

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM626844

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BHCosmetics, Inc.		12/26/2017	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BHCosmetics, LLC		
<b>Street Address:</b>	8520 National Boulevard		
<b>City:</b>	Culver City		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90232		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 32</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4874065	STUDIO PRO	
<b>Registration Number:</b>	4951198	BHCOSMETICS	
<b>Registration Number:</b>	5004657	POP ART	
<b>Registration Number:</b>	5100478	BHCOSMETICS	
<b>Registration Number:</b>	5801208	STUDIO PRO TOTAL COVERAGE	
<b>Registration Number:</b>	5956478	STELLARLASH	
<b>Registration Number:</b>	4922030	FOREVER NUDE	
<b>Registration Number:</b>	5225060	NUDE ROSE	
<b>Registration Number:</b>	3906780	BHCOSMETICS	
<b>Registration Number:</b>	3906792	BHCOSMETICS	
<b>Registration Number:</b>	4703496	BHCOSMETICS	
<b>Serial Number:</b>	87133359		
<b>Serial Number:</b>	85903378	MUAPAGES	
<b>Serial Number:</b>	86032677	LOVEABLE LASHES	
<b>Serial Number:</b>	85904047	BH COSMETICS	
<b>Serial Number:</b>	87133386	BLUSHED NEUTRALS 26 COLOR EYESHADOW & BL	
<b>Serial Number:</b>	87577574	BEYOND HOLLYWOOD	
<b>Serial Number:</b>	85919746	BHCOSMETICS	
<b>Serial Number:</b>	85786548	BH COSMETICS	

OP \$815.00 4874065

Property Type	Number	Word Mark
Serial Number:	85923792	BHCOSMETICS
Serial Number:	85784786	BH PARTY GIRL
Serial Number:	87283797	GALAXY CHIC
Serial Number:	87133311	GLAMOROUS BLUSH 10 COLOR BLUSH PALETTE P
Serial Number:	85923793	BHCOSMETICS
Serial Number:	87133341	
Serial Number:	85919748	BHCOSMETICS
Serial Number:	85904027	BH COSMETICS
Serial Number:	85923790	BHCOSMETICS
Serial Number:	87284025	SUPERNOVA
Serial Number:	85923789	BHCOSMETICS
Serial Number:	85900999	MUAPAGES
Serial Number:	86353250	BHCOSMETICS

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 3105569611  
**Email:** allison@morrisonrothman.com  
**Correspondent Name:** Allison Rothman  
**Address Line 1:** 1801 Century Park East  
**Address Line 2:** 25th Floor  
**Address Line 4:** Los Angeles, CALIFORNIA 90067

<b>NAME OF SUBMITTER:</b>	Allison Rothman
<b>SIGNATURE:</b>	/Allison Rothman/
<b>DATE SIGNED:</b>	02/17/2021

**Total Attachments: 1**  
source=BHCosmetics Inc Conversion Doc 12.26.2017#page1.tif



State of California Secretary of State

3309255 'out'

Limited Liability Company Articles of Organization - Conversion

LLC-1A

File #

FILED

Secretary of State State of California

DEC 26 2017

IMPORTANT - Read all instructions before completing this form.

This Space For Filing Use Only

Converted Entity Information

1. Name of Limited Liability Company (The name must include the words Limited Liability Company or the abbreviations LLC or L.L.C. The words Limited and Company may be abbreviated to Ltd. and Co., respectively.)

BHCosmetics, LLC

2. The purpose of the limited liability company is to engage in any lawful act or activity for which a limited liability company may be organized under the California Revised Uniform Limited Liability Company Act.

3. The limited liability company will be managed by (check only one):

One Manager

More Than One Manager

All Limited Liability Company Member(s)

4. Initial Street Address of Limited Liability Company's Designated Office in CA

2801 Burton Ave., Burbank

City

State

Zip Code

CA 91504

5. Initial Mailing Address of Limited Liability Company, if different from Item 4

City

State

Zip Code

6. Initial Agent for Service of Process: Item 6a: List the name of an individual or a corporation registered in CA under California Corporations Code section 1505 that agrees to be your agent for service of process. You may not list the converted entity as the agent. Item 6b: If the agent is an individual, list the agent's CA business or residential street address. Item 6c: If the agent is an individual and the converting entity is a CA corporation, limited partnership or general partnership, list the agent's mailing address. Do not list an address if the agent is a CA registered corporate agent as the address for service of process is already on file.

a. Name of Agent For Service of Process

CT Corporation System

b. If an individual, Street Address of Agent for Service of Process - Do not list a P.O. Box

City

State

Zip Code

CA

c. If an individual, Mailing Address of Agent for Service of Process

City

State

Zip Code

Converting Entity Information

7. Name of Converting Entity

BHCosmetics, Inc.

8. Form of Entity

Corporation

9. Jurisdiction

California

10. CA Secretary of State File Number, if any

3309255

11. The principal terms of the plan of conversion were approved by a vote of the number of interests or shares of each class that equaled or exceeded the vote required. If a vote was required, the following was required for each class:

The class and number of outstanding interests entitled to vote, 3,000 Shares of Common Stock

AND

The percentage vote required of each class, More than 50%

Additional Information

12. Additional information set forth on the attached pages, if any, is incorporated herein by this reference and made part of this certificate.

13. I certify under penalty of perjury that the contents of this document are true. I declare I am the person who executed this instrument, which execution is my act and deed.

Signature of Authorized Person

Signature of Authorized Person

Alfreds Sadovskis, President

Type or Print Name and Title of Authorized Person

Kirill Trachtenberg, Secretary

Type or Print Name and Title of Authorized Person