns to Sensei Labs Inc., a corporation incorporated under the laws of the Province of Ontario with an address of 175 Bloor Street East, North Tower, 3<sup>rd</sup> Floor, Toronto, Ontario M4W 3R8 (hereinafter "Assignee"), Assignor's entire right, title and interest in and to the following trademark:

**SENSEIOS**

(hereinafter the "Trademark"), together with the goodwill of the business associated with and symbolized by the Trademark, including without limitation, all proceeds of said Trademark, the right to sue for past, present and future infringements and all claims and causes of action therefore, as well as any and all trademark applications and registrations for the Trademark, including without limitation, the following U.S. trademark registration:

<b>Trademark</b>	<b>App. No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
SENSEIOS	87/381,122	03-22-2017	5,638,638	12-25-2018

to be held and enjoyed by said Assignee for its own use and benefit and for the use and benefit of its successors and assigns as fully and as entirely as the same would have been held and enjoyed by Assignor had the assignment not been made.

ASSIGNOR COVENANTS and AGREES that it will, at any time upon request, without further compensation, execute and deliver any and all papers or instruments that in the reasonable opinion of the Assignee may be necessary or desirable to secure to said Assignee the full enjoyment of the right, title and interest hereby conveyed or intended to be conveyed.

ASSIGNOR COVENANTS and AGREES that it has the power and authority to grant this Assignment.

**ASSIGNOR**

Klick Inc.

DocuSigned by:  
*Arsenia Aidemirska*

Signature

Name: Arsenia Aidemirska  
Title: Director, Corporate Operations