

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM627499

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
1-800-411-I.P. Holdings, LLC		02/02/2021	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	Vanity Number Leasing, LLC		
Street Address:	1380 N. University Drive		
City:	Plantation		
State/Country:	FLORIDA		
Postal Code:	33322		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5775454	AT 5:01 ATTORNEYS PHONES MAY GO DEAD	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3058006673		
Email:	adavis@davisgoldman.com		
Correspondent Name:	Aaron Davis, Esq.		
Address Line 1:	1441 Brickell Ave		
Address Line 2:	#1400		
Address Line 4:	Miami, FLORIDA 33131		
NAME OF SUBMITTER:	Aaron P. Davis		
SIGNATURE:	/Aaron Davis, Esq./		
DATE SIGNED:	02/22/2021		
Total Attachments: 5			
source=Trade Mark Assignment - 1800411PAIN IP Holdings to VNL#page1.tif			
source=Trade Mark Assignment - 1800411PAIN IP Holdings to VNL#page2.tif			
source=Trade Mark Assignment - 1800411PAIN IP Holdings to VNL#page3.tif			
source=Trade Mark Assignment - 1800411PAIN IP Holdings to VNL#page4.tif			

OP \$40.00 5775454

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (the "**Trademark Assignment**"), dated as of January 21, 2021, is made by 1-800-411-I.P. HOLDINGS, LLC, a Florida limited liability company located at 9050 Pines Blvd, #301, Pembroke Pines, FL 33024 ("**Seller**"), in favor of VANITY NUMBER LEASING, LLC, a Florida limited liability company located at 1380 North University Drive, Plantation, FL 33322 ("**Buyer**"), the purchaser of certain assets of Seller pursuant to certain Asset Purchase Agreement by and between Seller and Buyer dated as of April 1, 2019 (the "**Asset Purchase Agreement**").

WHEREAS, pursuant to that certain Assignment of Trademarks dated as of April 1, 2019 (the "**Original Trademark Assignment**"), Seller irrevocably sold, assigned, transferred, and conveyed to Buyer all of Seller's right, title, and interest in and to the trademarks set forth on the schedule attached to such Original Trademark Assignment;

WHEREAS, the Original Trademark Assignment inadvertently omitted certain trademarks that were to be transferred to Buyer pursuant to the terms of the Asset Purchase Agreement; and

WHEREAS, pursuant to the terms of the Asset Purchase Agreement, Seller has sold, assigned, transferred, and conveyed to Buyer such inadvertently omitted trademarks, and has agreed to execute and deliver this Trademark Assignment for recording with the United States Patent and Trademark Office.

NOW, THEREFORE, the parties agree as follows:

1. **Assignment.** For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seller hereby irrevocably sells, assigns, transfers, and conveys to Buyer, and Buyer hereby accepts, all of Seller's right, title, and interest in and to the trademarks set forth on Schedule 1 attached hereto and incorporated by this reference herein, together with the goodwill associated therewith and symbolized thereby, and all claims and causes of action with respect to any of the foregoing, including without limitation all rights to, and claims for, damages, restitution, and injunctive and other legal and equitable relief for present and future infringement or other violation, all rights to maintain such trademarks, and to assume all control of all current and file any and all subsequent applications based on such trademarks together with the right of priority under the General Inter-American Convention for Trade Mark and Commercial Protection, and all other rights, privileges, and protections of any kind whatsoever of Seller accruing under any of the foregoing provided by any applicable law, treaty, or other international convention, said rights to be held and enjoyed by Buyer, for its own use and benefit and for the use and benefit of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Seller if this assignment and sale had not been made.

2. **Recording of Trademark Assignment.** Seller hereby authorizes and requests the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment and to transfer ownership of all pending trademark applications and all

existing trademark registrations listed on Schedule I to Buyer. Buyer hereby accepts such sale, assignment, and transfer of the trademarks listed on Schedule I.

3. **Governing Law.** This Trademark Assignment shall be governed by and construed in accordance with the internal laws of the State of Florida without giving effect to any choice or conflict of law provision or rule.

4. **Counterparts.** This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

[SIGNATURE PAGES FOLLOW.]

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment to be executed as of this 2 day of February, 2024 by its duly authorized officer.

1-800-411-I.P. HOLDINGS, LLC

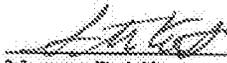
By: 
Name: ROBERT LEWIN
Title: MANAGER

ACKNOWLEDGMENT
STATE OF FLORIDA

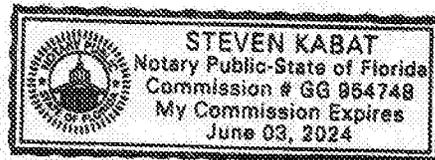
)
)SS.
)

COUNTY OF BROWARD

On the 2 day of February, 2024, before me personally appeared Robert Lewin, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument, who, being duly sworn, did depose and say that he executed the same in his authorized capacity as the Manager of 1-800-411-I.P. HOLDINGS, LLC, a Florida limited liability company, and acknowledged the instrument to be his free act and deed/the free act and deed of 1-800-411-I.P. HOLDINGS, LLC for the uses and purposes mentioned in the instrument.


Notary Public
Printed Name:

My Commission Expires: _____



AGREED TO AND ACCEPTED:

VANITY NUMBER LEASING, LLC

By: *Merick Lewin*
Name: MERICK LEWIN
Title: MANAGER

ACKNOWLEDGMENT
STATE OF FLORIDA

)
)SS.

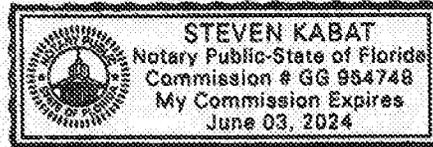
COUNTY OF BROWARD

)

On the 2 day of February, 2021, before me personally appeared Merick Lewin, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument, who, being duly sworn, did depose and say that he executed the same in his authorized capacity as the Manager of VANITY NUMBER LEASING, LLC, a Florida limited liability company, and acknowledged the instrument to be his free act and deed/the free act and deed of VANITY NUMBER LEASING, LLC for the uses and purposes mentioned in the instrument.

Steven Kabat
Notary Public
Printed Name:

My Commission Expires: _____



SCHEDULE 1

ASSIGNED TRADEMARKS

1. US Registration No. 5775454 (AT 5:01 ATTORNEYS PHONES MAY GO DEAD);
2. All copyrights that include the above mark;
3. Any know how associated with marketing the above mark; and
4. Any trade secrets associated with the licensing, marketing or business processes where the above mark is involved in any way.

Schedule 1