

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM626635

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Broadland Drinks Limited		02/12/2021	Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Rossendale Wines Limited		
Street Address:	122 Old Tai Tapu Road		
City:	Halswell, Christchurch		
State/Country:	NEW ZEALAND		
Postal Code:	8025		
Entity Type:	Limited Company: NEW ZEALAND		
Name:	Broadland Drinks Limited		
Street Address:	Chapel Street		
Internal Address:	The New Winery		
City:	Cawston, Norwich, Norfolk		
State/Country:	UNITED KINGDOM		
Postal Code:	NR10 4BG		
Entity Type:	Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5268159	WAIPAPA BAY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	bslonda@norris-law.com		
Correspondent Name:	Bruce Londa / Norris McLaughlin, P.A.		
Address Line 1:	7 Times Square		
Address Line 2:	21st Floor		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	116940-46		
NAME OF SUBMITTER:	Bruce S. Londa		

CH \$40.00 5268159

SIGNATURE:	/bsl/
DATE SIGNED:	02/17/2021
Total Attachments: 2 source=Waipapa assignment#page1.tif source=Waipapa assignment#page2.tif	

ASSIGNMENT

This Assignment is dated this 12th day of February 2021

Between

(1) **Broadland Drinks Limited** of The New Winery, Chapel Street, Cawston, Norwich, Norfolk, NR10 4BG, United Kingdom

("the Assignor")

(2) **Rosendale Wines Limited** (incorporated in New Zealand) of 122 Old Tai Tapu Road, Halswell, Christchurch 8025, New Zealand; and

(3) **Broadland Drinks Limited** of The New Winery, Chapel Street, Cawston, Norwich, Norfolk, NR10 4BG, United Kingdom

("the Joint Assignees")

Whereas

(A) The Assignor is the Proprietor of the Trade Mark Registration set out in the Schedule hereto ("the Trade Mark").

(B) The Assignor and Joint Assignees wish to assign the Trade Mark from the Assignor to the Joint Assignees.

It is hereby agreed as follows:

1. Assignment

1.1 In consideration of payment of £1 (one pound sterling) by the Joint Assignees to the Assignor, receipt of which the Assignor hereby acknowledges, the Assignor hereby assigns to the Joint Assignees all right, title and interest in, and to, the Trade Mark including the goodwill symbolized by the Trade Mark.

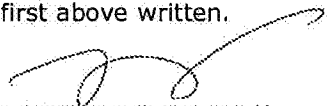


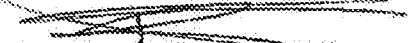
2. Further Assurance

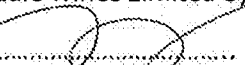
2.1 For the avoidance of doubt, the terms of the earlier commercial agreement between the parties (dated 28 February 2020) take precedence over the provisions of this agreement where applicable.

2.2 Upon receipt of the signed agreement by the Joint Assignees, Broadland Drinks Limited will arrange for the EU and US Trade Mark Registers to show the joint ownership position as soon as reasonably practicable and, in any event, to file the requests within 14 days of the date of this Agreement.

In witness whereof the Assignor has executed this Assignment the day and year first above written.


Signed and delivered by the Assignor
Broadland Drinks Limited by its duly authorized officer


Signed and delivered by the Assignee
Rossendale Wines Limited by its duly authorized officer


Signed and delivered by the Assignee
Broadland Drinks Limited by its duly authorized officer

SCHEDULE

Trade Mark No.	Countries	Trade Mark	Class
5268159	USA	WAIPAPA BAY	33
017971701	EU	WAIPAPA BAY	33