OP \$40.00 4971717

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM626826

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly Execution Date Entity Type		Entity Type
Q.E.P. Co., Inc.		02/08/2019	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Nupla, LLC	
Street Address:	11912 Sheldon Street	
City:	Sun Valley	
State/Country: CALIFORNIA		
Postal Code:	91352	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4971717	

CORRESPONDENCE DATA

Fax Number: 8883609092

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 757-624-3306

Email: trademarks@kaufcan.com

Correspondent Name: Nicole J. Harrell
Address Line 1: 150 West Main Street

Address Line 2: P.O. Box 3037

Address Line 4: Norfolk, VIRGINIA 23514-3037

NAME OF SUBMITTER:	Nicole J. Harrell
SIGNATURE:	/Nicole J. Harrell/
DATE SIGNED:	02/18/2021

Total Attachments: 6

source=TM Assignment -- QEP#page1.tif source=TM Assignment -- QEP#page2.tif source=TM Assignment -- QEP#page3.tif source=TM Assignment -- QEP#page4.tif source=TM Assignment -- QEP#page5.tif

source=TM Assignment -- QEP#page6.tif

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "Assignment Agreement") is entered into as of the 8th day of February, 2019, by Q.E.P. CO., INC., a Delaware corporation ("Assignor"), in favor of NUPLA LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of the trademarks, service marks, trademark and service mark registrations and trademark and service mark applications in the form more fully described in <u>Schedule A</u> hereto (the "Marks"); and

WHEREAS, Assignor, HISCO, Inc., NUPLA Corporation, and Assignee have executed that certain Asset Purchase Agreement of even date herewith (the "Asset Purchase Agreement"); and

WHEREAS, pursuant to the Asset Purchase Agreement, Assignor desires to assign and Assignee desires to receive all of Assignor's right, title and interest in and to all of the Marks.

NOW, THEREFORE, for the consideration set forth in the Asset Purchase Agreement, Assignor hereby irrevocably distributes, transfers, assigns and otherwise conveys to Assignee, (a) all of Assignor's right, title and interest in and to each of the Marks, (b) all applications and registrations relating thereto, (c) all issuances, extensions and renewals thereof, (d) priority filing rights, (e) the goodwill of the business symbolized by or associated with the Marks, (f) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing, and (g) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, or and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right not no obligation to sue for such legal and/or equitable relief and to collect, or otherwise recover, any such damages.

Assignor agrees to execute and deliver at the request of Assignee all papers, instruments and assignments, and to perform any other reasonable acts Assignee may request in order to vest all of Assignor's right, title and interest in and to the Marks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Assignment Agreement upon request by Assignee. Following the date hereof, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence or perfect the assignment of the Marks to Assignee, or any assignee or successor thereto.

The provisions of this instrument are subject, in all respects, to the terms and conditions of the Asset Purchase Agreement, including without limitation, all of the applicable covenants,

representations and warranties contained therein, all of which shall survive the execution and delivery of this instrument to the extent indicated in the Asset Purchase Agreement. Nothing contained in this instrument shall be deemed to modify, amend or supersede any of the terms and conditions of the Asset Purchase Agreement. In the event of any inconsistency between the terms and conditions hereof and the terms of the Asset Purchase Agreement, the Asset Purchase Agreement shall control. This instrument shall be binding upon the Assignor and its successors and assigns, and shall inure to the benefit of Assignee and its successors and assigns.

This instrument may be executed in counterparts, each of which will be deemed an original, but all of which together will be deemed to be one and the same document. Counterparts may be delivered via facsimile, email (including PDF or any electronic signature complying with the U.S. federal ESIGN Act of 2000, e.g., www.docusign.com) or other transmission method, and any counterpart so delivered will be deemed to have been duly and validly delivered and be valid and effective for all purposes.

[Remainder of page intentionally left blank]

2

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date first set forth above.

ASSIGNOR:	
Q.E.P. Co., a Delaware	•
By:	
Name:	Lewis Gould
	Chief Executive Officer
Assignee:	
by Saunder by Saunder	C, limited liability company, s Midwest LLC, its member rs LLC, its member ay, LLC, its manager
By:	
Name:	Charles Diawara
	Manager
Ву:	
Name:	Derek Lewis

Manager

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date first set forth above.

ASSIGNOR:

Q.E.P. Co., INC.,

a Delaware corporation

Name:

Lewis Gould

Chief Executive Officer

ASSIGNEE:

NUPLA LLC,

a Delaware limited liability company, by Saunders Midwest LLC, its member by Saunders LLC, its member by Castleray, LLC, its manager

Ву:____

Name:

Charles Diawara

Manager

Ву:___

Name:

Derek Lewis

Manager

REEL: 007195 FRAME: 0481

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date first set forth above.

By:___

Name:

Assignor:	
Q.E.P. Co., In	
a Delaware 90	rporation
Ву:	
Name:	Lewis Gould
	Chief Executive Officer
Assignee:	
NUPLA LLC	5
a Delaware lin	nited liability company,
by Saunders l	Midwest LLC, its member
by Saunders	LLC, its member
by Castleray	nLLC, its manager
By:	Mym
Name:	Charles Diawara
	Manager
	-

Derek Lewis

Manager

SCHEDULE A

Country	Title	Registration No.	Serial No.	Owner
USA	IMPAX (Stylized)	620,777	71/668,459	Parent
USA	NUPLA Diamond Logo	628,215	71/697,312	Parent
USA	NUPLAGLAS	842,300	72/253,234	Parent
USA	NUPLA	846,668	72/264,953	Parent
USA	NUPLA-BOND	857,714	72/283,144	Parent
USA	NUPLA Diamond Logo	1,585,335	73/814,514	Parent
USA	POWER DRIVE	1,916,002	74/521,092	Parent
USA	LIFETIME	2,023,265	74/703,836	Parent
USA	Nupla Stripe Dress of Goods	2,011,222	74/673,808	Parent
USA	POWER PYLON	2,008,307	75/009,759	Parent
USA	MECH/LOC	2,134,941	75/083,416	Parent
USA	MICRO-STRIKE	2,236,169	75/318,883	Parent
USA	SMART HAMMER	2,416,592	75/765,991	Parent
USA	NUPRO	2,961,124	78/282,724	Parent
USA	PRO-TEC	2,961,409	78/327,378	Parent
USA	ERGO-POWER	3,042,688	78/390,992	Parent
USA	EXTREME POWER DRIVE	3,108,127	78/552,529	Parent
USA	STRIKE PRO	3,144,949	78/695,263	Parent
USA	Nupla Stripe Dress of Goods (Yellow)	3,470,198	77/051,029	Parent
USA	Nupla Stripe Dress of Goods	4,971,717	86/591,364	Parent

RECORDED: 02/18/2021