

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM629142

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SHORELINE OPHTHALMOLOGY, PLLC		03/02/2021	Professional Limited Liability Company: MICHIGAN
RECEIVING PARTY DATA			
Name:	Eyecare Partners, LLC		
Street Address:	15933 Clayton Rd., Suite 210		
City:	Ballwin		
State/Country:	MISSOURI		
Postal Code:	63011		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3394386	SHORELINE VISION	
Registration Number:	3394385	SHORELINE VISION VISION CARE. FOR LIFE.	
CORRESPONDENCE DATA			
Fax Number:	3129203301		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3129203351		
Email:	internalip@lathrogpm.com		
Correspondent Name:	Julie Nichols Matthews		
Address Line 1:	155 North Wacker Drive, Suite 3000		
Address Line 4:	Chicago, ILLINOIS 60606-1787		
NAME OF SUBMITTER:	Julie Nichols Matthews		
SIGNATURE:	/Julie Nichols Matthews/		
DATE SIGNED:	03/02/2021		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made and entered into as of March 2, 2021, by and between **Shoreline Ophthalmology, PLLC**, a Michigan Professional Limited Liability Company, with a principal address at 1266 E. Sherman Blvd., Muskegon, Michigan, 49444 ("Assignor") and **Eyecare Partners, LLC**, a Delaware Limited Liability Company with a principal address at 15933 Clayton Rd, Suite 210, Ballwin, Missouri, 63011 ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of the registered trademarks **SHORELINE VISION VISION CARE. FOR LIFE. (and Design)** (U.S. Reg. No. 3394385) and **SHORELINE VISION (and Design)** (U.S. Reg. No. 3394386) (collectively, "Trademarks"); and

WHEREAS, Assignor desires to assign, convey and transfer to Assignee, and Assignee desires to acquire from Assignor, all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill associated therewith, the registrations, and the right to sue and recover damages and profits for past and future infringements of the Trademarks; and

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby assigns, conveys and transfers to Assignee, its successors and assigns, Assignor's entire right, title and interest in and to the Trademarks, together with the goodwill associated therewith, the registrations, and the right to sue and recover damages and profits for past and future infringements of the Trademarks.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of the date indicated herein.

ASSIGNOR:

Shoreline Ophthalmology, PLLC

Signature: Thomas Damuth MD

Printed Name: Thomas Damuth, M.D.

Title: Manager