

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM626890

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stens Specialty Brands, LLC		12/31/2020	Limited Liability Company: WISCONSIN
RECEIVING PARTY DATA			
Name:	Arrowhead Electrical Products, Inc.		
Street Address:	3738 95th Ave. NE		
City:	Blaine		
State/Country:	MINNESOTA		
Postal Code:	55014		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 29			
Property Type	Number	Word Mark	
Serial Number:	88860925	TRUEBLUE	
Registration Number:	5807646	STENS SHIELD	
Registration Number:	5807645	STENS SHIELD	
Registration Number:	5807644	STENS SHIELD	
Registration Number:	5807643	STENS SHIELD	
Registration Number:	5807642	S	
Registration Number:	5807641	S	
Registration Number:	5096909	FIND FIX GO	
Registration Number:	3538825	SILVER STREAK	
Registration Number:	2930966	PLOW-MATE	
Registration Number:	2791407	STEN MIX	
Registration Number:	3795417	S	
Registration Number:	3798079	S	
Registration Number:	3805273	S STENS THE PARTS COMPANY	
Registration Number:	3805272	S STENS THE PARTS COMPANY	
Registration Number:	3765879	HELPING BUSINESS RUN BETTER	
Registration Number:	3579299	MEGA-FIRE	
Registration Number:	3496744	TRUE GRIT	
Registration Number:	2996661		
TRADEMARK			

OP \$740.00 88860925

Property Type	Number	Word Mark
Registration Number:	2578488	ZERO FLAT
Registration Number:	2529208	MEGA-FIRE
Registration Number:	2729456	HOT CAMS
Registration Number:	2295221	
Registration Number:	1879113	HOT RODS
Registration Number:	1897314	STENS
Registration Number:	4189061	THE CORE
Registration Number:	3076261	WINDEROSA
Serial Number:	75308895	WINDURO
Registration Number:	2089078	WINDEROSA

CORRESPONDENCE DATA

Fax Number: 19690.6

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6126046718

Email: trademark@winthrop.com

Correspondent Name: Michael T. Olsen

Address Line 1: 225 South Sixth Street

Address Line 2: Capella Tower, Suite 3500

Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER:	Michael T. Olsen
SIGNATURE:	/mto/
DATE SIGNED:	02/18/2021

Total Attachments: 5

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this “**Assignment**”), dated as of December 31, 2020, is entered into by and between Stens Specialty Brands, LLC, a Wisconsin limited liability company (“**Assignor**”), and Arrowhead Electrical Products, Inc., a Delaware corporation (“**Assignee**”).

WHEREAS, Assignor is the owner of all rights, title and interest in and to the trademarks identified on the attached Exhibit A, the United States trademark applications and/or registrations therefor, together with all common law rights and the goodwill of the business associated therewith (the “**Marks**”), and has agreed to transfer to Assignee all right, title and interest in and to the Marks; and

WHEREAS, Assignee is desirous of acquiring all of Assignor’s rights, title and interest in and to the Marks and in and to the United States trademark applications and/or registrations therefor, together with the goodwill of the business associated therewith.

NOW, THEREFORE, for good and valuable consideration received by Assignor from Assignee, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. Assignment of Marks. Assignor hereby irrevocably contributes, transfers, assigns, conveys and delivers unto Assignee, its successors and assigns, without reservation of any rights, title or interest, all rights, title, and interest in and to the Marks, any and all applications and registrations therefor, including, without limitation, the applications and registrations identified on the attached Exhibit A, together with that part of the goodwill of the business associated with the use of and symbolized by the Marks, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors, assigns, and subsidiaries, as fully and entirely as said rights, title and interest would have been held and enjoyed by Assignor if this sale, assignment, and transfer had not been made, including, without limitation, all common-law rights of Assignor in and/or to the Marks and Assignor’s right to sue for all claims, demands and/or causes of action, both at law and in equity for past, current or future claims, demands and/or causes of action, that Assignor may have on account of any infringement, claim of unfair competition, likelihood of confusion or dilution of the Marks or any other claim or cause of action related to any of the Marks prior to and following the effective date of this Assignment. Assignor hereby authorizes the appropriate empowered officials at the United States Patent and Trademark Office to transfer all registrations and pending applications for the Marks to Assignee as assignee of the entire right, title and interest therein or otherwise as Assignee may direct, in accordance with this Assignment. Assignor further agrees, upon reasonable request and without further compensation, that Assignor and its legal representatives and assigns will do all lawful acts, including, without limitation, the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing or enforcing said registrations in the United States and throughout the world for the Marks, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to the Marks and any registrations issued for the Marks. The assignment granted herein has been granted in accordance with the terms of a separate merger agreement between the parties hereto and is expressly subject to the terms thereof.

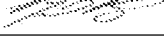
2. Counterparts. This Assignment may be signed in separate counterparts, which together shall constitute one agreement. If this Assignment is signed in separate counterparts, no party hereto shall be bound until both parties hereto have duly executed, or caused to be duly executed, a counterpart of this Assignment.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed and such Assignment is effective as of the date first set forth above.

ASSIGNOR:

STENS SPECIALTY BRANDS, LLC


By: _____

Name: Bradley J. Roberts

Title: Vice President and Secretary

ASSIGNEE:

ARROWHEAD ELECTRICAL
PRODUCTS, INC.

By: _____



Name: Bradley J. Roberts

Title: Vice President and Secretary

EXHIBIT A

MARK	Application No.	Filed	Registration No.	Registration Date
TRUEBLUE	88860925	4/6/20		
STENS SHIELD	87694948	11/22/17	5807646	7/16/19
STENS SHIELD	87694943	11/22/17	5807645	7/16/19
STENS SHIELD 	87694942	11/22/17	5807644	7/16/19
STENS SHIELD 	87694939	11/22/17	5807643	7/16/19
S 	87694935	11/22/17	5807642	7/16/19
S 	87694930	11/22/17	5807641	7/16/19
FIND FIX GO	86795948	10/22/15	5096909	12/6/1/6
SILVER STREAK	78855169	4/5/06	3538825	11/25/08
PLOW-MATE	78387497	3/19/04	2930966	3/8/05
STEN MIX 	78202693	1/13/03	2791407	12/9/03
S 	77482264	5/23/08	3795417	6/1/10
S 	77482221	5/23/08	3798079	6/8/10
S STENS THE PARTS COMPANY 	77482305	5/23/08	3805273	6/22/10
S STENS THE PARTS COMPANY 	77482285	5/23/08	3805272	6/22/10
HELPING BUSINESS RUN BETTER	77482199	5/23/08	3765879	3/30/10
MEGA-FIRE 	77482322	5/23/08	3579299	2/24/09

Exhibit A

TRUE GRIT	77213597	6/22/07	3496744	9/2/08
Evergreen in circle design 	76588639	4/26/04	2996661	9/20/05
ZERO FLAT	76304517	8/27/01	2578488	6/11/02
MEGA-FIRE	76011681	3/28/00	2529208	1/15/02
HOT CAMS	75680073	4/30/99	2729456	6/24/03
Design Only 	75446237	3/6/98	2295221	11/30/99
HOT RODS	74395208	5/27/93	1879113	2/14/95
STENS	74456468	11/4/93	1897314	6/6/95
THE CORE	85344149	6/13/11	4189061	8/14/12
WINDEROSA	78575825	2/26/05	3076261	4/4/06
WINDURO	75308895	6/16/97		
WINDEROSA	75129348	7/3/96	2089078	8/9/97