

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM628723

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Digital Turbine Media, Inc.	FORMERLY Appia, Inc.	02/03/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	BANK OF AMERICA, N.A., AS ADMINISTRATIVE AGENT		
Street Address:	901 Main Street		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75202		
Entity Type:	National Banking Association: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4078269	APPIA	
CORRESPONDENCE DATA			
Fax Number:	7137547550		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7133743550		
Email:	sheffieldl@gtlaw.com		
Correspondent Name:	Lucresha Sheffield, Paralegal		
Address Line 1:	1000 Louisiana St		
Address Line 2:	Suite 1700		
Address Line 4:	Houston, TEXAS 77002		
ATTORNEY DOCKET NUMBER:	116281.021800		
NAME OF SUBMITTER:	Lucresha M. Sheffield		
SIGNATURE:	/Lucresha M. Sheffield/		
DATE SIGNED:	02/27/2021		
Total Attachments: 4			
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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

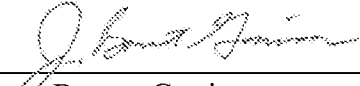
Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of February 3, 2021 (as amended, modified, extended, restated, renewed, replaced, or supplemented from time to time, the “Agreement”) and among the Grantors party thereto (each an “Grantor” and collectively, the “Grantors”) and Bank of America, N.A., as administrative agent (the “Administrative Agent”) for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in, and a right to set off against, the trademarks and trademark applications shown on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties.

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

DIGITAL TURBINE, INC.
DIGITAL TURBINE MEDIA, INC.
MOBILE POSSE, INC.

By: 
Name: Barrett Garrison
Title: Chief Financial Officer

Acknowledged and Accepted

BANK OF AMERICA, N.A. as Administrative Agent

By _____

Name _____

Title _____

(Signature Page as Notice of Claim of Security Interest in Trademarks)

SCHEDULE 1

Grantor/Owner	Trademarks	Application/ Registration Number	Application/Registration Date
Digital Turbine, Inc.	Design Mark (class 9)	85/476,644 4,700,100	November 18, 2011 March 10, 2015
Digital Turbine, Inc.	Design Mark (class 35)	85/476,653 4,700,101	November 18, 2011 March 10, 2015
Digital Turbine, Inc.	Design Mark (class 42)	85/476,666 4,700,102	November 18, 2011 March 10, 2015
Digital Turbine, Inc.	World Mark (class 42)	85/476,570 5,628,027	November 18, 2011 December 11, 2018
Digital Turbine, Inc.	World Mark (class 9)	85/476,552 5,857,673	November 18, 2011 December 11, 2018
Digital Turbine, Inc.	World Mark (class 35)	85/476,565 5,628,026	November 18, 2011 December 11, 2018
Digital Turbine, Inc.	Design Mark (classes 9, 32, & 42)	90/169,477	September 9, 2020
Digital Turbine, Inc.	Design Mark (classes 9, 32, & 42)	90/169,479	September 9, 2020
Digital Turbine Media, Inc. (f/k/a Appia, Inc.)	World Mark (class 35)	85/975,842 4,078,269	February 3, 2011 December 27, 2011
Mobile Posse, Inc.	MOBILE POWERED BY POSSE and Design (Int'l Class: 09) software for use in providing advertising and electronic content via mobile devices (Int'l Class: 35) advertising services, namely, advertising via mobile devices	RN: 3,883,874 SN: 77795,933	Registered First Use: October 7, 2010 Filed: August 3, 2009 Registered: November 30, 2010
Mobile Posse, Inc.	MOBICRM (Int'l Class: 35) providing customer relationship management (crm) services by using mobile devices to communicate with customers regarding various matters	RN: 3,906,811 SN: 77978,692	Registered First Use: November 10, 2009 Filed: November 4, 2009 Registered: January 18, 2011
Mobile Posse, Inc.	MOBICRM (Int'l Class: 09) software for use in providing customer relationship management (crm) services via mobile devices	RN: 4,372,800 SN: 77865,164	Registered First Use: February 8, 2012 Filed: November 4, 2009 Registered: July 23, 2013
Mobile Posse, Inc.	MOBILE POSSE (Int'l Class: 09) software for use in providing advertising and electronic content via mobile devices (Int'l Class: 35) advertising services, namely, advertising via mobile devices	RN: 3,606,473 SN: 77071,024	Registered First Use: March, 2007 Filed: December 24, 2006 Registered: April 14, 2009

TRADEMARK

REEL: 007205 FRAME: 0561