

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM629009

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FIFTH THIRD BANK, NATIONAL ASSOCIATION		02/11/2021	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Intrepid Brands, LLC		
Street Address:	5201 Interchange Way		
City:	Louisville		
State/Country:	KENTUCKY		
Postal Code:	40229		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	87554468	FEELING PRIMAL?	
Serial Number:	87520732	PRIMAL	
Serial Number:	87521481	PRIMAL	
Serial Number:	87521454		
CORRESPONDENCE DATA			
Fax Number:	2028357586		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-835-7500		
Email:	dcip@milbank.com		
Correspondent Name:	Javier J. Ramos		
Address Line 1:	1850 K Street, NW, Suite 1100		
Address Line 2:	Milbank, LLP		
Address Line 4:	Washington, D.C. 20006		
ATTORNEY DOCKET NUMBER:	41789.00009		
NAME OF SUBMITTER:	Javier J. Ramos		
SIGNATURE:	/Javier J. Ramos/		
DATE SIGNED:	03/01/2021		
Total Attachments: 5			

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS dated February 11, 2021 (this “*Release*”) by FIFTH THIRD BANK, NATIONAL ASSOCIATION, a national banking association formerly an Ohio banking corporation, in its capacity as agent for the Lenders and the other Secured Parties as defined in the Security Agreement referred to below (in such capacity, “*Administrative Agent*”) is made in favor of Intrepid Brands, LLC, a Delaware limited liability company (“*Grantor*”), with its mailing address at 5201 Interchange Way, Louisville, Kentucky 40229. All initially capitalized terms defined herein have the meanings given to them, directly or by reference, in the Security Agreement (as defined below).

WITNESSETH:

WHEREAS, Grantor, certain other grantors party thereto (if any), and Administrative Agent were parties to a certain Trademark Security Agreement dated March 7, 2018 between Grantor, such other grantors (if any), and Administrative Agent which was recorded in the United States Patent and Trademark Office on March 8, 2018 at Reel 006286, Frame 0589 (the “*Security Agreement*”), pursuant to which Grantor granted, assigned and pledged to Administrative Agent, for the benefit of the Secured Parties, a continuing security interest in, among other things, the Trademark Property (as defined below); and

WHEREAS, Grantor has requested that Administrative Agent release its security interests in the Trademark Property;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

Administrative Agent hereby releases its security interests in, without any representation, warranty, recourse or undertaking by Administrative Agent, all of its right, title and interest, if any, in and to the following (collectively, the “*Trademark Property*”):

(1) all domestic, foreign and multinational trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade dress, trade styles, logos, Internet domain names, other indicia of origin or source identification, and general intangibles of a like nature, whether registered or unregistered, and with respect to any and all of the foregoing:

(i) all registrations and applications for registration thereof including the registrations and applications owned by Grantor and listed on Schedule I attached hereto,

(ii) all extension and renewals thereof,

(iii) all of the goodwill of the business connected with the use of and symbolized by any of the foregoing,

(iv) all rights to sue or otherwise recover for any past, present and future infringement, dilution, or other violation thereof,

(v) all Proceeds of the foregoing, including license fees, royalties, income, payments, claims, damages and proceeds of suit now or hereafter due and/or payable with respect thereto, and

(vi) all other rights of any kind accruing thereunder or pertaining thereto throughout the world.

Administrative Agent hereby re-assigns to Grantor, any right, title and interest it may have in the Trademark Property, without any representation, warranty, recourse or undertaking by Administrative Agent.

The Grantor, or any successor to the Grantor (including any person or entity hereafter having any right, title or interest in or to the Trademark Property) is hereby authorized to record this Release in the United States Patent and Trademark Office.

[REMAINDER OF PAGE LEFT BLANK; SIGNATURE PAGE TO FOLLOW]

IN WITNESS WHEREOF, Administrative Agent has caused this Release of Security Interest in Trademarks to be duly executed by its duly authorized officer as of the day and year first above written.

FIFTH THIRD BANK, NATIONAL ASSOCIATION, as
Administrative Agent


By Mary-Alicha Weldon
Name Mary-Alicha Weldon
Title Sr. Vice President

[Signature Page]

TRADEMARK
REEL: 007206 FRAME: 0899

**SCHEDULE I
TO
RELEASE OF SECURITY INTEREST IN TRADEMARKS**

TRADEMARK REGISTRATIONS/APPLICATIONS

GRANTOR	COUNTRY	MARK	APPLICATION/ REGISTRATION No.	APP/REG DATE
INTREPID BRANDS, LLC	US	FEELING PRIMAL?	87/554,468	AUGUST 3, 2017
INTREPID BRANDS, LLC	US	PRIMAL	87/520,732	JULY 9, 2017
INTREPID BRANDS, LLC	US	PRIMAL (DESIGN)	87/521,481	JULY 10, 2017
INTREPID BRANDS, LLC	US		87/521,454	JULY 10, 2017
NATIONAL TOBACCO COMPANY, L.P.	US	BIG MOUNTAIN	3,463,011	JULY 8, 2008
NATIONAL TOBACCO COMPANY, L.P.	US	BIG MOUNTAIN	4,106,710	FEBRUARY 28, 2012
NATIONAL TOBACCO COMPANY, L.P.	US	BIG RED	4,313,846	APRIL 2, 2013
NATIONAL TOBACCO COMPANY, L.P.	US	BLACK MOUNTAIN	3,929,006	APRIL 21, 2017
NATIONAL TOBACCO COMPANY, L.P.	US	CHUFF	4,218,074	OCTOBER 2, 2012
NATIONAL TOBACCO COMPANY, L.P.	US	RIPTIDE	87/782,290	FEBRUARY 2, 2018
NATIONAL TOBACCO COMPANY, L.P.	US	RIPSTICK	87/782,307	FEBRUARY 2, 2018
NATIONAL TOBACCO COMPANY, L.P.	US	SNAKE RIVER	4,006,301	OCTOBER 14, 2016
NATIONAL TOBACCO COMPANY, L.P.	US	SPRINGFIELD STANDARD	4,081,492	JANUARY 3, 2012
NATIONAL TOBACCO COMPANY, L.P.	US	SPRINGFIELD STANDARD	87/753,190	JANUARY 12, 2018
NORTH ATLANTIC OPERATING COMPANY, INC.	US	ZIG ZAG CLASSIC AMERICAN BLEND	2,780,643	SEPTEMBER 19, 2001

NORTH ATLANTIC OPERATING COMPANY, INC.	US	ZIGARI	4,144,091	JANUARY 27, 2012
VAPOR BEAST LLC	US	CEREALIZED	4,901,509	FEBRUARY 16, 2016
VAPOR BEAST LLC	US	CEREALIZED (DESIGN)	4,940,008	APRIL 19, 2016
VAPOR BEAST LLC	US	CLOUD BEAST	4,913,644	MARCH 8, 2016
VAPOR BEAST LLC	US	HOG WILD	5,191,068	APRIL 25, 2017
VAPOR BEAST LLC	US	HOG WILD (DESIGN)	5,203,780	MAY 16, 2017
VAPOR BEAST LLC	US	JUICE HOG	5,059,694	OCTOBER 11, 2016
VAPOR BEAST LLC	US	JUICE HOG (DESIGN)	5,059,695	OCTOBER 11, 2016
VAPOR BEAST LLC	US	KEEP IT BEAST	5,059,043	OCTOBER 11, 2016
VAPOR BEAST LLC	US	MODZILLA	5,098,298	DECEMBER 13, 2016
VAPOR BEAST LLC	US	MODZILLA (DESIGN)	5,098,299	DECEMBER 13, 2016
VAPOR BEAST LLC	US	NUCLEAR	87/537,232	JULY 21, 2017
VAPOR BEAST LLC	US	SQUEEZEE	5,191,070	APRIL 25, 2017
VAPOR BEAST LLC	US	SQUEEZEE (DESIGN)	5,191,071	APRIL 25, 2017
VAPOR BEAST LLC	US	VAPOR BEAST	5,153,648	MARCH 7, 2017
VAPOR BEAST LLC	US	VAPOR BEAST	87/615,415	SEPTEMBER 20, 2017
VAPOR BEAST LLC	US	VAPOR BEAST (DESIGN)	87/633,272	OCTOBER 4, 2017