

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM620020

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ford Holding Company LLC		01/12/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ford Models, Inc.		
<b>Street Address:</b>	11 East 26th Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10010		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 10</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1296761	FORD MODELS	
<b>Registration Number:</b>	2481166	S SUPER MODEL OF THE WORLD	
<b>Registration Number:</b>	2730669	FORD MODELS SUPERMODEL OF THE WORLD	
<b>Registration Number:</b>	2890037	FORD MODELS SUPERMODEL OF THE WORLD	
<b>Registration Number:</b>	2893809	FORD MODELS	
<b>Registration Number:</b>	3452840	FORD ARTISTS	
<b>Registration Number:</b>	4617437	FORD MODELS	
<b>Registration Number:</b>	4617439	FORD MODELS	
<b>Serial Number:</b>	88414668	FORDCAPTURES	
<b>Serial Number:</b>	88414787	FORDCAST	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2127088959		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2127083460		
<b>Email:</b>	slebson@ladas.com		
<b>Correspondent Name:</b>	Ladas & Parry LLP		
<b>Address Line 1:</b>	1040 Avenue of the Americas		
<b>Address Line 4:</b>	New York, NEW YORK 10018		

CH \$265.00 1296761

<b>ATTORNEY DOCKET NUMBER:</b>	A21TMA40260-US
<b>NAME OF SUBMITTER:</b>	Scott J. Lebson
<b>SIGNATURE:</b>	/sjl/
<b>DATE SIGNED:</b>	01/13/2021
<b>Total Attachments: 2</b> source=ReleaseofSlvf#page1.tif source=ReleaseofSlvf#page2.tif	

**RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST**

This RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST (the "**Release**") dated as of this 12th day of January, 2021 is made by Ford Holding Company LLC, a Delaware limited liability company ("**Secured Party**") in favor of Ford Models, Inc., a Delaware corporation ("**Grantor**"). Defined terms used herein without further definition have the meanings ascribed to such terms in the IP Security Agreement.

WHEREAS, pursuant to that certain Intellectual Property Security Agreement dated as of May 13, 2020 (the "**IP Security Agreement**") made by and between Grantor and the Secured Party, the Grantor granted to Secured Party a security interest in and to all of Grantor's right, title and interest to the Intellectual Property set forth on the attached Schedule;

WHEREAS, The IP Security Agreement was filed and recorded with the United States Patent and Trademark Office on May 27, 2020 at Reel/Frame # 6946/0948;

WHEREAS, Secured Party has agreed to terminate, release and discharge its security interest and lien on all of the Intellectual Property; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Secured Party hereby agrees as follows:

By signing this instrument below, the Secured Party hereby confirms that the IP Security Agreement has terminated and all manner of security interests and liens arising therefrom have thereupon previously been released automatically and furthermore by signing this instrument below, Secured Party hereby terminates any security interests and liens and releases the Security Interest in the Collateral including the Intellectual Property, granted pursuant to the IP Security Agreement.

**IN WITNESS WHEREOF**, the Secured Party has caused this Release to be duly executed as of the date first set forth above.

**SECURED PARTY:**

FORD HOLDING COMPANY LLC



By: \_\_\_\_\_

Name: David Griffin

Title: Authorized Signatory

**UNITED STATES OF AMERICA**

**SCHEDULE**

<b>FORD MODELS</b>	<b>No. 1296761</b>
<b>S SUPER MODEL OF THE WORLD (Stylized)</b>	<b>No. 2481166</b>
<b>FORD MODELS SUPERMODEL OF THE WORLD</b>	<b>No. 2730669</b>
<b>FORD MODELS SUPERMODEL OF THE WORLD</b>	<b>No. 2890037</b>
<b>FORD MODELS</b>	<b>No. 2893809</b>
<b>FORD ARTISTS</b>	<b>No. 3452840</b>
<b>FORD MODELS</b>	<b>No. 4617437</b>
<b>FORD MODELS</b>	<b>No. 4617439</b>
<b>FORDCAPTURES</b>	<b>Application No. 88/414668</b>
<b>FORDCAST</b>	<b>Application No. 88/414787</b>