

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM619936

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Loom Systems Ltd		04/01/2020	limited company (Ltd.): ISRAEL
RECEIVING PARTY DATA			
Name:	ServiceNow, Inc.		
Street Address:	2225 Lawson Lane		
City:	Santa Clara		
State/Country:	CALIFORNIA		
Postal Code:	95045		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5676938	PREDICTIVE TICKETING	
CORRESPONDENCE DATA			
Fax Number:	2028427899		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2028427800		
Email:	trademarks@cooley.com		
Correspondent Name:	Jeffrey H. Greene, Cooley LLP		
Address Line 1:	1299 Pennsylvania Avenue, NW, Suite 700		
Address Line 4:	Washington, D.C. 20004		
ATTORNEY DOCKET NUMBER:	307075-20662		
NAME OF SUBMITTER:	Jeffrey H. Greene		
SIGNATURE:	/Jeffrey H Greene/		
DATE SIGNED:	01/12/2021		
Total Attachments: 1			
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CONFIRMATORY TRADEMARK ASSIGNMENT

This Confirmatory Trademark Assignment Agreement (“**Agreement**”) is entered into as of the last date of signature below by and between Loom Systems Ltd, an Israel limited company with an address of 126 Yigal Alon St. Tel Aviv, Israel (the “**Assignor**”), and ServiceNow, Inc., a Delaware corporation with an address of 2225 Lawson Lane, Santa Clara, California 95045 (the “**Assignee**”) (collectively referred to herein as the “**Parties**”).

WHEREAS, Assignor, for good and valuable consideration, the receipt and sufficiency of which has been acknowledged, previously assigned to Assignee all right, title and interest in and to the PREDICTIVE TICKETING trademark (the “**Trademark**”) together with all goodwill associated with and symbolized by the Trademark, as well as all rights in and to U.S. Trademark Registration No. 5,676,938 (the “**Assigned Registration**”), by means of an Intellectual Property Assignment executed by the Parties on April 1, 2020.

NOW, THEREFORE, the Parties wish to confirm, reaffirm and record the assignment of the Trademark and Assigned Registration.

IN WITNESS WHEREOF, the Parties hereto have executed this Agreement on the dates specified below.

LOOM SYSTEMS LTD assigned by:

By: Mark Cockerill
4D81549DF79140A...
Name: Mark Cockerill
Title: VP, Legal / Company Director
Date: 9th January 2021

SERVICENOW, INC assigned by:

By: Tom Mavrakakis
DG991C78D10740C...
Name: Tom Mavrakakis
Title: VP, Legal IP
Date: January 11, 2021