

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM626343

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Shutterfly, Inc.		10/31/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Shutterfly, LLC		
<b>Street Address:</b>	2800 Bridge Parkway		
<b>City:</b>	Redwood City		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94065		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4729266	SHUTTERFLY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4084141239		
<b>Email:</b>	trademarks@h35g.com		
<b>Correspondent Name:</b>	Iryna Vyshynska		
<b>Address Line 1:</b>	1 Almaden Boulevard - Floor 12		
<b>Address Line 4:</b>	San Jose, CALIFORNIA 95121		
<b>NAME OF SUBMITTER:</b>	Iryna Vyshynska		
<b>SIGNATURE:</b>	/IrynaVyshynska/		
<b>DATE SIGNED:</b>	02/15/2021		
<b>Total Attachments: 3</b>			
source=SHUTTERFLY INC - DE - AmendmentCorrection-Domestic - 031334-5-0#page1.tif			
source=SHUTTERFLY INC - DE - AmendmentCorrection-Domestic - 031334-5-0#page2.tif			
source=SHUTTERFLY INC - DE - AmendmentCorrection-Domestic - 031334-5-0#page3.tif			

OP \$40.00 4729266

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "SHUTTERFLY, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "SHUTTERFLY, INC." TO "SHUTTERFLY, LLC", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF OCTOBER, A.D. 2019, AT 3:41 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTY-FIRST DAY OF OCTOBER, A.D. 2019 AT 11 O`CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

3033915 8100V  
SR# 20197847838

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203910992  
Date: 10-31-19

**TRADEMARK**  
**REEL: 007192 FRAME: 0959**

SHUTTERFLY, INC.

CERTIFICATE OF CONVERSION FROM CORPORATION  
TO LIMITED LIABILITY COMPANY

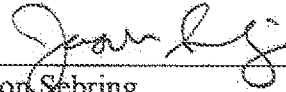
Dated as of October 31, 2019

Pursuant to Section 266 of the Delaware General Corporation Law (the "DGCL") and Section 18-214 of the Delaware Limited Liability Company Act, the undersigned, acting as an authorized officer on behalf of Shutterfly, Inc., a Delaware corporation (the "Company"), hereby executes this Certificate of Conversion from Corporation to Limited Liability Company (this "Certificate") to convert the Company into a Delaware limited liability company. The undersigned certifies as follows:

1. The Company was originally formed as a Delaware corporation on April 23, 1999.
2. Immediately prior to the filing of this Certificate, the name of the Company was "Shutterfly, Inc."
3. Concurrently with the filing of the Certificate, (i) a Certificate of Formation will be filed with the Delaware Secretary of State on behalf of the Company, and (ii) the name of the Company will be changed to "Shutterfly, LLC".
4. The conversion of the Company into a Delaware limited liability company has been approved by the board of directors and the sole stockholder of the Company in accordance with Section 266 of the DGCL.
5. The conversion will be effective at 11:00 p.m. Eastern Time on October 31, 2019.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has executed this Certificate as of the day and year first above written.



Name: Jason Sebring

Title: Senior Vice President, General Counsel &  
Secretary

*[Signature Page to Certificate of LLC Conversion of Shutterfly, Inc.]*