

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM627602

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
E. and J. Gallo Winery		01/15/2021	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Precept Brands LLC		
Street Address:	1910 Fairview Ave East		
Internal Address:	Suite 400		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98102		
Entity Type:	Limited Liability Company: WASHINGTON		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1897080	SHEFFIELD CELLARS	
Registration Number:	3437197	SILVER LANE	
Registration Number:	1776025	FAIRBANKS	
Registration Number:	3728380	SHEFFIELD	
CORRESPONDENCE DATA			
Fax Number:	2067492006		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2064478925		
Email:	nancy.stephens@foster.com		
Correspondent Name:	Nancy V. Stephens		
Address Line 1:	1111 3RD AVE		
Address Line 2:	SUITE 3000		
Address Line 4:	SEATTLE, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	97248-4		
NAME OF SUBMITTER:	Nancy V. Stephens		
SIGNATURE:	/Nancy V. Stephens/		
DATE SIGNED:	02/22/2021		

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Total Attachments: 5

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this “**Assignment**”) is made and entered into as of January 15, 2021, by and between E. & J. GALLO WINERY, a California corporation, located at 600 Yosemite Boulevard, Modesto, California 95354 (“**Assignor**”), and PRECEPT BRANDS LLC, a Washington limited liability company, located at 1910 Fairview Avenue East, Suite 400, Seattle, Washington 98102 (“**Assignee**”).

WHEREAS, Assignee desires to acquire all of Assignor’s right, title and interest in and to the trademarks listed in Schedule A attached hereto, all registrations therefor, and the goodwill associated therewith (hereinafter collectively called the “**Trademarks**”), and Assignor desires to assign all of Assignor’s right, title and interest in and to the Trademarks to Assignee; and

WHEREAS, the parties have entered into an Asset Purchase Agreement dated as of September 11, 2020 (the “**Agreement**”) and this Assignment is subject to and in furtherance of the terms of that Agreement.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. **Assignment.** Assignor hereby irrevocably assigns and transfers all of Assignor’s rights, title, and interest in and to the Trademarks, together with all goodwill associated therewith, to Assignee, and Assignee hereby accepts such assignment from Assignor.
2. **Counterparts.** This Assignment may be executed in two or more counterparts, each of which shall be deemed an original. This Assignment and any counterpart so executed shall be deemed to be one and the same instrument. A signed copy of this Trademark Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

[Signature Page Follows]

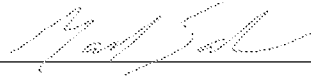
IN WITNESS WHEREOF, the parties have executed this Trademark Assignment as of the date first written above.

ASSIGNOR:

ASSIGNEE:

E. & J. GALLO WINERY

PRECEPT BRANDS, LLC

By: 

By: _____

Name: MARK SAHU

Name: _____

Title: CFO

Title: _____

IN WITNESS WHEREOF, the parties have executed this Trademark Assignment as of the date first written above.

ASSIGNOR:

E. & J. GALLO WINERY

By: _____

Name: _____

Title: _____

Date: _____

ASSIGNEE:

PRECEPT BRANDS, LLC

By: Mike Williams

Name: Mike Williamson

Title: COO& CFO

Date: January 15, 2021

