

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM627152

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alltech, Inc.		02/08/2021	Corporation: KENTUCKY
RECEIVING PARTY DATA			
Name:	Alltech's Beverage Division, LLC		
Street Address:	3031 Catnip Hill Road		
City:	Nicholasville		
State/Country:	KENTUCKY		
Postal Code:	40356		
Entity Type:	Limited Liability Company: KENTUCKY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88373422	KENTUCKY COFFEE BARREL STOUT	
CORRESPONDENCE DATA			
Fax Number:	5025881965		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	502-625-2865		
Email:	jdages@middletonlaw.com		
Correspondent Name:	Joseph R. Dages		
Address Line 1:	401 South Fourth Street		
Address Line 2:	Suite 2600		
Address Line 4:	Louisville, KENTUCKY 40202		
NAME OF SUBMITTER:	Joseph R. Dages		
SIGNATURE:	/Joseph R. Dages/		
DATE SIGNED:	02/19/2021		
Total Attachments: 3			
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Trademark Assignment Agreement

THIS TRADEMARK ASSIGNMENT AGREEMENT (including all schedules hereto, this “Trademark Assignment”) is effective as of the 8th day of February, 2021 (the “Effective Date”) by and between Alltech, Inc., a Kentucky corporation (“Assignor”), and Alltech’s Beverage Division, LLC, a Kentucky limited liability company (“Assignee”).

WHEREAS, Assignor has agreed to assign, transfer and convey to Assignee, and Assignee has agreed to acquire from Assignor, certain intellectual property rights of Assignor in accordance with the terms of this Trademark Assignment;

NOW, THEREFORE, the parties hereto agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably assigns, transfers and conveys to Assignee, and Assignee hereby accepts from Assignor: (a) the trademark set forth on Schedule 1; (b) all of Assignor’s rights, title and interests in and to the trademark set forth on Schedule 1 hereto in the jurisdiction therein, including the trademark registrations and trademark applications therein, together with the goodwill symbolized thereby and, all rights of any kind of Assignor accruing under any of the foregoing that are provided by the applicable law of any jurisdiction (collectively, the “Assigned Trademark Rights”); (c) the right to collect royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to the Assigned Trademark Rights; and (d) all claims and causes of action with respect to any of the foregoing, whether accruing before, at, or after the Effective Date, including without limitation all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present or future infringement, misappropriation, dilution, misuse or violation of the Assigned Trademark Rights, in each case to have and to hold the same for Assignee’s own use and enjoyment and for the use and enjoyment of its successors and assigns, for the full term or terms of all such rights.

2. Recordation and Further Action. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Trademark Assignment upon request by Assignee. Upon Assignee’s reasonable request and at Assignee’s sole cost and expense, Assignor shall promptly execute and deliver any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents as may be necessary to effect, perfect, or record this Trademark Assignment and the assignment of the Assigned Trademark Rights to Assignee, or any assignee or successor thereto.

3. Miscellaneous. This Trademark Assignment, together with any earlier agreement between them regarding the subject matter hereof, constitutes the entire understanding of the parties with respect to the subject matter hereof and may not be, modified, altered, amended or changed except in writing signed by both parties hereto. This Trademark Assignment may be executed in any number of counterparts (including by .pdf or other electronic signatures, which shall have the same force and effect as if the signature were an original), each of which shall be an original, with the same effect as if the signatures thereto and hereto were upon the same instrument. The captions herein are included for convenience of reference only and shall be ignored in the construction or interpretation hereof. This Trademark Assignment shall be governed by and construed in accordance with the laws of the State of New York (without regard to the choice of law provisions thereof).

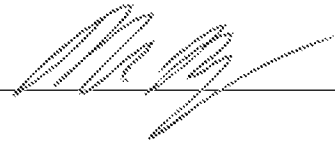
IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be executed by their duly authorized representatives as of the Effective Date.


ALLTECH, INC.

**ALLTECH'S BEVERAGE DIVISION,
LLC**

ASSIGNOR

ASSIGNEE

By:  _____

By:  _____

Name: **Mark P. Lyons**

Name: **Mark P. Lyons**

Title: **President and CEO**

Title: **Manager**

Schedule 1

Trademark App. No. Reg. No.	Country/Jurisdiction	Goods
KENTUCKY COFFEE BARREL STOUT Serial No. 88/373,422	United States	Class 32: Ale; Beer