

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM628901

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Simplay Labs, LLC		02/12/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Analog Devices, Inc.		
<b>Street Address:</b>	One Analog Way		
<b>City:</b>	Wilmington		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	01887		
<b>Entity Type:</b>	Corporation: MASSACHUSETTS		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3935747	SIMPLAY	
<b>Registration Number:</b>	3935748	SIMPLAY HD	
<b>Registration Number:</b>	3935749	SIMPLAY HD	
<b>Registration Number:</b>	4887534	SIMPLAY LABS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6175265000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	617-526-6154		
<b>Email:</b>	huelinh.tran@wilmerhale.com		
<b>Correspondent Name:</b>	Barbara A. Barakat, Esquire		
<b>Address Line 1:</b>	Wilmer Cutler Pickering Hale and DorrLLP		
<b>Address Line 2:</b>	60 State Street		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02109		
<b>NAME OF SUBMITTER:</b>	Barbara A. Barakat		
<b>SIGNATURE:</b>	/barbara a. barakat/		
<b>DATE SIGNED:</b>	03/01/2021		
<b>Total Attachments: 3</b>			
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OP \$115.00 3935747

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**ASSIGNMENT OF TRADEMARKS IN UNITED STATES**  
**February 12, 2021**

WHEREAS Simplay Labs, LLC, a Delaware limited liability company having a place of business at 1209 Orange Street, Wilmington, Delaware 19801 ("Asset Seller"), has used and is using the trademarks identified on Schedule A hereto.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Asset Seller hereby assigns to Analog Devices, Inc., a Massachusetts corporation having a place of business at One Analog Way, Wilmington, Massachusetts 01887 ("Buyer") (together with Asset Seller, the "Parties"), the entire right, title and interest in and to the Trademarks listed on Schedule A hereto, all registrations and applications for registration therefor, the right to recover for past, present or future infringement thereof, and the goodwill of the business connected with the use of the goods and services in respect of which the Trademarks are used and for which they are registered.

Asset Seller further agrees, for itself, its successors and assigns, to execute such further documents and to perform such further lawful acts as may reasonably be requested by Buyer to effectuate this assignment.

This Trademark Assignment may be executed in multiple counterparts and any Party may execute any such counterpart, each of which when executed and delivered shall be deemed to be an original and all of which counterparts taken together shall constitute but one and the same instrument.

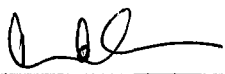
*[Signature Page Follows]*

**IN WITNESS WHEREOF**, Asset Seller has caused this instrument to be duly executed as of the date first above written.

**ASSET SELLER:**

SIMPLAY LABS, LLC

By: Invecas, Inc.  
a Delaware corporation, its Member

By:   
Name: Sidhar Yalagandha  
Title: Director Operations

**Schedule A**

<b>App. No.</b>	<b>Registration No.</b>	<b>Jurisdiction</b>	<b>Title</b>	<b>Status</b>	<b>Record Owner</b>
78765961	3935747	United States	SIMPLAY	Registered	Simpleplay Labs, LLC
78765962	3935748	United States	SIMPLAY HD	Registered	Simpleplay Labs, LLC
78781703	3935749	United States	SIMPLAY HD	Registered	Simpleplay Labs, LLC
86139469	4887534	United States	SIMPLAY LABS	Registered	Simpleplay Labs, LLC
86099767		United States	PRIME PASS	Dead	Simpleplay Labs, LLC