

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM619401

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/12/2018		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HumanForce (ANZ) Pty Ltd as trustee for HumanForce Hybrid Trust		12/02/2020	Limited Company: AUSTRALIA
RECEIVING PARTY DATA			
Name:	TIMETARGET PTY LTD		
Street Address:	52 Alfred Street		
Internal Address:	Level 10		
City:	Milsons Point, NSW		
State/Country:	AUSTRALIA		
Postal Code:	2061		
Entity Type:	Proprietary Company: AUSTRALIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5484481	CHANGING THE WAY THE WORLD WORKS	
CORRESPONDENCE DATA			
Fax Number:	6508123444		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-812-3400		
Email:	usptomail@carrferrell.com		
Correspondent Name:	Joi A. White		
Address Line 1:	120 Constitution Drive		
Address Line 4:	Menlo Park, CALIFORNIA 94025		
NAME OF SUBMITTER:	Joi A. White		
SIGNATURE:	/Joi A. White/		
DATE SIGNED:	01/08/2021		
Total Attachments: 1			
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OP \$40.00 5484481

MEMORANDUM OF TRADEMARK ASSIGNMENT

WHEREAS, HUMANFORCE (ANZ) PTY LTD as trustee for HumanForce Hybrid Trust ("Assignor"), with a principal place of business at Level 10, 52 Alfred Street, Milsons Point, NSW 2061, Australia, is the owner of record of the CHANGING THE WAY THE WORLD WORKS trademark and U.S. registration No. 5,484,481 ("CHANGING THE WAY THE WORLD WORKS Trademark"),

WHEREAS, Assignor entered into an IP ASSIGNMENT DEED dated and effective on December 12, 2018 (the "IP ASSIGNMENT") with TIMETARGET PTY LTD ("Assignee"), with a principal place of business at Level 10, 52 Alfred Street, Milsons Point, NSW 2061, Australia,

WHEREAS, pursuant to the IP ASSIGNMENT, Assignor did convey, sell, transfer, assign and deliver to Assignee, for good and valuable consideration, all assets of Assignor's business pertaining and relevant to the CHANGING THE WAY THE WORLD WORKS Trademark,

NOW THEREFORE, this MEMORANDUM OF TRADEMARK ASSIGNMENT memorializes the transfer and assignment from Assignor to Assignee of all right, title, and interest in and to the CHANGING THE WAY THE WORLD WORKS Trademark, including common law rights, in the United States of America and all other countries and jurisdictions of the world; the goodwill of the business associated therewith and symbolized thereby; all rights of priority therein in any jurisdiction of the world as may now or hereafter be granted to it by law, treaty or other international convention; and all rights, interests, claims and demands recoverable in law or in equity, that Assignor has or may have in profits and damages for past, present and future infringements thereof, including but not limited to the right to compromise, sue for and collect said profits and damages.


This document memorializes the assignment made effective December 12, 2018.

HUMANFORCE (ANZ) PTY LTD as trustee for
HumanForce Hybrid Trust ("Assignor")

Signed at Sydney

this 2nd day of December, 2020.

By:


Name: Bruce Mackenzie
Title: Managing Director