# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM627146

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
SEQUENCE:	1	

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The Purple Guys, LLC		02/19/2021	Limited Liability Company: MISSOURI

## **RECEIVING PARTY DATA**

Name:	The Purple Guys, L.L.C.		
Street Address:	1155 ADAMS STREET, SUITE 140		
City:	KANSAS CITY		
State/Country:	KANSAS		
Postal Code:	66103		
Entity Type:	Limited Liability Company: DELAWARE		

## **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3072670	THE PURPLE GUYS

## **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7043778156

Email: jcarusone@robinsonbradshaw.com

**Correspondent Name:** Jennifer Carusone

Address Line 1: 101 N. Tryon St. Suite 1900

Address Line 2: c/o Robinson, Bradshaw & Hinson, P.A. Address Line 4: Charlotte, NORTH CAROLINA 28246

NAME OF SUBMITTER:	Jennifer Carusone
SIGNATURE:	/Jennifer Carusone/
DATE SIGNED:	02/19/2021

#### **Total Attachments: 3**

source=The Purple Guys L.L.C. - Trademark Assignment#page1.tif source=The Purple Guys L.L.C. - Trademark Assignment#page2.tif source=The Purple Guys L.L.C. - Trademark Assignment#page3.tif

> **TRADEMARK** REEL: 007197 FRAME: 0780

900597772

# TRADEMARK ASSIGNMENT

This Trademark Assignment ("<u>Assignment</u>") is by and among **The Purple Guys**, **LLC**, a Missouri limited liability company ("<u>Assignor</u>") and **The Purple Guys**, **LLC**, a Delaware limited liability company ("<u>Assignoe</u>").

WHEREAS, Assignor is the sole owner of all right, title and interest in and to the trademarks and trademark registrations set forth on the attached <u>Schedule A</u>, as well as all of the goodwill of the business symbolized thereby and associated therewith (the "<u>Trademarks</u>");

WHEREAS, Assignee desires to acquire any and all rights that Assignor may have in and to the Trademarks; and

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is bereby acknowledged. Assignor hereby irrevocably sells, conveys, assigns, transfers and delivers to Assignee all right, title and interest in and to the Trademarks, whether statutory or at common law, together with the goodwill of the business symbolized by the Trademarks, and any royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to the foregoing; along with the right to sue and recover for, and the right to profits, penalties, damages or other payments due or accrued arising out of or in connection with, any and all past, present and future infringements or dilution of or damage or injury to the Trademarks or such represented goodwill.

Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments and assignments, and to perform other reasonable acts the Assignee may require in order to vest all Assignor's right, title and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of such Assignor.

IN WITNESS WHEREOF, the undersigned has executed this Trademark Assignment as of the 19th day of February, 2021.

ASSIGNOR: THE PURPLE GUYS, LLC

By: ( ) ( ) ( ) Name: Scott Hunt

Title: Authorized Member Agent

ASSIGNEE: THE PURPLE GUYS, L.L.C.

By:

Name: Kevin Cook

Title: Chief Executive Officer

TRADEMARK
REEL: 007197 FRAME: 0781

## TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is by and among The Purple Guys, LLC, a Missouri limited liability company ("Assignor") and The Purple Guys, L.L.C., a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the sole owner of all right, title and interest in and to the trademarks and trademark registrations set forth on the attached <u>Schedule A</u>, as well as all of the goodwill of the business symbolized thereby and associated therewith (the "<u>Trademarks</u>");

WHEREAS, Assignce desires to acquire any and all rights that Assignor may have in and to the Trademarks; and

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably sells, conveys, assigns, transfers and delivers to Assignee all right, title and interest in and to the Trademarks, whether statutory or at common law, together with the goodwill of the business symbolized by the Trademarks, and any royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to the foregoing; along with the right to sue and recover for, and the right to profits, penalties, damages or other payments due or accrued arising out of or in connection with, any and all past, present and future infringements or dilution of or damage or injury to the Trademarks or such represented goodwill.

Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments and assignments, and to perform other reasonable acts the Assignee may require in order to vest all Assignor's right, title and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of such Assignor.

IN WITNESS WHEREOF, the undersigned has executed this Trademark Assignment as of the 19th day of February, 2021.

ASSIGNOR: THE PURPLE GUYS, LLC

By:

Name: Scott Hunt

Title: Authorized Member Agent

ASSIGNEE: THE PURPLE GUYS, L.L.C.

Name: Kevin Cook

Title: Chief Executive Officer

TRADEMARK REEL: 007197 FRAME: 0782

# Schedule A Trademarks

Trademark	pp	**	-	
THE PURPLE GUYS	76635512	April 7, 2005	3072670	March 28, 2006

TRADEMARK
REEL: 007197 FRAME: 0783

**RECORDED: 02/19/2021**