

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM626479

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
KENNETH L. TASCH		02/03/2021	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LAUNCH MARKETING, LLC		
<b>Street Address:</b>	1011 SW A STREET, SUITE 109		
<b>City:</b>	BENTONVILLE		
<b>State/Country:</b>	ARKANSAS		
<b>Postal Code:</b>	72712		
<b>Entity Type:</b>	Limited Liability Company: ARKANSAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4833288	LAUNCH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7038365288		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7036845600		
<b>Email:</b>	jim@sagllp.com, nitasantiago@sagllp.com		
<b>Correspondent Name:</b>	JAMES E. SHLESINGER		
<b>Address Line 1:</b>	5845 RICHMOND HIGHWAY, SUITE 415		
<b>Address Line 4:</b>	ALEXANDRIA, VIRGINIA 22303		
<b>NAME OF SUBMITTER:</b>	James E. Shlesinger		
<b>SIGNATURE:</b>	/jes/		
<b>DATE SIGNED:</b>	02/16/2021		
<b>Total Attachments: 1</b>			
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ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, KENNETH L. TASCH, an individual and a citizen of the United States, located and doing business at 1067 Augusta Drive, Oxford, Connecticut 06478, has adopted and used a mark which is registered in the United States Patent and Trademark Office, Registration No. 4,833,288, dated October 13, 2015 for the mark LAUNCH; and

WHEREAS, LAUNCH MARKETING, LLC, a limited liability company organized under the laws of Arkansas, located and doing business at 1011 SW A St., Ste 109, Bentonville, Arkansas 72712, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said KENNETH L. TASCH, does hereby assign unto the said LAUNCH MARKETING, LLC all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

Date: \_\_\_\_\_

2/3/2021

By: \_\_\_\_\_

Kenneth L. Tasch