

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM628966

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Pet360, LLC		02/12/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Chewy, Inc.		
<b>Street Address:</b>	1855 Griffin Road, Suite B-428		
<b>City:</b>	Dania Beach		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33004		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3910083	PETFOODDIRECT	
<b>Registration Number:</b>	3929944	PET360	
<b>Registration Number:</b>	2438675	PETSTYLE.COM	
<b>Registration Number:</b>	2445325	PETFOOD DIRECT	
<b>Registration Number:</b>	2445327	PETFOODDIRECT.COM	
<b>Registration Number:</b>	3246593	PETFOODDIRECT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3124643111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-464-3100		
<b>Email:</b>	trademarks@loeb.com		
<b>Correspondent Name:</b>	Douglas N. Masters c/o Loeb & Loeb LLP		
<b>Address Line 1:</b>	321 N. Clark Street, Suite 2300		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60654		
<b>ATTORNEY DOCKET NUMBER:</b>	225729-10001		
<b>NAME OF SUBMITTER:</b>	Douglas N. Masters		
<b>SIGNATURE:</b>	/Douglas N. Masters/		
<b>DATE SIGNED:</b>	03/01/2021		

OP \$165.00 3910083

**Total Attachments: 2**

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**CONFIRMATORY TRADEMARK ASSIGNMENT**

This Confirmatory Trademark Assignment (the "Assignment") is by and between Pet360, LLC, formerly known as Pet360, Inc., with its principal place of business located at 19601 N. 27<sup>th</sup> Avenue, Phoenix, AZ 85027 ("Assignor"), and Chewy, Inc. with its principal place of business located at 1855 Griffin Rd, Suite B-428, Dania Beach, FL 33004 ("Assignee"). This Assignment is effective as of February 12, 2021.

WHEREAS by separate instruments executed on February 12, 2021, Assignor assigned, sold, transferred, conveyed and delivered all of its right, title and interest in, to and under the trademarks and or trade names set forth on Schedule A hereto (the "Marks"), together with the goodwill of the business associated therewith and the portion of the business to which the Marks pertain.

WHEREAS this assignment document is being executed to confirm in writing the earlier transfer of the Marks.



NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby confirms having assigned, sold, transferred, conveyed and delivered to Assignee all of Assignor's right, title and interest in and to the Marks, including but not limited to the right to pursue legal actions against third parties for past infringement of Assignor's rights in the Mark and related damages, and any common laws rights related to the Mark, together with the goodwill symbolized by and associated with the Mark.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States to record Assignee as the owner of any and all of the Assignor's rights in the Marks and to issue to Assignee any and all trademark registrations and service mark registrations resulting from said trademark applications and service mark applications, or any renewals of said registrations.

IN WITNESS WHEREOF, the parties hereto have executed this Confirmatory Trademark Assignment effective as of the date first above written.

ASSIGNOR:	<i>GARY SILVERTON</i>	ASSIGNEE:	
By: <u><i>[Signature]</i></u>		By: <u><i>[Signature]</i></u>	<i>/ s/ GM Beer</i>
Title: <u><i>Associate GC &amp; Asst Secy</i></u>		Title: <u><i>Assoc. GC</i></u>	
Date: <u><i>2/12/21</i></u>		Date: <u><i>2/12/21</i></u>	

SCHEDULE A

MARK	Country & Registration/Application Number	Registration/Application Date
PETFOODDIRECT design: 	United States Reg. No. 3834849	August 17, 2010
PET360	United States Reg. No. 3929944	March 8, 2011
PETFOOD DIRECT	United States Reg. No. 2445325	April 17, 2001
PETFOODDIRECT design:  <b>PetFoodDirect</b>	United States Reg. No. 3910083	January 25, 2011
PETFOODDIRECT	United States Reg. No. 3246593	May 29, 2007
PETFOODDIRECT.COM	United States Reg. No. 2445327	April 17, 2001
PETSTYLE.COM	United States Reg. No. 2438675	March 27, 2001