

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM628655

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NEURIO TECHNOLOGY INC.		04/29/2019	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	GENERAC HOLDINGS INC.		
Street Address:	S45 W29290 HWY. 59		
City:	WAUKESHA		
State/Country:	WISCONSIN		
Postal Code:	53189		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4719465	NEURIO	
Registration Number:	4885190	N	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ellefsen@merchantgould.com		
Correspondent Name:	Merchant & Gould P.C.		
Address Line 1:	P.O. Box 2910		
Address Line 4:	Minneapolis, MINNESOTA 55402		
NAME OF SUBMITTER:	Danielle Mattessich		
SIGNATURE:	/Danielle Mattessich/		
DATE SIGNED:	02/26/2021		
Total Attachments: 4			
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TRADEMARK

CANADA
UNITED STATES
EUROPE
AUSTRALIA

CONFIRMATORY ASSIGNMENT

WHEREAS **NEURIO TECHNOLOGY INC.**, having a place of business at 201-43 West Hastings Street, Vancouver, British Columbia, V68 1G4, Canada (formerly 515-88 East Pender Street, Vancouver, British Columbia, V6A 3X3, Canada) (the Assignor), owned all right, title and interest in and to the trademarks claimed in the Canadian, U.S., European and Australian Trademark registrations set out in the attached Schedule I (the Trademarks);

AND WHEREAS **GENERAC HOLDINGS INC.**, having a place of business at S45 W29290 Hwy. 59, Waukesha, Wisconsin, 53189, United States (the Assignee), acquired the entire right, title and interest in and to the Trademarks together with the goodwill of the business carried on in Canada, the United States, Europe, and Australia, in association with the goods and services with which the Trademarks have been used in Canada, the United States, Europe, and Australia, and for which the Trademarks have been registered;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor, by these presents confirms that it has sold, assigned and transferred, and by these presents does sell, assign and transfer unto the Assignee, the entire right, title and interest in and to the Trademarks, together with the goodwill of the business carried on in Canada, the United States, Europe, and Australia, in association with the goods and services with which the Trademarks have been used in Canada, the United States, Europe, and Australia, to be held and enjoyed by the Assignee as fully as

the same would have been enjoyed by the Assignor had this assignment and sale not been made.

The Assignee accepts the assignment of the Trademarks.

The Assignor and the Assignee hereby appoint and authorize the firm of Piassetzki Nenniger Kvas LLP to act as their attorney with limited power to make whatever changes or corrections are necessary to this document in order for the same to be registrable in the Canadian, U.S., European, and Australian Trademark Offices.

SIGNED this 29 day of April, 2019 at Vancouver, B.C., Canada by:

NEURIO TECHNOLOGY INC. (ASSIGNOR)

[Signature]: *Shannon Kaustinen*;

Name [Print]: Shannon Kaustinen;

Title [Print]: VP of Finance and Administration;


WITNESS

[Signature]: *[Signature]*;

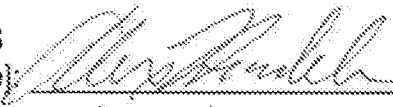
[Print Name]: Sandip Kulkarni;

SIGNED this 24th day of May, 2019 at Waukesha, WI, U.S.A. by:



GENERAC HOLDINGS INC. (ASSIGNEE)

[Signature]: ;
Name [Print]: YORK A. RABEN;
Title [Print]: CFO;

WITNESS

[Signature]: ;
[Print Name]: Alex Handelsman;

SCHEDULE I

<u>Country</u>	<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
Canada	NEURIO	TMA913,701	September 11, 2015
Canada	 (Nerio N Logo)	TMA955,491	November 16, 2016
U.S.	NEURIO	4,719,465	April 14, 2015
U.S.	 (N)	4,885,190	January 12, 2016
Europe	NEURIO	013121603	December 24, 2014
Australia	NEURIO	16535198	February 13, 2015