

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM626577

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TRANOVATION, LLC		01/31/2021	Limited Liability Company: TEXAS
RECEIVING PARTY DATA			
Name:	BUBBLE UNIVERSE, LLC		
Street Address:	149 S BARRINGTON, SUITE 502		
City:	BRENTWOOD		
State/Country:	CALIFORNIA		
Postal Code:	90049		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5662149	LICK-A-BUBBLE	
Registration Number:	5639159	TASTE THE FUN	
CORRESPONDENCE DATA			
Fax Number:	3108592325		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(310) 281-6302		
Email:	mmelikyan@ecjlaw.com		
Correspondent Name:	Jeffrey R. Glassman		
Address Line 1:	9401 Wilshire Blvd., 9th Floor		
Address Line 4:	Beverly Hills, CALIFORNIA 90212		
NAME OF SUBMITTER:	Jeffrey R. Glassman		
SIGNATURE:	/Jeffrey R. Glassman/		
DATE SIGNED:	02/16/2021		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT ("Assignment") is effective as of January 31, 2021 ("Effective Date"), by and between TRANOVATION, LLC, a Texas limited liability company ("Assignor"), and BUBBLE UNIVERSE, LLC, a California limited liability company ("Assignee"), as follows:

RECITALS

WHEREAS, Assignor is the owner of the trademarks set forth on Schedule "A" attached hereto (the "Marks") and trademark registrations for Registration Nos.: 5,662,149 and 5,639,159 with the United States Patent and Trademark Office ("USPTO").

WHEREAS, Assignor desires to transfer one hundred percent (100%) of its right, title, and interest in and to the Marks to Assignee, and Assignee wishes to acquire one hundred percent (100%) of the right, title, and interest in and to the Marks.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. **Assignment.** Assignor does hereby irrevocably assign, transfer, and convey to Assignee, one hundred percent (100%) of its right, title, and interest in and to the Marks, including, without limitation, all registration rights with respect to the Marks, all rights to prepare derivative marks, and all goodwill of the business symbolized by the Marks.

2. **Acceptance.** Assignee does hereby accept the assignment, transfer, and conveyance of one hundred percent (100%) of the right, title, and interest in and to the Marks, including, without limitation, all registration rights with respect to the Marks, all rights to prepare derivative marks, and all goodwill of the business symbolized by the Marks.

3. **Amendment.** This Assignment may be amended only by a writing signed by both parties.

4. **Severability.** If any term, provision, covenant or condition of this Assignment, or the application thereof to any person, place or circumstance, shall be held by a court of competent jurisdiction to be invalid, unenforceable or void, the remainder of this Assignment and such term, provision, covenant or condition as applied to other persons, places and circumstances shall remain in full force and effect.

5. **Further Assurances.** Assignor and Assignee agree to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the provisions


of this Assignment, including without limitation the execution and filing of any forms with the USPTO.

6. **Governing Law.** This Assignment shall be construed in accordance with the laws of the State of California.

IN WITNESS WHEREOF, the parties hereto have entered into this Assignment as of the Effective Date.

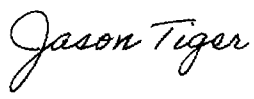
ASSIGNOR:

TRANOVATION, LLC, a Texas limited liability company

By: 
Name: DAT TRAN
Title: CEO
Date: 2/9/2021

ASSIGNEE:

BUBBLE UNIVERSE, LLC, a California limited liability company

By: 
Name: Jason Tiger
Title: Manager
Date: 02/16/21

SCHEDULE "A"
Trademark/Service Marks

Marks	Goods and Services	Registration Nos.:
<p align="center">LICK-A-BUBBLE (standard characters mark)</p> <p align="center">LICK-A-BUBBLE</p>	<p align="center">IC 028</p> <p>Toys, games and playthings, namely, party favors in the nature of small toys; water squirting toys; inflatable and buoyant bath toys; swimming toys, namely, swimming rings and swim fins; toys, namely, bubble toys, liquid bubble solution, toys involving bubbles and blowing bubbles; bubble wands; bubble blowing toys; bubble toys, namely, bubble making wand and edible solution sets; water toys; games involving using bubble solution and bubble blowing toys</p>	<p align="center">5,662,149</p>
<p align="center">TASTE THE FUN (standard characters mark)</p> <p align="center">TASTE THE FUN</p>	<p align="center">IC 028</p> <p>Toys, games and playthings, namely, party favors in the nature of small toys; water squirting toys; inflatable and buoyant bath toys; swimming toys; toys, namely, bubble toys, liquid bubble solution, toys involving bubbles and blowing bubbles; bubble wands; bubble blowing toys; edible bubble toys; water toys; games involving using bubble solution and bubble blowing toys</p>	<p align="center">5,639,159</p>