

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM629024

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Vudu, Inc.		06/30/2020	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vudu, LLC		
<b>Street Address:</b>	407 N. Maple Drive		
<b>Internal Address:</b>	4th Floor		
<b>City:</b>	Beverly Hills		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90210		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3934677	VUDU	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	+1(818) 777-6447		
<b>Email:</b>	docketing@nbcuni.com		
<b>Correspondent Name:</b>	Kevin S. Blum		
<b>Address Line 1:</b>	100 Universal City Plaza		
<b>Address Line 2:</b>	1280 Bldg, 6th Floor		
<b>Address Line 4:</b>	Universal City, CALIFORNIA 91608		
<b>NAME OF SUBMITTER:</b>	Kevin S. Blum		
<b>SIGNATURE:</b>	/Kevin S. Blum/		
<b>DATE SIGNED:</b>	03/01/2021		
<b>Total Attachments: 5</b>			
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# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "VUDU, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "VUDU, INC." TO "VUDU, LLC", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF JUNE, A.D. 2020, AT 5:48 O`CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

3961705 8100V  
SR# 20206004160

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203205219  
Date: 06-30-20

**TRADEMARK**  
**REEL: 007206 FRAME: 0988**


# Delaware

The First State

Page 1

*I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF  
DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND  
CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "VUDU, LLC"  
FILED IN THIS OFFICE ON THE THIRTIETH DAY OF JUNE, A.D. 2020,  
AT 5:48 O`CLOCK P.M.*



  
Jeffrey W. Bullock, Secretary of State

3961705 8100V  
SR# 20206004160

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203205219  
Date: 06-30-20

**TRADEMARK**  
**REEL: 007206 FRAME: 0989**

**CERTIFICATE OF CONVERSION  
FROM A DELAWARE CORPORATION  
TO  
A DELAWARE LIMITED LIABILITY COMPANY**

PURSUANT TO SECTION 18-214 OF THE  
DELAWARE LIMITED LIABILITY COMPANY ACT

This Certificate of Conversion of Vudu, Inc., a Delaware corporation (the "Corporation"), dated and effective as of June 30th, 2020, is being duly executed and filed by the undersigned, an authorized officer, pursuant to the provisions and subject to the requirements of the State of Delaware (particularly Chapter 18, Title 6 of the Delaware Code and the acts amendatory thereof and supplemental thereto, and known, identified, and referred to as the "Delaware Limited Liability Company Act"). The undersigned hereby certifies that:

- FIRST: The jurisdiction where the Corporation first formed is Delaware.
- SECOND: The jurisdiction immediately prior to filing this Certificate is Delaware.
- THIRD: The Corporation was first formed as a Delaware corporation on April 27, 2005.
- FOURTH: The name of the Corporation immediately prior to filing this Certificate is Vudu, Inc.
- FIFTH: The name of the Limited Liability Company as set forth in the Certificate of Formation is Vudu, LLC.

*[Signature page follows]*

IN WITNESS WHEREOF, this Certificate of Conversion has been executed on behalf of the Corporation by its officer thereunto duly authorized, all as of the date set forth above.

By: /s/ Gordon Y. Allison  
Name: Gordon Y. Allison  
Title: Senior Vice President

*[Signature Page to Vudu, LLC Certificate of Conversion]*

**TRADEMARK**  
**REEL: 007206 FRAME: 0991**

**CERTIFICATE OF FORMATION**  
**OF**  
**VUDU, LLC**

This Certificate of Formation of Vudu, LLC (the "LLC"), dated as of June 30, 2020, is being duly executed and filed by Gordon Y. Allison, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act (6 Del. C. § 18-101, *et seq.*).

FIRST: The name of the limited liability company formed hereby is:

Vudu, LLC

SECOND: The address of the registered office of the Limited Liability Company in the State of Delaware is The Corporation Trust Company, 1209 Orange Street, Wilmington, County of New Castle, Delaware 19801.

THIRD: The name and address of the registered agent for service of process on the Limited Liability Company in the State of Delaware is The Corporation Trust Company, 1209 Orange Street, Wilmington, County of New Castle, Delaware 19801.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of the date first above written.

By: /s/ Gordon Y. Allison  
Name: Gordon Y. Allison  
Title: Senior Vice President