

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM627139

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Chicken Soup for the Pet Lover's Soul, LLC		02/18/2021	Limited Liability Company: CONNECTICUT
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Chicken Soup for the Soul, LLC		
<b>Street Address:</b>	132 East Putnam Avenue		
<b>City:</b>	Cos Cob		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06807		
<b>Entity Type:</b>	Limited Liability Company: CONNECTICUT		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6240045	WHERE HEALTHY BEGINS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2122925391		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2122925390		
<b>Email:</b>	mail@ipcounselors.com		
<b>Correspondent Name:</b>	EPSTEIN DRANGEL LLP		
<b>Address Line 1:</b>	60 EAST 42ND STREET		
<b>Address Line 2:</b>	SUITE 2520		
<b>Address Line 4:</b>	NEW YORK, NEW YORK 10165		
<b>ATTORNEY DOCKET NUMBER:</b>	2510-572		
<b>NAME OF SUBMITTER:</b>	Annmary Ittan		
<b>SIGNATURE:</b>	/Annmary Ittan/		
<b>DATE SIGNED:</b>	02/19/2021		
<b>Total Attachments: 1</b>			
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OP \$40.00 6240045

**USA TRADEMARK DEED OF ASSIGNMENT**

This Trademark Deed of Assignment, effective as of February 18, 2021 (hereinafter, "Effective Date") is between Chicken Soup for the Pet Lover's Soul, LLC, a limited liability company organized and existing under the laws of Connecticut with an address of 132 East Putnam Avenue, Cos Cob, Connecticut 06807 (hereinafter, the "ASSIGNOR"), and Chicken Soup for the Soul, LLC, a limited liability company organized and existing under the laws of Connecticut with an address of 132 East Putnam Avenue, Cos Cob, Connecticut 06807 (hereinafter, the "ASSIGNEE").

**WHEREAS**, ASSIGNOR is the sole and exclusive legal and record owner of all rights, title, and interest in and to the trademark WHERE HEALTHY BEGINS ("hereinafter, "Mark"), the registration thereof, U.S. Reg. No. 6240045, and the goodwill of the business symbolized thereby;

**WHEREAS**, ASSIGNEE desires to acquire all rights, title, and interest in and to the Mark, the registration thereof, U.S. Reg. No. 6240045, and the goodwill of the business symbolized thereby.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby transfer, convey, and assign unto ASSIGNEE, and ASSIGNEE hereby accepts, all rights, title, and interest in and to the Mark, the registration thereof, U.S. Reg. No. 6240045, and the goodwill of the business symbolized thereby.

**ASSIGNOR** further agrees to execute any other or further documents which may be reasonably necessary for the protection or perfection of any right, title, or interest herein acquired by ASSIGNEE.

Dated: 2/18/21

By:  \_\_\_\_\_

Name: William J. Rouhana Jr

Title: CEO