

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM628061

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Aperol Holdings LLC		02/04/2021	Limited Liability Company: ARIZONA
RECEIVING PARTY DATA			
Name:	Avid Ratings, Inc.		
Street Address:	918 Deming Way, Suite 201		
City:	Madison		
State/Country:	WISCONSIN		
Postal Code:	53717		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5711094	HOMEKEEP	
CORRESPONDENCE DATA			
Fax Number:	4142259753		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414-225-9755		
Email:	docketing@boylefred.com		
Correspondent Name:	Boyle Fredrickson, S.C.		
Address Line 1:	840 North Plankinton Avenue		
Address Line 4:	Milwaukee, WISCONSIN 53203		
NAME OF SUBMITTER:	Peter C. Stomma		
SIGNATURE:	/Peter C. Stomma/		
DATE SIGNED:	02/24/2021		
Total Attachments: 3			
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ASSIGNMENT OF TRADEMARK RIGHTS

This assignment is made by **APEROL HOLDINGS LLC**, an Arizona limited liability company, located and doing business at PO Box 8462 Scottsdale, Arizona 85252, to **AVID RATINGS, INC.**, a Delaware corporation, located and doing business at 918 Deming Way, Suite 201, Madison, Wisconsin 53717.

APEROL HOLDINGS LLC is the owner of the following trademark and registration thereof (hereafter the "Trademark Rights"):

<u>Country</u>	<u>Serial No./ Reg. No.</u>	<u>Filing Date Issue Date</u>	<u>Mark</u>
US	87/761038 5,711,094	January 18, 2018 March 26, 2019	HOMEKEEP

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **APEROL HOLDINGS LLC**, as of February 4th, 2021, sells, transfers and assigns to **AVID RATINGS, INC.**, all right, title and interest in and to the Trademark Rights, together with the goodwill of the business symbolized by the trademark incorporated in the Trademark Rights. This assignment includes the right to bring suit for any past or future infringement of the trademarks, and the right to obtain injunctive relief or recover damages for any such infringement.

This assignment includes any and all rights held by **APEROL HOLDINGS LLC** in any of the Trademark Rights in any country, together with the goodwill symbolized thereby.

APEROL HOLDINGS LLC further covenants that it will, at any time, upon request, execute and deliver any and all papers that may be necessary or desirable to perfect the title in **AVID RATINGS, INC.** to the trademark. **APEROL HOLDINGS LLC** will upon request, sign all papers, make all rightful oaths, and do all lawful acts requisite therefore, but at the expense of **AVID RATINGS, INC.**

AVID RATINGS, INC. covenants that it will continue using the trademark in connection with handyman service, namely, building repair and maintenance; housing services, namely, repair, improvement, and construction of residential real property; maid services; pest control for commercial buildings; pest control for residential homes; and swimming pool maintenance. **AVID RATINGS, INC.**, having had the opportunity to observe and understand the level of quality of the goods and services provided by **APEROL HOLDINGS LLC** under the mark, will provide a level of quality of the goods and services no less than commensurate with that previously provided by **APEROL HOLDINGS LLC** under the mark.

APEROL HOLDINGS LLC hereby warrants that it is the owner of all right, title and interest in and to the Trademark Rights and has the full right to convey the entire right, title and interest in the Trademark Rights, and that there is no agreement or obligation in conflict with this assignment or inhibiting in any way the full and complete transfer of all rights in and to the Trademark Rights to **AVID RATINGS, INC.**.

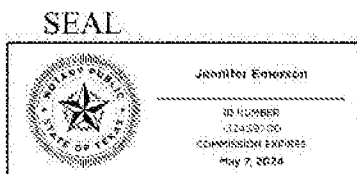
Executed this 4th day of February, 2021.



APEROL HOLDINGS LLC
By: Katherine Fischer
Title: Sole Owner, Aperol Holdings LLC

State of Texas)
County of Dallas) ss

Personally appeared before me this 4th day of February, 2021, Katherine Fischer, to me known to be the person whose name is subscribed to the foregoing instrument, and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act and deed for the use and purposes therein set forth.





Notary Public
My Commission expires: 05/07/2024

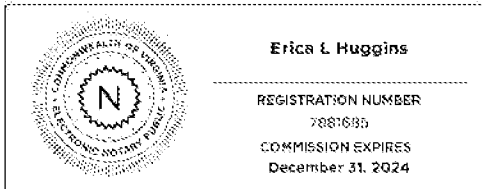
Accepted this 8th day of February, 2021.

Adam Babler
AVID RATINGS, INC.
By: Adam Babler
Title: VP of Finance & Operations

State of Virginia)
) ss
County of James City)

Personally appeared before me this 8th day of February, 2021,
Adam Babler, to me known to be the person whose name is subscribed to the
foregoing instrument, and acknowledged that he signed, sealed and delivered the said instrument
as his free and voluntary act and deed for the use and purposes therein set forth.

SEAL



Erica L. Huggins Erica L Huggins
7881685
12/31/2024
Notary Public Electronic Notary Public
My Commission expires: 12/31/2024

Notarized online using audio-video communication