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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM627163

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Signature Breads, Inc.		01/05/2021	Corporation: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	Rich Products Corporation	
Street Address:	One Robert Rich Way	
City:	Buffalo	
State/Country:	NEW YORK	
Postal Code:	14213	
Entity Type:	Corporation: DELAWARE	

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	5534102	CIABOPPER
Registration Number:	3769227	DIAMOND CIABATTA
Registration Number:	1809406	RUDI'S
Registration Number:	2069449	SIGNATURE BREADS
Registration Number:	5452093	SIGNATURE BREADS
Registration Number:	2476765	SIGNATURE BREADS

CORRESPONDENCE DATA

Fax Number: 3122220818

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 13122220800

Email: chiipdocket@michaelbest.com

Correspondent Name: Christine A. Filarski

Address Line 1: 444 West Lake Street, Suite 3200

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	213102-5884-US01
NAME OF SUBMITTER:	Christine A. Filarski
SIGNATURE:	/Christine A. Filarski/
DATE SIGNED:	02/19/2021

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Agreement is made by and between Signature Breads, Inc., a Massachusetts Corporation located at 100 Justin Drive, Chelsea, Massachusetts 02150 ("Assignor"), and Rich Products Corporation, a Delaware Corporation located at One Robert Rich Way, Buffalo, New York, 14213 ("Assignee") (collectively, the "Parties").

WHEREAS, Assignee acquired the trademark properties identified in Schedule 1 attached hereto (the "Trademarks") from the Assignor pursuant to the terms of an Asset Purchase Agreement dated December 23, 2020.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Parties hereby agree as follows:

- 1. Assignor has assigned and does hereby assign unto Assignee all right, title and interest in and to said Trademarks, the rights to sue for past, present, and future infringements, together with the goodwill of the business symbolized by the Trademarks, effective as of January 27, 2021.
 - Assignor and Assignee consent to the recordal of this Agreement.

IN WITNESS WHEREOF. Assignor, as represented by one of its officers, has signed this Agreement as of the date below.

Signature Breads, Inc.

("Assignor"

Name:

Title:

Date:

SCHEDULE 1

Mark Name	Registration Number Registration Date		
CIABOPPER	5534102	8/7/2018	
DIAMOND CIABATTA	3769227	3/30/2010	
RUDI'S	1809406	12/7/1993	
SIGNATURE BREADS	2069449	6/10/1997	
SIGNATURE BREADS	5452093	4/24/2018	
SIGNATURE BREADS stylized	2476765	8/7/2001	
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