

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM619301

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2020
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
POSTUP HOLDINGS, LLC		12/31/2020	Limited Liability Company: TEXAS

RECEIVING PARTY DATA

Name:	UPLAND SOFTWARE, INC.
Street Address:	401 CONGRESS AVENUE, SUITE 1850
City:	AUSTIN
State/Country:	TEXAS
Postal Code:	78701
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4800618	POSTUP

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2319320411
 Email: brianhall@traverselegal.com
 Correspondent Name: Brian A. Hall
 Address Line 1: 810 Cottageview Drive, Suite G-20
 Address Line 4: Traverse City, MICHIGAN 49684

ATTORNEY DOCKET NUMBER:	POST HOLDING- UPLAND INC
NAME OF SUBMITTER:	Brian A. Hall
SIGNATURE:	/BAH/
DATE SIGNED:	01/08/2021

Total Attachments: 2

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OP \$40.00 4800618

Delaware

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"POSTUP HOLDINGS, LLC", A TEXAS LIMITED LIABILITY COMPANY, WITH AND INTO "UPLAND SOFTWARE, INC." UNDER THE NAME OF "UPLAND SOFTWARE, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2020, AT 11:13 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2020 AT 11:59 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

4845215 8100M
SR# 20208779144

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204437241
Date: 12-29-20

TRADEMARK
REEL: 007200 FRAME: 0246

**STATE OF DELAWARE
CERTIFICATE OF MERGER OF
DOMESTIC CORPORATION AND
FOREIGN LIMITED LIABILITY COMPANY**

Pursuant to Title 8, Section 264(c) of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is Upland Software, Inc.
, a Delaware Corporation, and the name of the
limited liability company being merged into this surviving corporation is Postup
Holdings, LLC a (list jurisdiction) Texas limited
liability company.

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by the surviving corporation and the merging limited liability company.

THIRD: The name of the surviving corporation is Upland Software, Inc.

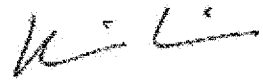
FOURTH: The merger is to become effective on 12/31/2020 at 11:59pm ET

FIFTH: The Agreement of Merger is on file at 401 Congress Ave #1850
Austin, TX, 78701
the place of business of the surviving corporation.

SIXTH: A copy of the Agreement of Merger will be furnished by the corporation on request, without cost, to any stockholder of any constituent corporation or member of any constituent limited liability company.

SEVENTH: The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation.

IN WITNESS WHEREOF, said Corporation has caused this certificate to be signed by an authorized officer, the 29th day of December, A.D., 2020.

By: 

Authorized Officer

Name: Kin Gill

Print or Type

Title: SVP, GC, and Secretary
