OP \$40.00 2546426

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM629279

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
INFINITY CASUALTY INSURANCE COMPANY		02/26/2021	Corporation: OHIO

RECEIVING PARTY DATA

Name:	KEMPER CORPORATION	
Street Address:	200 East Randolph Street	
Internal Address:	Suite 3300	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60601	
Entity Type:	Corporation: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2546426	EASY STREET

CORRESPONDENCE DATA

Fax Number: 3123609315

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3123600080

Email: smelby@gbclaw.net

Correspondent Name: Greer, Burns & Crain, Ltd.

Address Line 1: 300 South Wacker Drive

Address Line 2: Suite 2500

Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	Paul R. Kitch	
SIGNATURE:	/Paul R. Kitch/	
DATE SIGNED:	03/02/2021	

Total Attachments: 2

source=142965.EVIDENCE.executed.Assignment#page1.tif source=142965.EVIDENCE.executed.Assignment#page2.tif

TRADEMARK REEL: 007207 FRAME: 0902

TRADEMARK ASSIGNMENT

WHEREAS, **INFINITY CASUALTY INSURANCE COMPANY,** an Ohio corporation, having an address of 2201 4th Avenue North, Birmingham, Alabama 35203 (hereinafter "ASSIGNOR") has adopted, used and owns the Trademark—

MARK	REG. NO.	<u>SERIAL NO.</u>
EASY STREET	2546426	76102266

(hereinafter the "Trademark")

WHEREAS, **KEMPER CORPORATION**, a Delaware corporation, having a place of business located at Suite 3300, 200 East Randolph Street, Chicago, Illinois 60601 (hereinafter "ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to said Trademark and the goodwill of the business symbolized by the Trademark.

WHEREAS, ASSIGNOR is the owner of the Trademark and has not previously assigned or otherwise encumbered the Trademark, and is free to enter into this Assignment.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, ASSIGNOR hereby sells, assigns, and transfers to ASSIGNEE, and its successors and assigns, all of its right, title, and interest in and to the Trademark and registration therefor, including the goodwill of the business associated therewith, in the United States of America and every other country of the world, and all claims for any past infringements of such rights.

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For the above recited considerations, ASSIGNOR agrees for itself and for its successors and assigns that it will, at the request and expense of ASSIGNEE, its successors and assigns, execute and deliver, without further consideration, any and all assignments and documents, and perform such other acts as it lawfully may, that may be deemed necessary by the ASSIGNEE, and its successors and assigns, fully to secure its interest as aforesaid and to obtain or maintain registrations in any and all countries.

This Assignment shall inure to the benefit of and be binding on the parties and their respective successors and assigns.

WHEREFOR, ASSIGNOR and ASSIGNEE have caused this Assignment to be executed by their respective officers, who personally represent that they are duly authorized to execute this Assignment.

THIS ASSIGNMENT is made the <u>26th</u> day of <u>February</u>, 2021.

INFINITY CASUALTY INSURANCE COMPANY

Mame:

San Warden

Accepted:

KEMPER CORPORATION

Date: 4/4/4/4/4/4

Name:

Title:

2

RECORDED: 03/02/2021