

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM626571

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Telemedia, LLC		02/15/2021	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Telemedia Trainco Holdings, LLC		
Street Address:	750 W. Lake Cook Road, Suite 250		
City:	Buffalo Grove		
State/Country:	ILLINOIS		
Postal Code:	60089		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1083709	TELEMEDIA	
Registration Number:	1777201	SCHOOLCRAFT PUBLISHING	
Registration Number:	4697354	ISCHEMATIC	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	nkryzhan@honigman.com		
Correspondent Name:	Honigman LLP, Nicole Kryzhan		
Address Line 1:	39400 WOODWARD AVENUE, SUITE 101		
Address Line 4:	BLOOMFIELD HILLS, MICHIGAN 48304		
NAME OF SUBMITTER:	Nicole M. Kryzhan		
SIGNATURE:	/nicole kryzhan/		
DATE SIGNED:	02/16/2021		
Total Attachments: 3			
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source=Telemedia Assignment#page3.tif			

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (“**Assignment**”), is effective as of 2/15/21, between TELEMEDIA, LLC, a Delaware limited liability, located at 750 W. Lake Cook Road, Suite 250, Buffalo Grove, Illinois 60089 (“**Assignor**”), and TELEMEDIA TRAINCO HOLDINGS, LLC, a Delaware limited liability company, located at 750 W. Lake Cook Road, Suite 250, Buffalo Grove, Illinois 60089 (“**Assignee**”). Assignor and Assignee are referred to herein individually as a “**Party**” and collectively, as the “**Parties**”.

RECITALS:

WHEREAS, Assignor is the owner of the marks in Exhibit A (the “Marks”).

WHEREAS, Assignor owns the registrations as shown in Exhibit A (the “Registrations”).

WHEREAS, Assignor desires to convey, transfer, assign and deliver the Marks and Registrations to Assignee, and Assignee desires to accept the Marks and the Registrations from Assignor.

NOW, THEREFORE, for valuable consideration the receipt of which is hereby acknowledged, Assignor and Assignee hereby agree as follows:

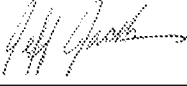
1. **Trademarks.** Assignor hereby irrevocably assigns, conveys, grants and transfers to Assignee all of Assignor’s right, title and interest to the Marks, the goodwill associated with and symbolized by the Marks as well as any other rights at common law or otherwise.
2. **Rights.** The foregoing assignment includes rights to collect royalties or proceeds in connection with any of the foregoing and all rights to sue for and otherwise object to past, present or future infringement, misappropriation or other violation of the foregoing, and all rights to recover damages or lost profits in connection therewith.
3. **Further Assurances.** Assignor will promptly take such actions, including, without limitation, the prompt execution and delivery of documents in recordable form, as may be reasonably requested by Assignee to vest, secure, and perfect, the rights and interests of Assignee in and to the Trademark assigned herein.
4. **Binding Effect.** This Assignment inures to the benefit of and is binding upon Assignor and Assignee and their respective heirs, successors and permitted assigns.

*** Signatures on Following Page ***

IN WITNESS WHEREOF, each of the Parties has caused this Trademark Assignment to be duly executed and delivered by its duly authorized representative as of the date first written above.

ASSIGNOR:
TELEMEDIA, LLC

ASSIGNEE:
**TELEMEDIA TRAINCO HOLDINGS,
LLC**

By:  _____
Name: Jeff Jacobs
Title: CFO

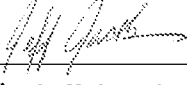
By:  _____
Name: Jeff Jacobs
Title: CFO

EXHIBIT A

Country	Mark	Reg. No.	Reg. Date	Classes
United States	TELEMEDIA	1083709	1/24/1978	41
United States	SCHOOLCRAFT PUBLISHING	1777201	6/15/1993	16
United States	ISCHEMATIC	4697354	3/3/2015	9, 37, 41

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