

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM628997

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FIFTH THIRD BANK, NATIONAL ASSOCIATION		02/11/2021	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	North Atlantic Operating Company, Inc.
Street Address:	5201 Interchange Way
City:	Louisville
State/Country:	KENTUCKY
Postal Code:	40229
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2610473	NORTH ATLANTIC OPERATING COMPANY
Registration Number:	2635446	NORTH ATLANTIC OPERATING COMPANY
Registration Number:	2664695	NORTH ATLANTIC OPERATING COMPANY, INC.
Registration Number:	2664694	NORTH ATLANTIC OPERATING COMPANY, INC.
Registration Number:	1133291	ZIG ZAG
Registration Number:	1472580	ZIG ZAG
Registration Number:	4135544	ZIGARETTES
Registration Number:	3867900	ZIG-ZAG
Registration Number:	1775416	ZIG-ZAG
Serial Number:	85414445	ZIG ZAG
Serial Number:	86839152	ZIG-ZAG

CORRESPONDENCE DATA

Fax Number: 2028357586

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-835-7500

Email: dcip@milbank.com

Correspondent Name: Javier J. Ramos

Address Line 1: 1850 K Street, NW, Suite 1100

TRADEMARK

Address Line 2: Milbank, LLP
Address Line 4: Washington, D.C. 20006

ATTORNEY DOCKET NUMBER: 41789.00009

NAME OF SUBMITTER: Javier J. Ramos

SIGNATURE: /Javier J. Ramos/

DATE SIGNED: 03/01/2021

Total Attachments: 13

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS dated February 11, 2021 (this “*Release*”) by FIFTH THIRD BANK, NATIONAL ASSOCIATION, a national banking association formerly an Ohio banking corporation, in its capacity as agent for the Lenders and the other Secured Parties as defined in the Security Agreement referred to below (in such capacity, “*Administrative Agent*”) in favor of North Atlantic Operating Company, Inc., a Delaware corporation (“*Grantor*”), with its mailing address at 5201 Interchange Way, Louisville, Kentucky 40229. All initially capitalized terms defined herein have the meanings given to them, directly or by reference, in the Security Agreement (as defined below).

WITNESSETH:

WHEREAS, Grantor, certain other grantors party thereto (if any), and Administrative Agent were parties to a certain Trademark Security Agreement dated February 17, 2017 between Grantor, such other grantors (if any), and Administrative Agent which was recorded in the United States Patent and Trademark Office on February 23, 2017 at Reel 005994, Frame 0117 (the “*Security Agreement*”), pursuant to which Grantor granted, assigned and pledged to Administrative Agent, for the benefit of the Secured Parties, a continuing security interest in, among other things, the Trademark Property (as defined below); and

WHEREAS, Grantor has requested that Administrative Agent release its security interests in the Trademark Property;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

Administrative Agent hereby releases its security interests in, without any representation, warranty, recourse or undertaking by Administrative Agent, all of its right, title and interest, if any, in and to the following (collectively, the “*Trademark Property*”):

(1) all domestic, foreign and multinational trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade dress, trade styles, logos, Internet domain names, other indicia of origin or source identification, and general intangibles of a like nature, whether registered or unregistered, and with respect to any and all of the foregoing:

(i) all registrations and applications for registration thereof including the registrations and applications owned by Grantor and listed on Schedule I attached hereto,

(ii) all extension and renewals thereof,

(iii) all of the goodwill of the business connected with the use of and symbolized by any of the foregoing,

(iv) all rights to sue or otherwise recover for any past, present and future infringement, dilution, or other violation thereof,

(v) all Proceeds of the foregoing, including license fees, royalties, income, payments, claims, damages and proceeds of suit now or hereafter due and/or payable with respect thereto, and

(vi) all other rights of any kind accruing thereunder or pertaining thereto throughout the world.

Administrative Agent hereby re-assigns to Grantor, any right, title and interest it may have in the Trademark Property, without any representation, warranty, recourse or undertaking by Administrative Agent.

The Grantor, or any successor to the Grantor (including any person or entity hereafter having any right, title or interest in or to the Trademark Property) is hereby authorized to record this Release in the United States Patent and Trademark Office.

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IN WITNESS WHEREOF, Administrative Agent has caused this Release of Security Interest in Trademarks to be duly executed by its duly authorized officer as of the day and year first above written.

FIFTH THIRD BANK, NATIONAL ASSOCIATION, as
Administrative Agent


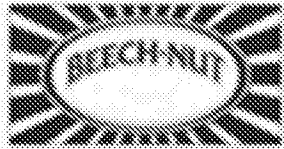

By Mary-Alicha Weldon
Name Mary-Alicha Weldon
Title Sr. Vice President

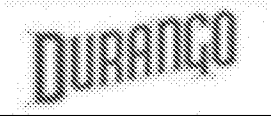
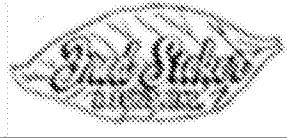
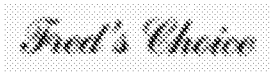
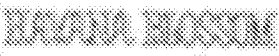

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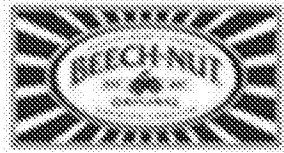

TRADEMARK
REEL: 007206 FRAME: 0784

**SCHEDULE I
TO
RELEASE OF SECURITY INTEREST IN TRADEMARKS**

TRADEMARK REGISTRATIONS






OWNER	MARK	REGISTRATION No.	REG DATE
Intrepid Brands, LLC	Primal	5,008,370	July 26, 2016
Intrepid Brands LLC		86/443,131	November 3, 2014
National Tobacco Company, L.P.	24C	1,817,067	January 18, 1994
National Tobacco Company, L.P.	24-M	4,102,075	February 21, 2012
National Tobacco Company, L.P.	A Great Chew at a Fair Price	4,282,388	January 29, 2013
National Tobacco Company, L.P.	A Great Dip at a Fair Price	4,081,343	January 3, 2012
National Tobacco Company, L.P.	Beech-Nut	896,764	August 18, 1970
National Tobacco Company, L.P.	Beech-Nut & Design 	1,208,850	September 14, 1982
National Tobacco Company, L.P.	Big Red	4,164,901	June 26, 2012
National Tobacco Company, L.P.	BIG RED & Design 	4,432,045	November 12, 2013
National Tobacco Company, L.P.	Black Cane	4,321,666	April 16, 2013
National Tobacco Company, L.P.	Black Lighting	4,672,274	January 13, 2015




National Tobacco Company, L.P.	Black Stinger	4,227,611	October 16, 2012
National Tobacco Company, L.P.	Durango	2,518,530	December 11, 2001
National Tobacco Company, L.P.	Durango	4,118,850	March 27, 2012
National Tobacco Company, L.P.	Durango (Stylized) 	2,624,913	September 24, 2002
National Tobacco Company, L.P.	FRED STOKER & SONS, INC. & Design 	1,904,573	July 11, 1995
National Tobacco Company, L.P.	Fred's Choice	2,740, 903	July 29, 2003
National Tobacco Company, L.P.	Fred's Choice (Stylized) 	3,093,811	May 16, 2006
National Tobacco Company, L.P.	Greatwall Cigar Since 1918	4,122,848	April 3, 2012
National Tobacco Company, L.P.	Green Garuda	4,672,275	January 13, 2015
National Tobacco Company, L.P.	Green Karma	4,243,368	November 13, 2012
National Tobacco Company, L.P.	Green KB-90	4,251,655	November 27, 2012
National Tobacco Company, L.P.	Havana Blossom	2,594,416	July 16, 2002
National Tobacco Company, L.P.	Havana Blossom (Stylized) 	2,588,575	July 2, 2002
National Tobacco Company, L.P.	Havana Blossom Fresher & Tastier & Design 	1,358,381	September 3, 1985
National Tobacco Company, L.P.	Home Run	4,147,583	May 22, 2012


National Tobacco Company, L.P.	Key Stone	4,147,663	May 22, 2012
National Tobacco Company, L.P.	L-50	1,817,068	January 18, 1994
National Tobacco Company, L.P.	Lone Star	2,911,785	December 14, 2004
National Tobacco Company, L.P.	Lone Star	4,146,922	May 22, 2012
National Tobacco Company, L.P.	Moonshine Blend	3,332,794	November 6, 2007
National Tobacco Company, L.P.	National Tobacco	2,535,562	February 5, 2002
National Tobacco Company, L.P.	National Tobacco	2,570,970	May 21, 2002
National Tobacco Company, L.P.	Old Hillside	4,137,041	May 1, 2012
National Tobacco Company, L.P.	Old Hillside	3,167,449	November 7, 2006
National Tobacco Company, L.P.	Our Pride	4,137,042	May 1, 2012
National Tobacco Company, L.P.	Our Pride	3,028,098	December 13, 2005
National Tobacco Company, L.P.	Pride	4,151,095	May 29, 2012
National Tobacco Company, L.P.	Quality-Tradition-Value	4,968,034	May 31, 2016
National Tobacco Company, L.P.	Quality Made It Famous	3,351,384	December 11, 2007
National Tobacco Company, L.P.	Quality Make It Famous Beech Nut Est 1897 Original Chewing Tobacco & Design 	3,703,294	October 27, 2009
National Tobacco Company, L.P.	Red Cap	3,854,466	September 28, 2010
National Tobacco Company, L.P.	Red Cap & Design 	4,298,306	March 5, 2013
National Tobacco Company, L.P.	Red Supreme	4,089,989	January 24, 2012

National Tobacco Company, L.P.	Riptide	4,125,752	April 10, 2012
National Tobacco Company, L.P.	Riptide	4,133,234	April 24, 2012
National Tobacco Company, L.P.	Riptide	4,125,752	April 10, 2012
National Tobacco Company, L.P.	Riptide & Design 	4,214,253	September 25, 2012
National Tobacco Company, L.P.	Rivermont	3,375,872	January 29, 2008
National Tobacco Company, L.P.	Rock Castle	4,136,987	May 1, 2012
National Tobacco Company, L.P.	Sequoia	4,147,584	May 22, 2012
National Tobacco Company, L.P.	Stoker's	4,553,094	June 17, 2014
National Tobacco Company, L.P.	Stoker's	3,170,831	November 14, 2006
National Tobacco Company, L.P.	Stoker's (Stylized) 	4,926,628	March 29, 2016
National Tobacco Company, L.P.	Stoker's & Design 	2,071,640	June 17, 1997
National Tobacco Company, L.P.	Stoker's Classic	2,359,709	June 20, 2000
National Tobacco Company, L.P.	Stoker's Country	4,498,214	March 18, 2014

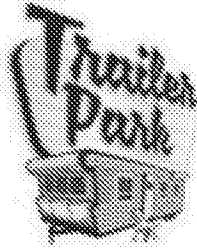
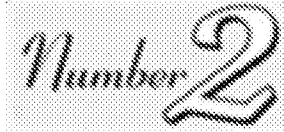
National Tobacco Company, L.P.	Stoker's Since 1940 & Design 	3,740,942	January 19, 2010
National Tobacco Company, L.P.	Stoker's Since 1940	4,950,632	May 3, 2016
National Tobacco Company, L.P.	Straight Up	4,117,820	March 27, 2012
National Tobacco Company, L.P.	Tennessee Chew	2,027,975	December 31, 1996
National Tobacco Company, L.P.	Tennessee Chew	3,239,885	May 8, 2007
National Tobacco Company, L.P.	Tequila Sunrise	2,381,424	August 29, 2000
National Tobacco Company, L.P.	Thunder Bay	4,151,029	May 29, 2012
National Tobacco Company, L.P.	Trophy	2,508,886	November 20, 2001
National Tobacco Company, L.P.	 Trophy & Design	2,508,885	November 20, 2001
National Tobacco Company, L.P.		3,741,010	January 19, 2010
National Tobacco Company, L.P.		2,495,704	October 9, 2001
National Tobacco Company, L.P.		2,679,622	January 28, 2003
National Tobacco Company, L.P.		2,666,702	December 24, 2002

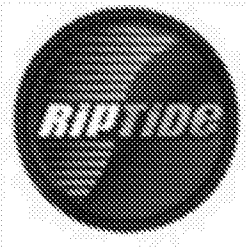
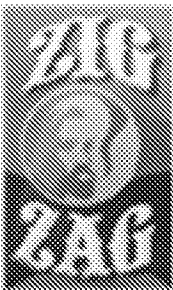

National Tobacco Company, L.P.		2,666,703	December 24, 2002
National Tobacco Company, L.P.		2,666,704	December 24, 2002
National Tobacco Company, L.P.		4,926,625	March 29, 2016
National Tobacco Company, L.P.	TROPHY THE SPORTSMAN'S CHEW	1,879,989	February 21, 1995
North Atlantic Operating Company, Inc.	North Atlantic Operating Company	2,610,473	August 20, 2002
North Atlantic Operating Company, Inc.	North Atlantic Operating Company	2,635,446	October 15, 2002
North Atlantic Operating Company, Inc.	North Atlantic Operating Company, Inc. & Design 	2,664,695	December 17, 2002
North Atlantic Operating Company, Inc.	North Atlantic Operating Company, Inc. & Design 	2,664,694	December 17, 2002
North Atlantic Operating Company, Inc.	Zig Zag	1,133,291	April 15, 1980
North Atlantic Operating Company, Inc.	Zig Zag	1,472,580	January 12, 1988



North Atlantic Operating Company, Inc.	Zigarettes	4,135,544	May 1, 2012
North Atlantic Operating Company, Inc.	Zig-Zag	3,867,900	October 26, 2010
North Atlantic Operating Company, Inc.	 ZIG-ZAG Zig-Zag & Design	1,775,416	June 8, 1993
Smoke Free Technologies, Inc.	JUICE HOG & Design  Disclaimer: "JUICE"	5,059,695	October 11, 2016
Smoke Free Technologies, Inc.	JUICE HOG Disclaimer: "JUICE"	5,059,694	October 11, 2016
Smoke Free Technologies, Inc.	KEEP IT BEAST	5,059,043	October 11, 2016
Smoke Free Technologies, Inc.	 CEREALIZED PREMIUM E-LIQUID BREAKFAST OF VAPERS & Design	4,940,008	April 19, 2016
Smoke Free Technologies, Inc.	CEREALIZED	4,901,509	February 16, 2016
Smoke Free Technologies, Inc. (Assigned from Alexander Usasilp on 10/12/2016— Assignment of Record Reel/Frame 5901/0465)	CLOUD BEAST	4,913,644	March 08, 2016

Smoke Free Technologies, Inc.	MODZILLA Stylized 	5,098,299	December 13, 2016
Smoke Free Technologies, Inc.	MODZILLA	5,098,298	December 13, 2016

TRADEMARK APPLICATIONS

OWNER	MARK	APPLICATION NO.	APPLICATION DATE
Intrepid Brands, LLC	Intrepid	86/026,421	August 1, 2013
Intrepid Brands, LLC	Intrepid	86/026,429	August 1, 2013
Intrepid Brands, LLC	Intrepid Brands	86/026,409	August 1, 2013
Intrepid Brands, LLC	Intrepid Brands	86/026,405	August 1, 2013
Intrepid Brands, LLC	Kentucky BBA	86/886,421	January 26, 2016
Intrepid Brands, LLC	TRAILER PARK & Design 	86/818,303	November 12, 2015
National Tobacco Company, L.P.	Big Bag Big Savings	86/815,098	November 10, 2016
National Tobacco Company, L.P.	Lone Star	86/079,358	October 1, 2013
National Tobacco Company, L.P.	Number 2	78/635,724	May 24, 2005
National Tobacco Company, L.P.	Number 2 (Stylized) 	78/635,739	May 24, 2005
National Tobacco Company, L.P.	Riptide	86/079,355	October 1, 2013
National Tobacco Company, L.P.	Riptide	86/084,458	October 7, 2013

National Tobacco Company, L.P.	Riptide & Design 	86/084,458	October 7, 2013
National Tobacco Company, L.P.	Straight Up	85/360,310	June 30, 2011
National Tobacco Company, L.P.	Thunder Bay	86/079,314	October 1, 2013
North Atlantic Operating Company, Inc.	Zig Zag & Design 	85/414,445	September 2, 2011
North Atlantic Operating Company, Inc.	Zig-Zag	86/839,152	December 4, 2015
North Atlantic Operating Company, Inc.	Zig-Zag	85/414,445	September 2, 2011
RBJ Sales, Inc.	No. 1	78/635,686	May 24, 2005
Turning Point Brands, LLC	Turning Point	86/026,439	August 1, 2013
Turning Point Brands, LLC	Turning Point Brands	86/026,447	August 1, 2013
Turning Point Brands, LLC	Turning Point Brands	86/026,434	August 1, 2013
Smoke Free Technologies, Inc.	VAPOR BEAST  Disclaimer: Vapor	86/928,529	March 3, 2016
Smoke Free Technologies, Inc.	VAPOR BEAST Disclaimer: Vapor	86/691,657	March 3, 2016

Smoke Free Technologies, Inc.	HOG WILD	87/182,056	September 23, 2016
Smoke Free Technologies, Inc.	Wild Hog & Design 	87/182,055	September 23, 2016
Smoke Free Technologies, Inc.	SQUEEZE Stylized 	87/182,072	September 23, 2016