

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM628736

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Final Gift USA, LLC		02/24/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Gateway US Holdings, Inc.		
Street Address:	2 Daniels Way		
City:	Cranston		
State/Country:	RHODE ISLAND		
Postal Code:	02921		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3440296	FINAL GIFT	
CORRESPONDENCE DATA			
Fax Number:	5132416234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	513-241-2324		
Email:	ksmith@whe-law.com		
Correspondent Name:	Kathryn E. Smith, Wood Herron & Evans		
Address Line 1:	441 Vine Street		
Address Line 2:	2700 Carew Tower		
Address Line 4:	Cincinnati, OHIO 45202		
NAME OF SUBMITTER:	/Kathryn E. Smith/		
SIGNATURE:	/Kathryn E. Smith/		
DATE SIGNED:	02/27/2021		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is entered into as of this 24 day of February, 2021, by and between **Final Gift USA, LLC**, a Delaware limited liability company with a business address of 170 Southgate Drive, Guelph, Ontario, Canada N1G 4P5 (“Assignor”), and **Gateway US Holdings, Inc.** a Delaware corporation with a business address of 2 Daniels Way, Cranston, Rhode Island 02921 (“Assignee”).

WHEREAS, Assignor has adopted, used, and is the owner of the trademark **FINAL GIFT (and Design)**, as well as the corresponding federal registration for the mark, U.S. Trademark Registration No. 3440296 detailed in the attachment hereto marked **Exhibit A**, and the goodwill of the business symbolized by the trademark and registration (hereinafter collectively referred to as the “Trademark”); and

WHEREAS, Assignee is desirous of acquiring said Trademark, all rights therein, and any and all goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee the entire right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, and the registration and renewals thereof, and any and all other rights which Assignor has enjoyed thereunder in the United States, including any and all rights of recovery based on past infringement of the Trademark and/or registration, the same to be held and enjoyed by Assignee, its successors and assigns, to the full end of the term for which the Trademark is registered, and any renewals of the terms thereof.

This Assignment shall be binding upon the successors, assigns, and other legal representatives of **Final Gift USA, LLC** as Assignor, and shall inure to the benefit of the successors, assigns, and other legal representatives of **Gateway US Holdings, Inc.** as Assignee.

IN WITNESS WHEREOF, the parties have executed this Assignment as of the date first written above, on which date this Assignment shall be deemed effective.

Final Gift USA, LLC

By: *Pete Vincett*

Pete Vincett, Chief Commercial Officer

Agreed to and Accepted By:

Gateway US Holdings, Inc.

By: *Pete Vincett*
Pete Vincett, Chief Commercial Officer

EXHIBIT A

- 1) U.S. Trademark Registration No. 3,440,296
Mark: FINAL GIFT (and Design)
Registered for: Cremation and burial services of pets
Issued: June 3, 2008
Section 8&15 Affidavit – Accepted & Acknowledged: 2014
Section 8&9 Renewal Affidavit – Accepted & Acknowledged: 2017