

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM628457

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900586891		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Retail Revivalists, LLC		10/23/2020	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Affinity Group International, LLC		
<b>Street Address:</b>	1612 Zemory Drive		
<b>City:</b>	Tucker		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30084		
<b>Entity Type:</b>	Limited Liability Company: GEORGIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88448261	HUED	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9804956067		
<b>Email:</b>	trademarks@creatorslawyer.com		
<b>Correspondent Name:</b>	Ticora E. Davis		
<b>Address Line 1:</b>	1026 Jay Street Suite B-116		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28208		
<b>NAME OF SUBMITTER:</b>	Ticora E. Davis		
<b>SIGNATURE:</b>	/Ticora E. Davis/		
<b>DATE SIGNED:</b>	02/26/2021		
<b>Total Attachments: 1</b>			
source=HUED_Assignment (1)#page1.tif			

ASSIGNMENT OF TRADEMARK

Whereas The Retail Revivalists, LLC  
(name of assignor)

Of 1612 Zemory Drive Tucker, Georgia, 30084  
(address)

Owns trademark reg.# \_\_\_\_\_ or serial no# 88448261

Word Mark HUED

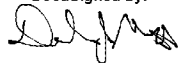
Whereas The Affinity Group International, LLC  
(name of assignee)

of 1612 Zemory Drive Tucker, Georgia, 30084  
(address)

Whereas, The Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Trademark application and/or registration, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares or services associated with it, to hold unto the Assignee absolutely.

Now therefore, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

Trademark Assignment, the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark application and/or registrations, together with (i) the benefit of any use of the Trademark by the Assignor (ii) the goodwill of the business relations to the Trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.

DocuSigned by:  
  
DF9455F143F84B5...  
(Signature of assignor);

10/23/2020  
Date of Execution

DeAnna McIntosh, Owner

Name and Title of signatory  
if assignor is a corporation,