

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM626885

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
K-Swiss Inc.		02/16/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	F&F Brands Group, Inc.		
Street Address:	8 The Green, Suite R		
City:	Dover		
State/Country:	DELAWARE		
Postal Code:	19901		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	88332292	FACTORFOAM	
Serial Number:	87904756	RISE AND DEFY	
Serial Number:	88369983	SPECTRE	
Serial Number:	88368306	SUPRACUSH	
Serial Number:	88332257	SUPRASTORM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3038639700		
Email:	mtrudell@sheridanross.com		
Correspondent Name:	Miriam D. Trudell		
Address Line 1:	1560 Broadway, Suite 1200		
Address Line 2:	Sheridan Ross P.C.		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	6951FF-6		
NAME OF SUBMITTER:	Miriam D. Trudell		
SIGNATURE:	/miriam trudell/		
DATE SIGNED:	02/18/2021		

CH \$140.00 88332292

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This is an Assignment by K-Swiss Inc., a Delaware corporation, having an address of 615 South DuPont Highway, Dover, Kent County, Delaware 19904, U.S.A. ("ASSIGNOR") to F&F Brands Group, Inc., a Delaware corporation, having an address of 8 The Green, Suite R, Dover, Delaware 19901, U.S.A., ("ASSIGNEE"), having an effective date of February 16, 2021 ("Effective Date").

WHEREAS, ASSIGNOR is the owner of the trademarks and service marks, and registration applications, listed in Appendix A ("MARKS");

WHEREAS, ASSIGNOR is the owner of an ongoing and existing business associated with the MARKS; and

WHEREAS, ASSIGNEE is acquiring the entire business or portion thereof to which the MARKS pertain and ASSIGNOR desires to assign the MARKS to ASSIGNEE.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby transfer the ongoing and existing business associated with the MARKS and does hereby assign to ASSIGNEE all right, title and interest in and to the MARKS together with any and all goodwill of the business symbolized by the MARKS and all registrations and applications therefor.

K-SWISS INC.

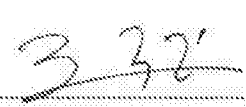
F&F BRANDS GROUP, INC.

Date: 15 February 2021

Date: 16 February 2021

Signature: 

Title/Name: Lee D. Green
Corporate Counsel
(Executive Officer)

Signature: 

Title/Name: Ju Han Kim / Director

APPENDIX A

Citation	Application No. Registration No.	Application Date Registration Date	Goods and Services
FACTORPUMP	App 88332292	App 08-MAR-2019	INT. CL. 25 FOOTWEAR
RISE AND DEFY	App 87904756	App 02-MAY-2018	INT. CL. 25 CAPS WITH VISORS; HOODIES; SHOES; T-SHIRTS
SPECTRE	App 88369983	App 03-APR-2019	INT. CL. 25 SHOES
SUPRAEUSH	App 88368306	App 02-APR-2019	INT. CL. 25 FOOTWEAR
SUPRASTORM	App 88332257	App 08-MAR-2019	INT. CL. 25 FOOTWEAR