

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM627201

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chicken Soup For The Soul Entertainment, Inc.		02/18/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Crackle Plus, LLC		
Street Address:	132 East Putnam Avenue		
City:	Cos Cob		
State/Country:	CONNECTICUT		
Postal Code:	06807		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4543876	TRULI	
CORRESPONDENCE DATA			
Fax Number:	2122925391		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2122925390		
Email:	mail@ipcounselors.com		
Correspondent Name:	EPSTEIN DRANGEL LLP		
Address Line 1:	60 EAST 42ND STREET		
Address Line 2:	SUITE 2520		
Address Line 4:	NEW YORK, NEW YORK 10165		
ATTORNEY DOCKET NUMBER:	4958-506		
NAME OF SUBMITTER:	Annmary Ittan		
SIGNATURE:	/Annmary Ittan/		
DATE SIGNED:	02/19/2021		
Total Attachments: 1			
source=US TM Assignment - TRULI#page1.tif			

OP \$40.00 4543876

USA TRADEMARK DEED OF ASSIGNMENT

This Trademark Deed of Assignment, effective as of February 18, 2021 (hereinafter, "Effective Date") is between Chicken Soup For The Soul Entertainment, Inc., a corporation organized and existing under the laws of Delaware with an address of 132 East Putnam Avenue, Cos Cob, Connecticut 06807 (hereinafter, the "ASSIGNOR"), and Crackle Plus, LLC, a limited liability company organized and existing under the laws of Delaware with an address of 132 East Putnam Avenue, Cos Cob, Connecticut 06807 (hereinafter, the "ASSIGNEE").

WHEREAS, ASSIGNOR is the sole and exclusive legal and record owner of all rights, title, and interest in and to the trademark TRULI ("hereinafter, "Mark"), the registration thereof, U.S. Reg. No. 4543876, and the goodwill of the business symbolized thereby;

WHEREAS, ASSIGNEE desires to acquire all rights, title, and interest in and to the Mark, the registration thereof, U.S. Reg. No. 4543876, and the goodwill of the business symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby transfer, convey, and assign unto ASSIGNEE, and ASSIGNEE hereby accepts, all rights, title, and interest in and to the Mark, the registration thereof, U.S. Reg. No. 4543876, and the goodwill of the business symbolized thereby.

ASSIGNOR further agrees to execute any other or further documents which may be reasonably necessary for the protection or perfection of any right, title, or interest herein acquired by ASSIGNEE.

Dated: 2/18/21

By:  _____

Name: William J. Rouhana Jr

Title: CEO