

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM628453

| | | | |
|-----------------------------------|--|------------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| The Wella Corporation | | 02/17/2021 | Corporation: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Wella Operations US, LLC | | |
| Street Address: | 4500 Park Granada, Suite 100 | | |
| City: | Calabasas | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 91302 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 37 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 765229 | COLOR CHARM | |
| Registration Number: | 1339898 | COLOR PERFECT | |
| Registration Number: | 575178 | WELLA | |
| Serial Number: | 73177265 | CELLOPHANES | |
| Serial Number: | 74060540 | COLOR CHARM | |
| Serial Number: | 77220803 | CRAFT CLAY | |
| Serial Number: | 88647615 | DARK OIL | |
| Serial Number: | 85923900 | DRY CLEAN ONLY | |
| Serial Number: | 86298491 | ERUPTEK | |
| Serial Number: | 75122476 | LIQUID HAIR | |
| Serial Number: | 77267630 | LIQUID STEEL | |
| Serial Number: | 77267645 | MICROWEB FIBER | |
| Serial Number: | 73769929 | MIDWAY COUTURE | |
| Serial Number: | 77307985 | MOLDING MUD | |
| Serial Number: | 73678580 | MOLDING MUD | |
| Serial Number: | 74690659 | POTION 9 | |
| Serial Number: | 77299383 | PROFESSIONAL SEBASTIAN | |
| Serial Number: | 77220813 | RE-SHAPER | |
| Serial Number: | 86298489 | RESINTEK | |

OP \$940.00 765229

| Property Type | Number | Word Mark |
|----------------|----------|------------------------------|
| Serial Number: | 73254428 | SEBASTIAN |
| Serial Number: | 73252560 | SEBASTIAN |
| Serial Number: | 88812181 | SEBASTIAN NO BREAKER |
| Serial Number: | 74464872 | SHAPER |
| Serial Number: | 73536346 | SHAPER |
| Serial Number: | 77267662 | SHAPER FIERCE |
| Serial Number: | 88146861 | SHAPER ID |
| Serial Number: | 85332334 | SHINE CRAFTER |
| Serial Number: | 85514957 | SHINE SHAKER |
| Serial Number: | 73090429 | SYSTEM PROFESSIONAL |
| Serial Number: | 77267619 | TAMING ELIXIR |
| Serial Number: | 85514955 | TEXTURE MAKER |
| Serial Number: | 78302148 | THICKEYFY |
| Serial Number: | 85332457 | TRILLIANCE |
| Serial Number: | 77220840 | TRILLIANT |
| Serial Number: | 74060462 | WELLA |
| Serial Number: | 74344015 | |
| Serial Number: | 86109618 | WELLA PROFESSIONALS ELEMENTS |

CORRESPONDENCE DATA

Fax Number: 3124199440

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-380-6504

Email: dgurfinkel@dennemeyer-law.com

Correspondent Name: Daniel M. Gurfinkel

Address Line 1: Dennemeyer & Associates, LLC

Address Line 2: 2 North Riverside Plaza, Suite 1500

Address Line 4: Chicago, ILLINOIS 60606

| | |
|---------------------------|-----------------------|
| NAME OF SUBMITTER: | daniel m. gurfinkel |
| SIGNATURE: | /daniel m. gurfinkel/ |
| DATE SIGNED: | 02/26/2021 |

Total Attachments: 1
source=US_AD_from The Wella Corporation_TM#page1.tif

UNITED STATES OF AMERICA

ASSIGNMENT OF TRADEMARKS

The Wella Corporation, a company organized under the laws of the state of Delaware, for good and valuable consideration, the receipt of which is hereby acknowledged, hereby assigns to **Wella Operations US, LLC**, a company organized under the laws of the state of Delaware, having a place of business at 4500 Park Granada, Suite 100, Calabasas, CA 91302, United States of America all of its rights, title and interest together with the goodwill of the marks appurtenant thereto and the right to sue and collect for past infringement, in and to the following Trademarks and Trademark Registrations:

ANTI-YELLOW MOLECULES (& Device 09) ; 1115495 CELLOPHANES; 765229 COLOR CHARM; 1639489 COLOR CHARM; 1339898 COLOR PERFECT; 3558343 CRAFT CLAY; 88647615 DARK OIL; 4581286 DRY CLEAN ONLY; 4973715 ERUPTEK; 2057452 LIQUID HAIR; 3541294 LIQUID STEEL; 3709247 MICROWEB FIBER; 1559495 MIDWAY COUTURE; 3544680 MOLDING MUD; 1537106 MOLDING MUD; 2301169 POTION 9; 3547889 PROFESSIONAL SEBASTIAN; 3502708 RE-SHAPER; 4973714 RESINTEK; 1209082 SEBASTIAN; 1231575 SEBASTIAN; 88812181 SEBASTIAN NO BREAKER; 1861584 SHAPER; 1373319 SHAPER; 3522008 SHAPER FIERCE; 5756942 SHAPER ID; 4258497 SHINE CRAFTER; 4560682 SHINE SHAKER; 1069697 SYSTEM PROFESSIONAL; 3517699 TAMING ELIXIR; 4522425 TEXTURE MAKER; 2945247 THICKEFY; 4265240 TRILLIANCE; 3554819 TRILLIANT; 1642546 WELLA; 575178 WELLA (& Woman's Head Device 93 bw); 1834278 WELLA (Woman's Head Device 93 bw); 4804665 WELLA PROFESSIONALS ELEMENTS

The Wella Corporation



Dated: 17.02.2021
Brasov, Romania

By: Raluca Judele
Title: Authorized Signatory

To be simply signed