# CH \$190.00 52143

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM627142

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
K-Swiss Inc.		02/16/2021	Corporation: DELAWARE

### **RECEIVING PARTY DATA**

Name:	F&F Brands Group, Inc.	
Street Address:	8 The Green, Suite R	
City:	Dover	
State/Country:	DELAWARE	
Postal Code:	19901	
Entity Type:	Corporation: DELAWARE	

# **PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	5214327	
Registration Number:	5200154	SUPRA
Registration Number:	4511654	SUPRA
Registration Number:	3944032	SUPRA
Registration Number:	3860433	SKYTOP
Registration Number:	3803766	SUPRA TUF
Registration Number:	3345446	

## **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 3038639700

**Email:** mtrudell@sheridanross.com

Correspondent Name: Miriam D. Trudell

Address Line 1: 1560 Broadway, Suite 1200

Address Line 2: Sheridan Ross P.C.

Address Line 4: Denver, COLORADO 80202

ATTORNEY DOCKET NUMBER:	6951FF-1	
NAME OF SUBMITTER:	Miriam D. Trudell	
SIGNATURE:	/miriam trudell/	

TRADEMARK REEL: 007197 FRAME: 0769

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Total Attachments: 3
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TRADEMARK REEL: 007197 FRAME: 0770

#### ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS (the "Assignment"), effective as of the last of the signature dates below, is entered into by and between K-Swiss Inc., a Delaware corporation, having an address of 615 South DuPont Highway, Dover, Kent County, Delaware 19904, U.S.A. ("Assignor") and F&F Brands Group, Inc., a Delaware corporation, having an address of 8 The Green, Suite R, Dover, Delaware 19901, U.S.A., ("Assignee").

WHEREAS, Assignor owns the trademarks listed on Exhibit A together with all registrations and applications for registration therefor and all common law rights with respect thereto (the "Trademarks");

WHEREAS, Assignee is desirous of acquiring any and all of Assignor's rights, title and interest in and to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

- 1. Assignor hereby irrevocably conveys, transfers and assigns to Assignee, free and clear of all Liens, all of Assignor's right, title and interest, whether statutory or under the common law, in and to the Trademarks, together with all rights of action accrued, accruing, and to accrue under and by virtue thereof, including all rights to sue or otherwise recover, including equitable and injunctive relief, for past, present, or future infringement, damages, royalties, fees, and profits and to receive all damages, payments, costs and fees associated therewith. The assignment of the Trademarks granted herein includes an assignment and transfer of all goodwill associated therewith.
- All of the terms and provisions of this Assignment are binding upon Assignor, Assignee
  and their respective successors and assigns and will inure to the benefit of the other
  parties and its respective successors and assigns.
- 3. Each party hereby agrees to execute and deliver any and all additional documents that any other party may reasonably request and to use commercially reasonable efforts to take such further actions as may be reasonably necessary, to effectuate, carry out, and comply with the agreements set forth in this Assignment.
- 4. This Assignment may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original but all such counterparts together shall constitute one and the same instrument. This Assignment may be executed by facsimile or portable document formation (.pdf), which shall be deemed and original in all cases.

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IN WITNESS WHEREOF, each of the parties has caused this Assignment to be executed in its name and delivered by a duly authorized officer, on the date written below.

K-SWISS INC.

F&F BRANDS GROUP, INC

Date: 15 February 2021

Date: (6 Cp)

16 February 2021

Signature: \_\_\_\_\_\_ Title/Name:

Lee D. Green

Corporate Counsel (Executive Officer)

Ju Han Kim / Director

# EXHIBIT A

Citation	Application No. Registration No.	Application Date Registration Date	Goods and Services
	App 86022285 Reg 5214327	App 29-JUL-2013 Reg 30-MAY-2017	INT. CL. 35 ON-LINE RETAIL STORE SERVICES FEATURING FOOTWEAR, ATHLETIC AND PERFORMANCE SHOES, ATHLETIC APPAREL, HEADGEAR, HATS, SOCKS, BAGS, AND GENERAL CONSUMER MERCHANDISE First Used: 31-MAR-2011 (IC 35) In Commerce: 31-MAR-2011
SUPRA	App 86022779 Reg 5200154	App 29-JUL-2013 Reg 08-MAY-2017	INT. CL. 25 CLOTHING, NAMELY, SHORTS, PANTS, SHIRTS, TANK TOPS, T-SHIRTS, JACKETS, SWEATSHIRTS, HOODED SWEATSHIRTS, FLEECE PULLOVERS, HEADWEAR, HATS, CAPS, BEANIES, AND SOCKS First Used: DEC-2006 (IC 25) In Commerce: DEC-2006
SUPRAW	App 85740633 Reg 4511654	App 27-SEP-2012 Reg 08-APR-2014	INT. CL. 25 CLOTHING, NAMELY, PANTS, TANK TOPS, JACKETS, HOODED SWEATSHIRTS, FLEECE PULLOVERS, PULLOVERS: HEADGEAR, NAMELY, CAPS First Used: 31-DEC-2006 (IC 25) In Commerce: 31-DEC-2008
SUPRAW	App 85105361 Reg 3944032	App 11-AUG-2010 Reg 12-APR-2011	INT. CL. 25 CLOTHING, NAMELY, T-SHIRTS, SHIRTS, SWEATSHIRTS, FOOTWEAR; HEADGEAR, NAMELY, HATS, BEANIES First Used: FEB-2006 (IC 25) In Commerce: FEB-2008
SKYTOP	App 77950993 Reg 3860433	App 04-MAR-2010 Reg 12-OCT-2010	INT, CL. 26 SHOES First Used: MAR-2006 (IC 25) In Commerce: FEB-2007
SIPRA#	App 77480307 Reg 3803766	App 21-MAY-2008 Reg 15-JUN-2010	INT, CL. 25 FOOTWEAR First Used: MAR-2008 (IC 25) In Commerce: SEP-2008
W	App 78699462 Reg 3345446	App 24-AUG-2005 Reg 27-NOV-2007	INT, CL. 25 CLOTHING, NAMELY, T-SHIRTS, SHIRTS, SWEATSHIRTS; FOOTWEAR; HEADGEAR, NAMELY, HATS, BEANIES First Used: 15-NOV-2005 (IC 25) In Commerce: 15-MAR-2006

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**RECORDED: 02/19/2021** 

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