

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM628735

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gateway Services (USA), LLC		02/24/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Gateway US Holdings, Inc		
Street Address:	2 Daniels Way		
City:	Cranston		
State/Country:	RHODE ISLAND		
Postal Code:	02921		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4671822	CEDAR HILLS	
Registration Number:	2589830	MY PET ANGEL	
Registration Number:	5637232	PET ANGEL BUILT ON TRUST	
Registration Number:	5512138	PET ANGEL MEMORIAL CENTER	
Registration Number:	4681360	PET ANGEL MEMORIAL CENTER	
Serial Number:	90333125		
CORRESPONDENCE DATA			
Fax Number:	5132416234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	513-241-2324		
Email:	ksmith@whe-law.com		
Correspondent Name:	Kathryn E. Smith, Wood Herron & Evans		
Address Line 1:	441 Vine Street		
Address Line 2:	2700 Carew Tower		
Address Line 4:	Cincinnati, OHIO 45202		
NAME OF SUBMITTER:	Kathryn E. Smith		
SIGNATURE:	/Kathryn E. Smith/		
DATE SIGNED:	02/27/2021		

CH \$165.00 4671822

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is entered into as of this 24 day of February, 2021, by and between **Gateway Services (USA), LLC**, a Delaware limited liability company with a business address of 170 Southgate Drive, Guelph, Ontario, Canada N1G4P5 (“Assignor”), and **Gateway US Holdings, Inc.** a Delaware corporation with a business address of 2 Daniels Way, Cranston, Rhode Island 02921 (“Assignee”).

WHEREAS, Assignor has adopted, used, and is the owner of the trademarks and corresponding federal applications and registrations for the marks detailed in the attachment hereto marked **Exhibit A**, and the goodwill of the business symbolized by the trademarks and applications and registrations (hereinafter collectively referred to as the “Trademarks”); and

WHEREAS, Assignee is desirous of acquiring said Trademarks, all rights therein, and any and all goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee the entire right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the registrations and renewals thereof, and any and all other rights which Assignor has enjoyed thereunder in the United States, including any and all rights of recovery based on past infringement of the Trademarks and/or registrations, the same to be held and enjoyed by Assignee, its successors and assigns, to the full end of the term for which the Trademarks are registered, and any renewals of the terms thereof.

This Assignment shall be binding upon the successors, assigns, and other legal representatives of **Gateway Services (USA), LLC** as Assignor, and shall inure to the benefit of the successors, assigns, and other legal representatives of **Gateway US Holdings, Inc.** as Assignee.

IN WITNESS WHEREOF, the parties have executed this Assignment as of the date first written above, on which date this Assignment shall be deemed effective.

Gateway Services (USA), LLC

By: *Pete Vincett*

Pete Vincett, Chief Commercial Officer

Agreed to and Accepted By:

Gateway US Holdings, Inc.

By: *Pete Vincett*
Pete Vincett, Chief Commercial Officer

EXHIBIT A

- 1) U.S. Trademark Registration No. 4671822
Mark: CEDAR HILLS
Registered for: Funeral services, namely, burial and cremation services for pets
Issued: January 13, 2015

- 2) U.S. Trademark Registration No. 2589830
Mark: MY PET ANGEL
Registered for: Containers made of paper and containers made of cardboard for burying a pet
Issued: July 2, 2002
Section 8&15 Affidavit – Accepted & Acknowledged: 2009
Section 8&9 Renewal Affidavit – Accepted & Acknowledged: 2012

- 3) U.S. Trademark Registration No. 5637232
Mark: PET ANGEL BUILT ON TRUST (and Design)
Registered for: Funeral services, namely, burial and cremation services for pets
Issued: December 25, 2018

- 4) U.S. Trademark Registration No. 5512138
Mark: PET ANGEL MEMORIAL CENTER
Registered for: Funeral services, namely, burial and cremation services for pets;
Pet funeral undertaking services
Issued: July 10, 2018

- 5) U.S. Trademark Registration No. 4681360
Mark: PET ANGEL MEMORIAL CENTER (and Design)
Registered for: Catalog ordering service featuring household pet memorial items
Issued: February 3, 2015

- 6) U.S. Trademark Application Serial No. 90333125
Mark: Dignity Bag Logo
Goods/Services:
Containers for pet remains; pet cremation containers;
Funerary services, namely, the transfer and storage of remains; and
Pet cremation services; Funeral services, namely, burial and cremation services
for pets
Filing Date: November 20, 2020