

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM629304

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
INFINITY INSURANCE COMPANY		02/26/2021	Corporation: INDIANA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	KEMPER CORPORATION		
<b>Street Address:</b>	200 East Randolph Street		
<b>Internal Address:</b>	Suite 3300		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60601		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 29</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4602951	SEGURO PARA VEHICULOS QUE TRABAJAN DURO	
<b>Registration Number:</b>	4705644	CLASSIC COLLECTORS INSURANCE BY INFINITY	
<b>Registration Number:</b>	4665119	CLASSIC COLLECTORS INSURANCE BY INFINITY	
<b>Registration Number:</b>	4676911	CLASSIC COLLECTORS INSURANCE BY INFINITY	
<b>Registration Number:</b>	1834900	CLASSIC COLLECTORS	
<b>Registration Number:</b>	3419150	COMPLY WITH THE LAW FOR LESS	
<b>Registration Number:</b>	2636426	DRIVERCLUB	
<b>Registration Number:</b>	4105657	EZ REWARDZ	
<b>Registration Number:</b>	2472418	INFINITY	
<b>Registration Number:</b>	4626934	INFINITY	
<b>Registration Number:</b>	3406969	INFINITY ASSURANCE INSURANCE COMPANY	
<b>Registration Number:</b>	5413181	INFINITY AUTO CASA VIDA NEGOCIO	
<b>Registration Number:</b>	5401945	INFINITY AUTO HOME LIFE BUSINESS	
<b>Registration Number:</b>	4635032	INFINITY AUTO INSURANCE	
<b>Registration Number:</b>	3455432	INFINITY AUTO INSURANCE COMPANY	
<b>Registration Number:</b>	3469492	INFINITY CASUALTY INSURANCE COMPANY	
<b>Registration Number:</b>	3333496	INFINITY COMMERCIAL AUTO	
<b>Registration Number:</b>	3353872	INFINITY COUNTY MUTUAL INSURANCE COMPANY	
<b>TRADEMARK</b>			

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Property Type	Number	Word Mark
Registration Number:	3357587	INFINITY INDEMNITY INSURANCE COMPANY
Registration Number:	1819181	INFINITY INSURANCE COMPANY
Registration Number:	3399802	INFINITY SAFEGUARD INSURANCE COMPANY
Registration Number:	1819182	INFINITY SELECT INSURANCE COMPANY
Registration Number:	3409923	INSURANCE FOR HARD WORKING VEHICLES
Registration Number:	2470614	
Registration Number:	3404362	ONELINK EXPRESS
Registration Number:	4103157	READ CONMIGO
Registration Number:	4115727	SIEMPRE CONTIGO
Registration Number:	2203775	YOU PERFECT IT, WE PROTECT IT.
Registration Number:	3459073	HILLSTAR

**CORRESPONDENCE DATA**

Fax Number: 3123609315

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 3123600080

Email: smelby@gbclaw.net

Correspondent Name: Greer, Burns & Crain, Ltd.

Address Line 1: 300 South Wacker Drive

Address Line 2: Suite 2500

Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	Paul R. Kitch
SIGNATURE:	/Paul R. Kitch/
DATE SIGNED:	03/02/2021

**Total Attachments: 3**

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## **TRADEMARK ASSIGNMENT**

WHEREAS, **INFINITY INSURANCE COMPANY**, an Indiana corporation, having an address of 2201 4th Avenue North, Birmingham, Alabama 35203, (hereinafter "ASSIGNOR") has adopted, used and owns the Trademarks listed on the Schedule attached hereto, together with the goodwill associated therewith (collectively, the "Trademarks").

WHEREAS, **KEMPER CORPORATION**, a Delaware corporation, having a place of business located at Suite 3300, 200 East Randolph Street, Chicago, Illinois 60601 (hereinafter "ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to said Trademarks and the goodwill of the business symbolized by the Trademarks.

WHEREAS, ASSIGNOR is the owner of the Trademarks and has not previously assigned or otherwise encumbered the Trademarks, and is free to enter into this Assignment.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, ASSIGNOR hereby sells, assigns, and transfers to ASSIGNEE, and its successors and assigns, all of its right, title, and interest in and to the Trademarks and registrations therefor, including the goodwill of the business associated therewith, in the United States of America and every other country of the world, and all claims for any past infringements of such rights.

For the above recited considerations, ASSIGNOR agrees for itself and for its successors and assigns that it will, at the request and expense of ASSIGNEE, its successors and assigns, execute and deliver, without further consideration, any and all assignments and documents, and perform such other acts as it lawfully may, that may be deemed necessary by the ASSIGNEE, and its successors and assigns, fully to secure its interest as aforesaid and to obtain or maintain registrations in any and all countries.

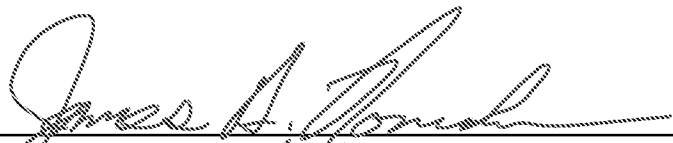
This Assignment shall inure to the benefit of and be binding on the parties and their respective successors and assigns.

WHEREFOR, ASSIGNOR and ASSIGNEE have caused this Assignment to be executed by their respective officers, who personally represent that they are duly authorized to execute this Assignment.

THIS ASSIGNMENT is made the 26<sup>th</sup> day of February, 2021.

**INFINITY INSURANCE COMPANY**

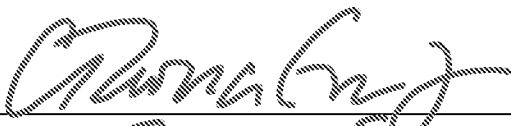
Date: 2/26/2021

  
Name: James G. Kemper  
Title: Secretary

Accepted:

**KEMPER CORPORATION**

Date: 2/25/2021

  
Name: C. Thomas Emmons  
Title: Executive Vice President

## Schedule

<u>Mark</u>	<u>Country</u>	<u>Reg. No.</u>	<u>Serial No.</u>
SEGURO PARA VEHICULOS QUE TRABAJAN DURO	U.S.	4,602,951	86/032,797
CLASSIC COLLECTORS INSURANCE BY INFINITY	U.S.	4705644	77/419,984
CLASSIC COLLECTORS INSURANCE BY INFINITY	U.S.	4,665,119	77/420,003
CLASSIC COLLECTORS INSURANCE BY INFINITY	U.S.	4,676,911	77/419,965
CLASSIC COLLECTORS	U.S.	1,834,900	74/366,289
COMPLY WITH THE LAW FOR LESS	U.S.	3419150	77039293
DRIVERCLUB	U.S.	2,636,426	76/046,794
EZ REWARDZ	U.S.	4,105,657	85/390,571
INFINITY	U.S.	2,472,418	75/937,870
INFINITY	U.S.	4,626,934	85/164,571
INFINITY ASSURANCE INSURANCE COMPANY	U.S.	3,406,969	78/797,357
INFINITY AUTO CASA VIDA NEGOCIO	U.S.	5,413,181	86/491,189
INFINITY AUTO HOME LIFE BUSINESS	U.S.	5,401,945	86/496,229
INFINITY AUTO INSURANCE	U.S.	4,635,032	85/570,586
INFINITY AUTO INSURANCE COMPANY	U.S.	3,455,432	78/791,371
INFINITY CASUALTY INSURANCE COMPANY	U.S.	3,469,492	78/791,261
INFINITY COMMERCIAL AUTO	U.S.	3,333,496	77/051,210
INFINITY COUNTY MUTUAL INSURANCE COMPANY	U.S.	3,353,872	78/800,967
INFINITY INDEMNITY INSURANCE COMPANY	U.S.	3,357,587	78/797,328
INFINITY INSURANCE COMPANY	U.S.	1,819,181	74/297,168
INFINITY SAFEGUARD INSURANCE COMPANY	U.S.	3,399,802	78/800,125
INFINITY SELECT INSURANCE COMPANY	U.S.	1,819,182	74/297,932
INSURANCE FOR HARD WORKING VEHICLES	U.S.	3,409,923	77/064,018
ROAD DESIGN	U.S.	2,470,614	75/938,053
ONELINK EXPRESS	U.S.	3,404,362	77/105,423
READ CONMIGO	U.S.	4,103,157	85/239,180
SIEMPRE CONTIGO	U.S.	4,115,727	85/099,630
YOU PERFECT IT, WE PROTECT IT	U.S.	2,203,775	75/325,364
HILLSTAR	U.S.	3,459,073	77/161,289